



Ravissant

Sérénité, Beauté, Qualité

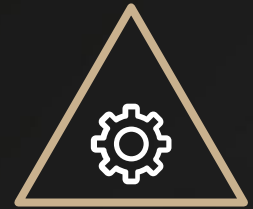
Our Company



Sleep



Emotions



Sports

Executive Summary

Problem

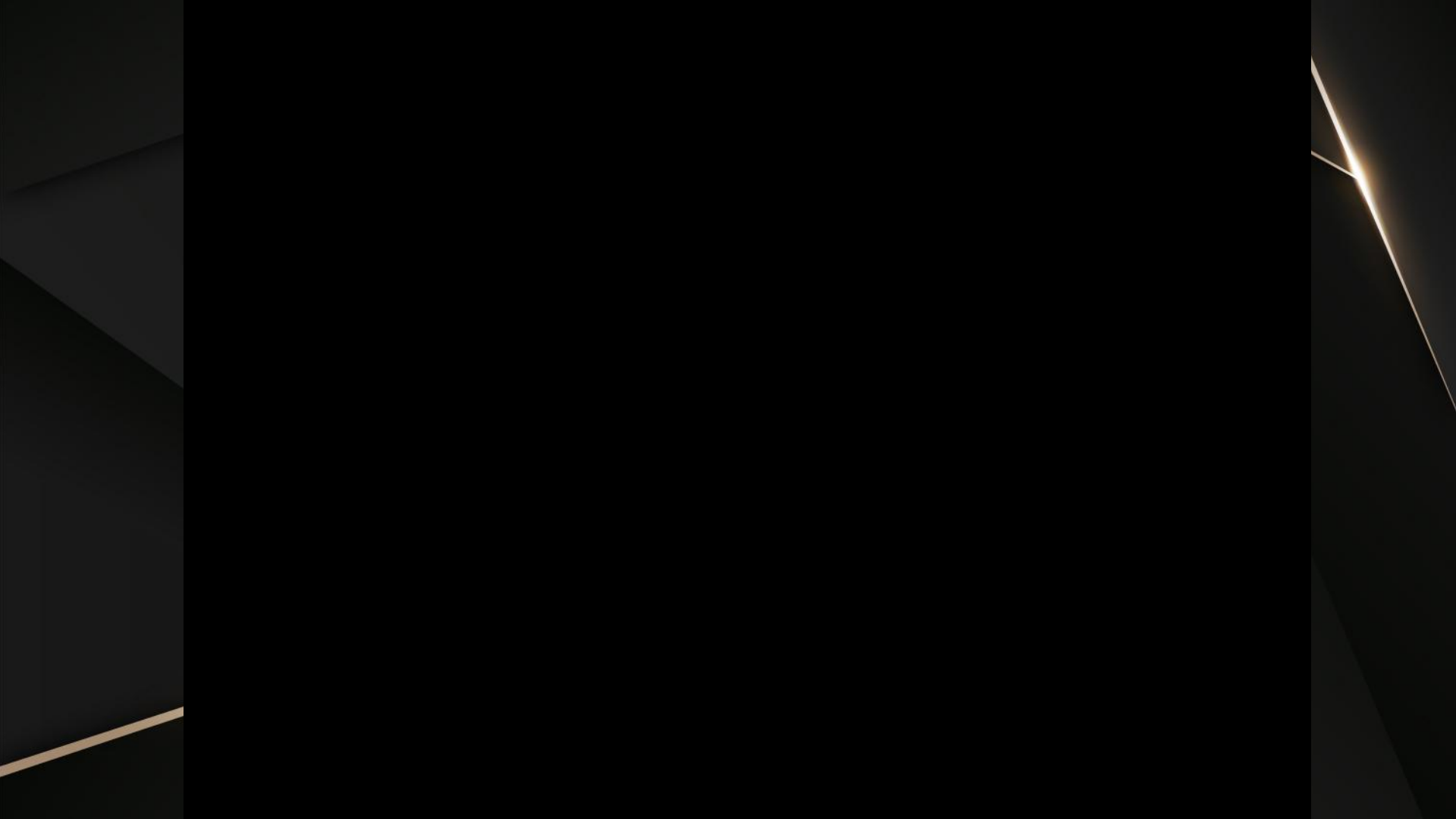
Less than 14% of Americans consider themselves to be happy with their lives. Due to the COVID-19 pandemic, people's mental and physical wellness has become a prominent issue.

Product

Ravissant's jewelry autonomously and non-invasively tracks your emotions, physical activity and sleep readiness to boost your wellness.

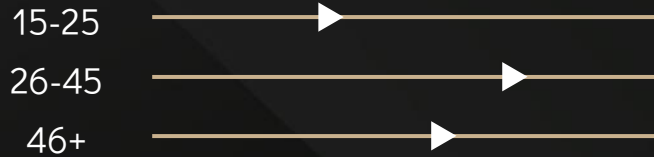
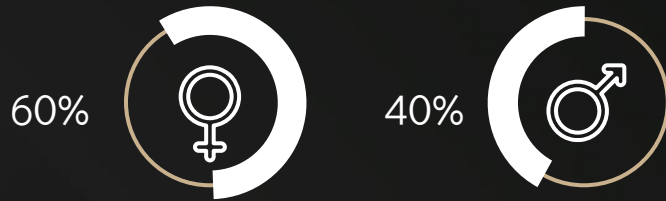
Agenda

In the presentation, we will be addressing the market size, the technologies and usability of our products, as well as the leading, competing brands.



Our Target

Gender and Age



Typical Profile

Location: Worldwide

Age: 26-45

Purchases Type: Online

Moving from Useful to Critical

\$36.3B

Total wearable market share in 2020

“30% of US adults use wearable healthcare devices.”*

“US adults who reported feeling healthier, were overweight, enjoyed exercise, and reported higher levels of technology, self-efficacy were more likely to adopt and use wearables for **tracking or monitoring their health.**”*

Expected to grow to **\$113.6B market value by 2028**

*Journal of Medical and Internet Research (JMIR) in oct 2020

Financing

Potential Partnerships

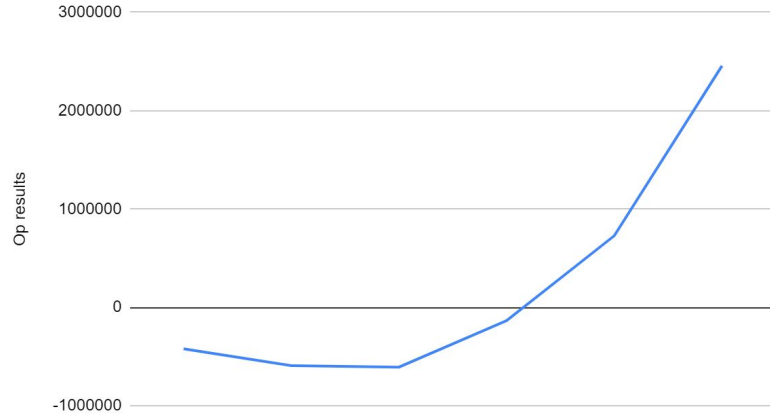
- Country club industry
- Sports industry
- Healthcare Industry
 - Health insurance companies
- Jewelers
 - Luxury businesses (Cartier, Tiffany & Co)

Sponsors

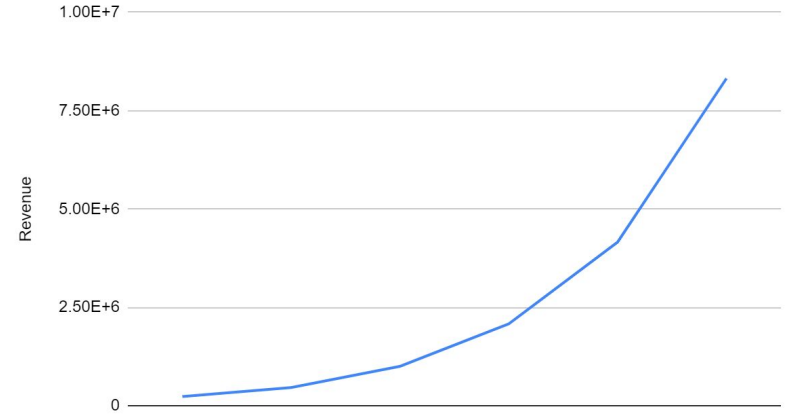
- Venture Capital Companies
- Health insurance companies

Business plan

Operational results



Revenue



Seed investment needed : \$2M

Price

- Biosensors
 - Dexcom G6 CGM → Blood Sugar (emotion)
 - \$50
 - Dopamine Sensors (emotion)
 - \$20
 - Heart rate sensor (health + sleeping)
 - \$20
 - BMR tracker (sports)
 - \$20
 - **Temperature Sensor**
 - **\$10**
 - **Motion Sensor**
 - **\$30**
- Adrenaline sensor
 - \$20
- Photoplethysmography (sleeping)
 - \$20
- Positioning (accelerometer)
 - \$10
- Blood pressure (emotion)
 - \$40

Sports

- We use motion detection and sensors to analyze your daily movement
 - BMR tracker, Temperature Sensor, Motion Sensor, Adrenaline Sensor...
- Kits (2 bracelets and 1 anklet) which can track your physical progress (bluetooth technology which can measure distance between all jewelry)



Sleep and Health

- We track sleep and assess your position and posture while sleeping and moving
- Sleep readiness
 - Sensors such as photoplethysmography to track the quality of your sleep



Emotions

- We are able to track emotions thanks to our many biosensors (Blood sugar, blood pressure, Dopamine sensor...)
- Joy : High levels of serotonin and dopamine levels,



App

Emotions	Physical	Sleep Readiness
<p>Chart of the emotions felt throughout the day + advice</p>	<p>Evolution of movement Gamification: compete against other users</p>	<p>Quality of your sleep and chart showing your key vitals (body temperature, heart rate...)</p>

Eco-Friendly Production

- If you are throwing it away: Send it back to us and receive a certain amount back (depending on the jewelry's condition) .
- All materials are recyclable:
 - Stainless Steel
 - Recycled Gold
 - Recycled Silver
 - Recycled Aluminum
 - Recyclable Plastics

Them vs Us



Them

Fitbit and Oura

- Functionality > aesthetic



Us

- Emotion detection
- Gamification
- Prioritize Aesthetic

Thank You

Do you have any
questions?



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