

Ventura Unified School District

**Declining Enrollment
Presented by:
Dr. Roger Rice
Superintendent**



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Topics

- A. Our “Why”
- B. Declining Enrollment Data and Trends
- C. Impacts
- D. Committee Charge

Why Deal with Declining Enrollment?



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You can do anything,
but not everything.

David Allen

quotefancy



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VUSD's “Why”

- A. Limited resources and great needs
- B. Core function is to deliver high impact programs for students
- C. Attracting and retaining a high quality workforce
- D. Equity – Investing in our most challenged students



Declining Enrollment Trends - California



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VUSD Enrollment Trend (ALL) 1996/97 to 2021/22



The Problem: State Population Growth Slowing

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- ❖ Many Californians are leaving the state
 - In 2019, migration out was 653,551, while migration in was 480,204, births 454,920 and deaths 268,189 = NET 13,384
 - U-Haul Survey—most movers went to Tennessee, Florida, Texas, Arizona, Nevada, and Oregon
 - Fastest growing states in 2019 were Idaho, Arizona, Nevada, Utah, Texas
- ❖ Low birthrates and net negative migration leave more than half of California school districts facing student enrollment losses



VUSD Enrollment Trend (ALL) 1996/97 to 2021/22

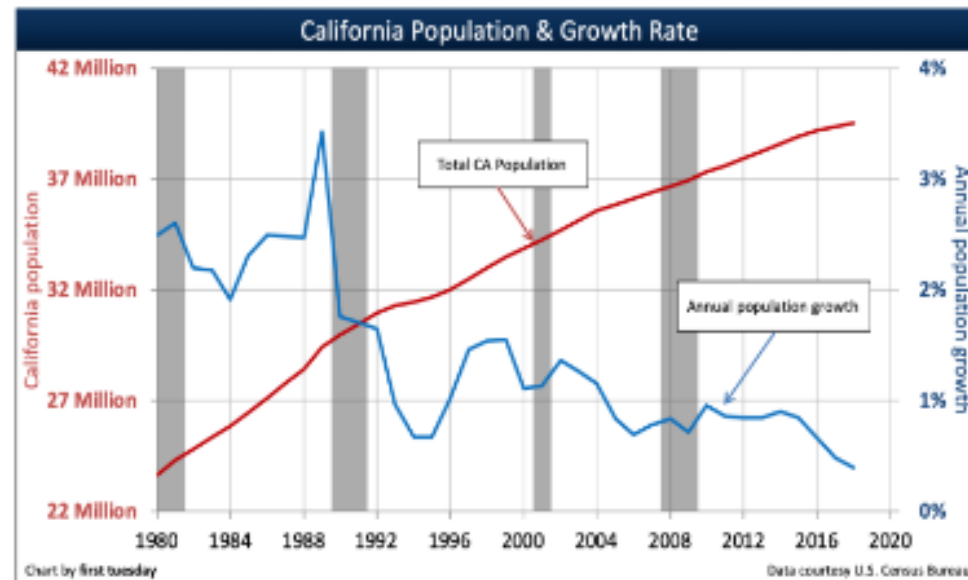


State Population Trends

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- ❖ Of the ten largest counties, only Los Angeles decreased in population in 2018 (first time since 2010)
- ❖ 2018 resulted in the slowest population growth in state's history—0.47% (since 1900)
 - Low birth rates
 - Higher education
 - Aging population
 - Lack of housing
 - Residents moving to other states
- ❖ California population was expected to pass 40 million in 2019, but stalled and remains just below

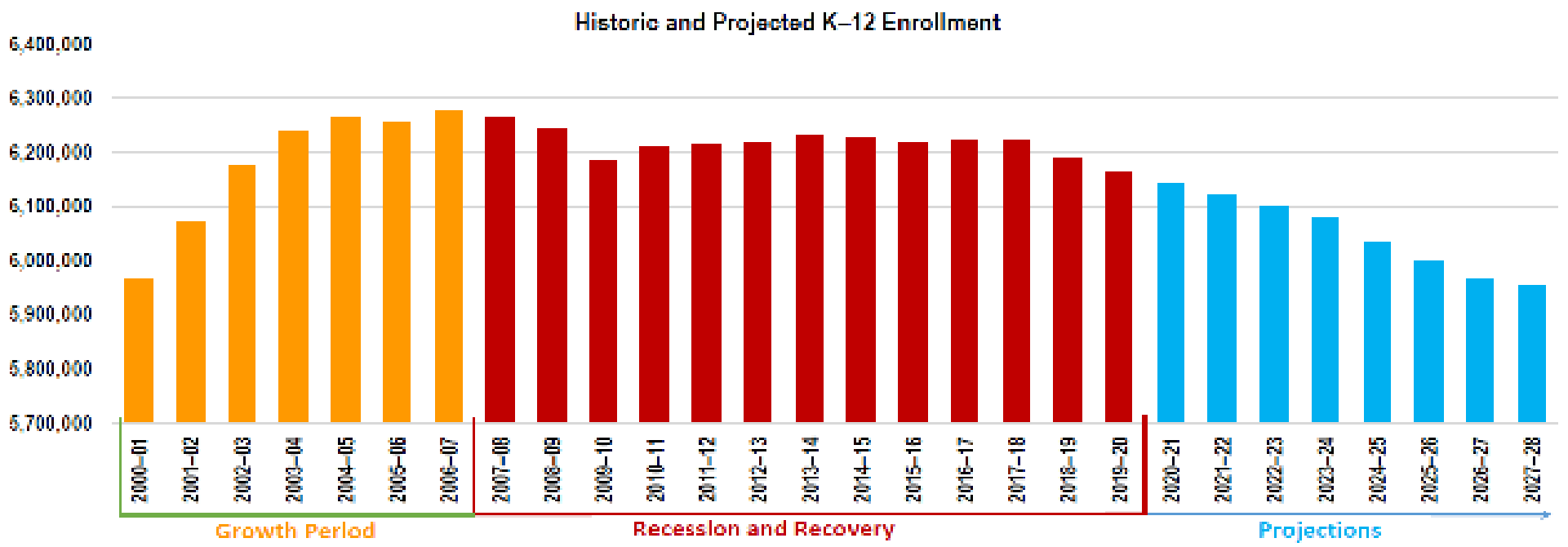


VUSD Enrollment Trend (ALL) 1996/97 to 2021/22



California Public K-12 Enrollment

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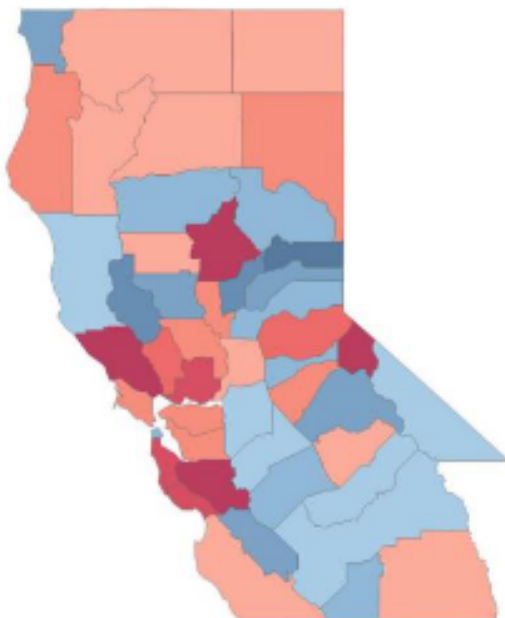
Source: Department of Finance Demographic Research Unit, January 2019
Actual enrollment data through 2017-18



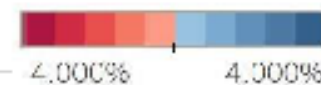
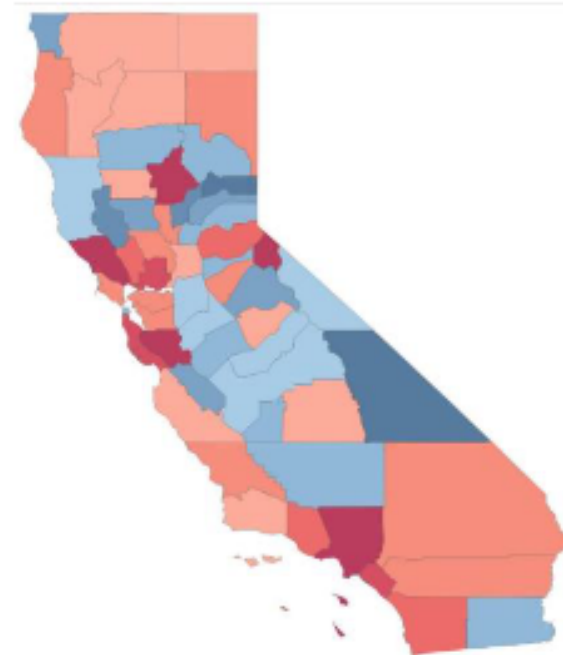
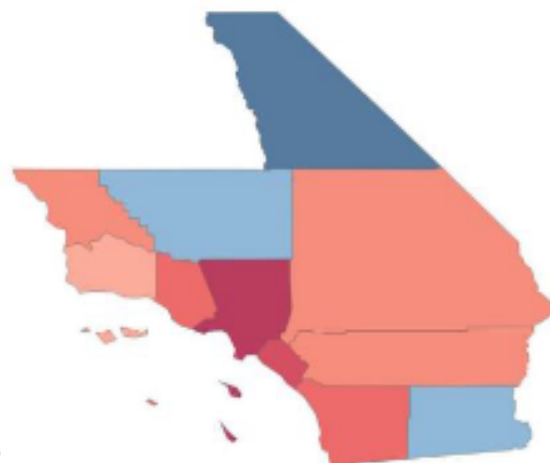
Declining Enrollment by County—2017–18 to 2019–20

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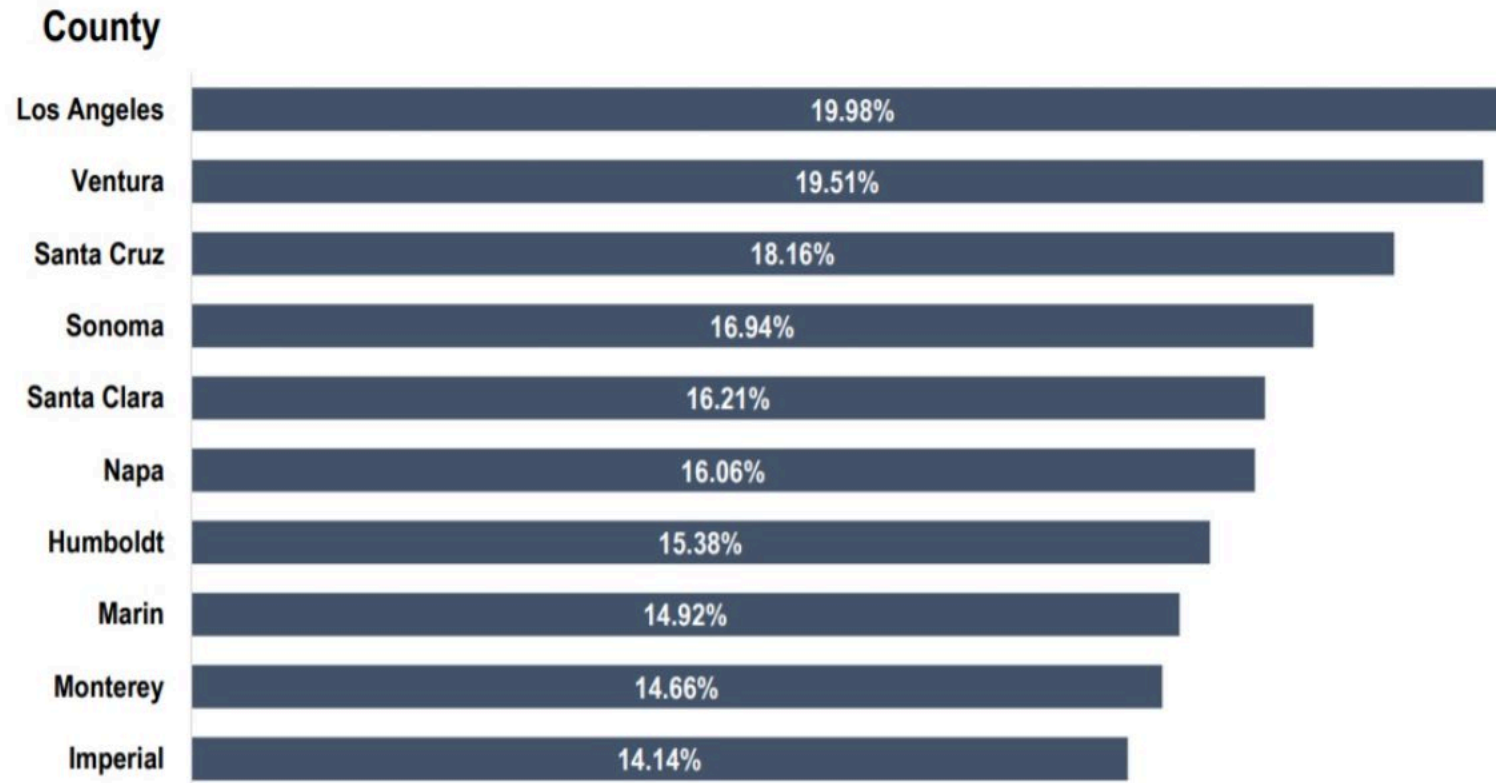
Northern California



Southern California



Counties projected to face biggest drops in enrollment by 2031



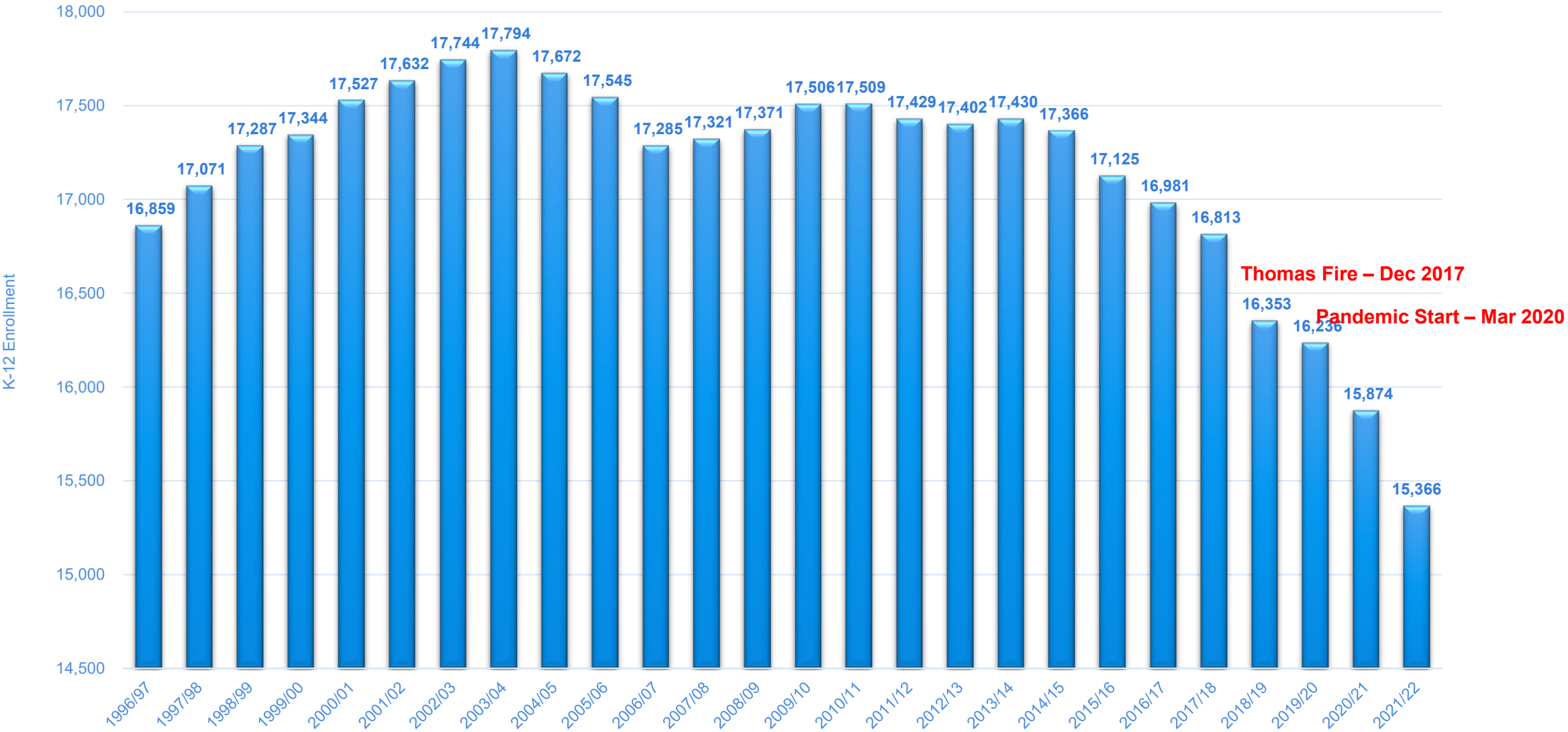
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Declining Enrollment Trends - VUSD

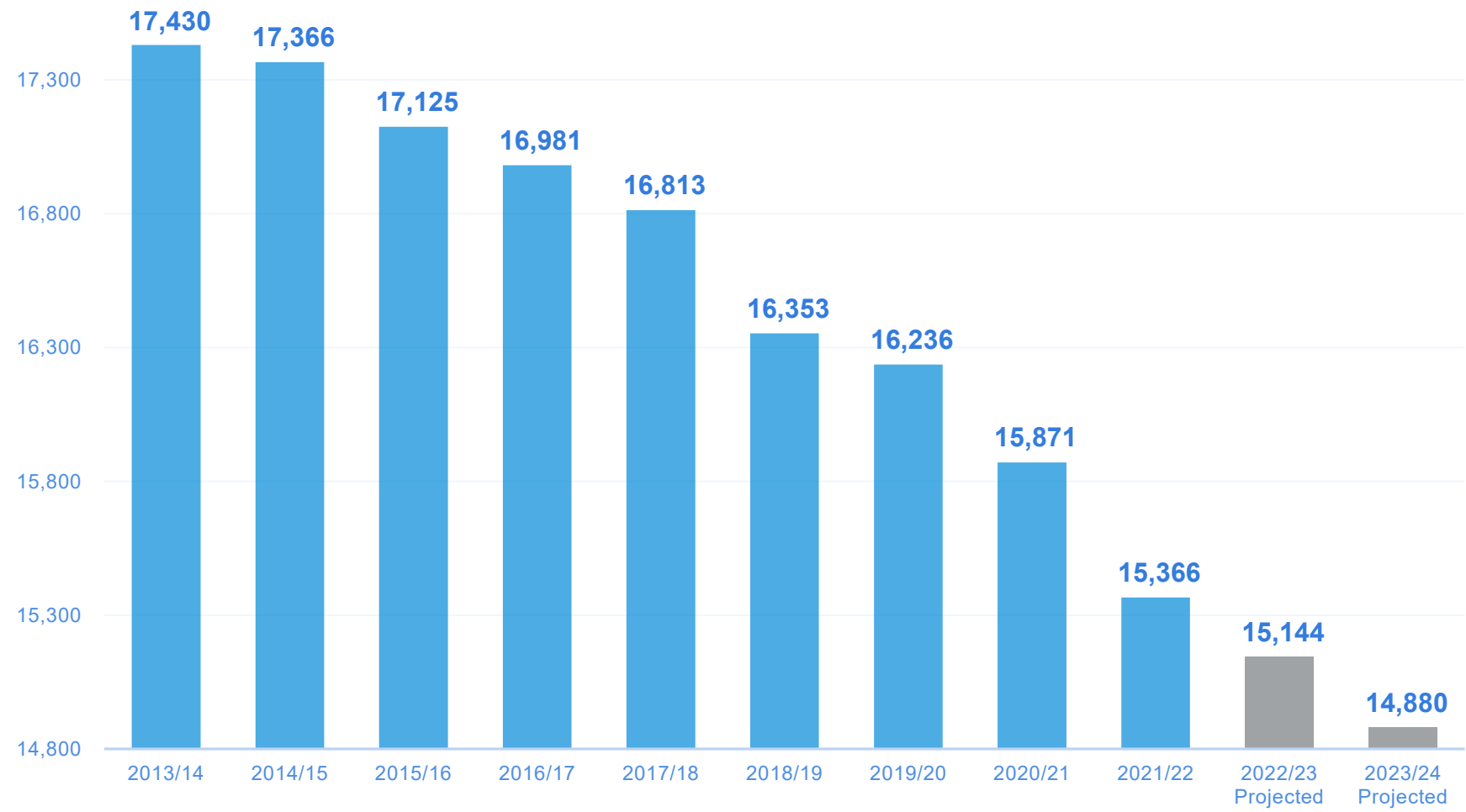


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VUSD Enrollment Trend (ALL) 1996/97 to 2021/22

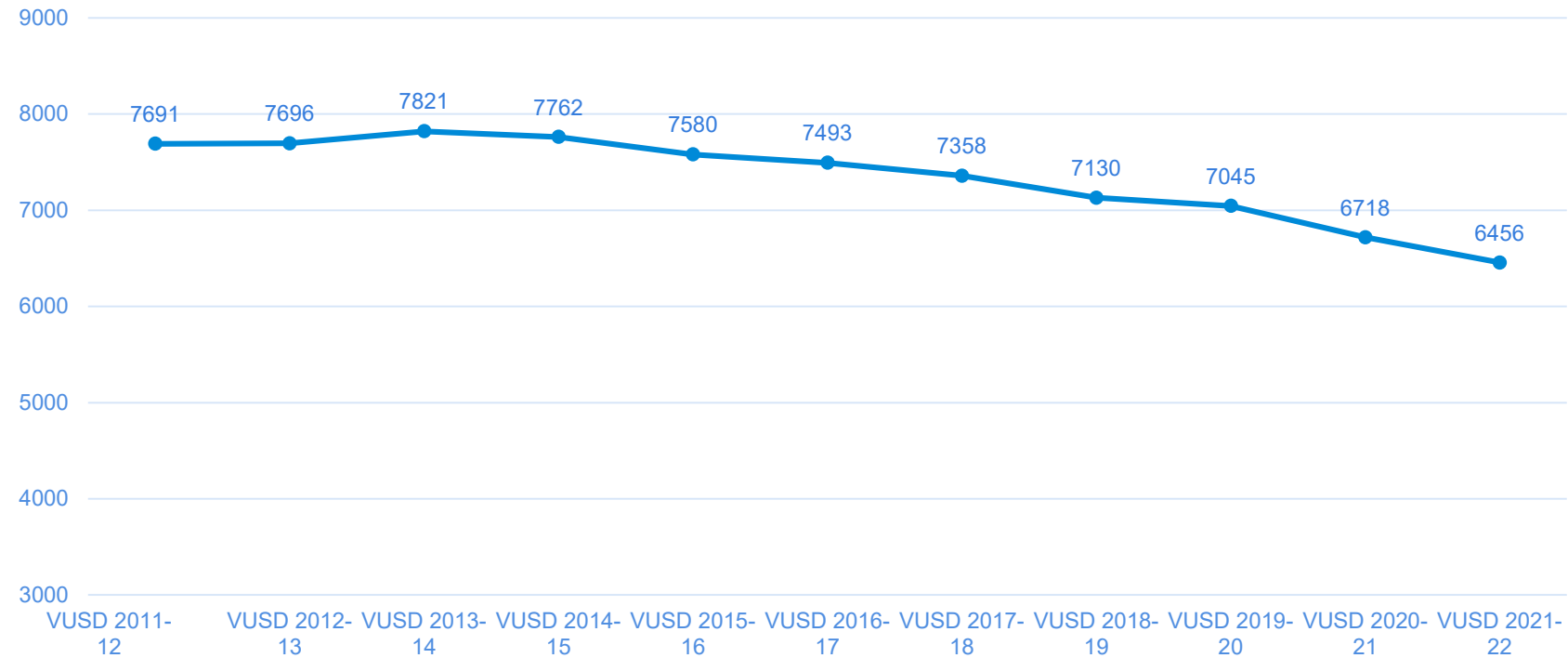


Enrollment Projections



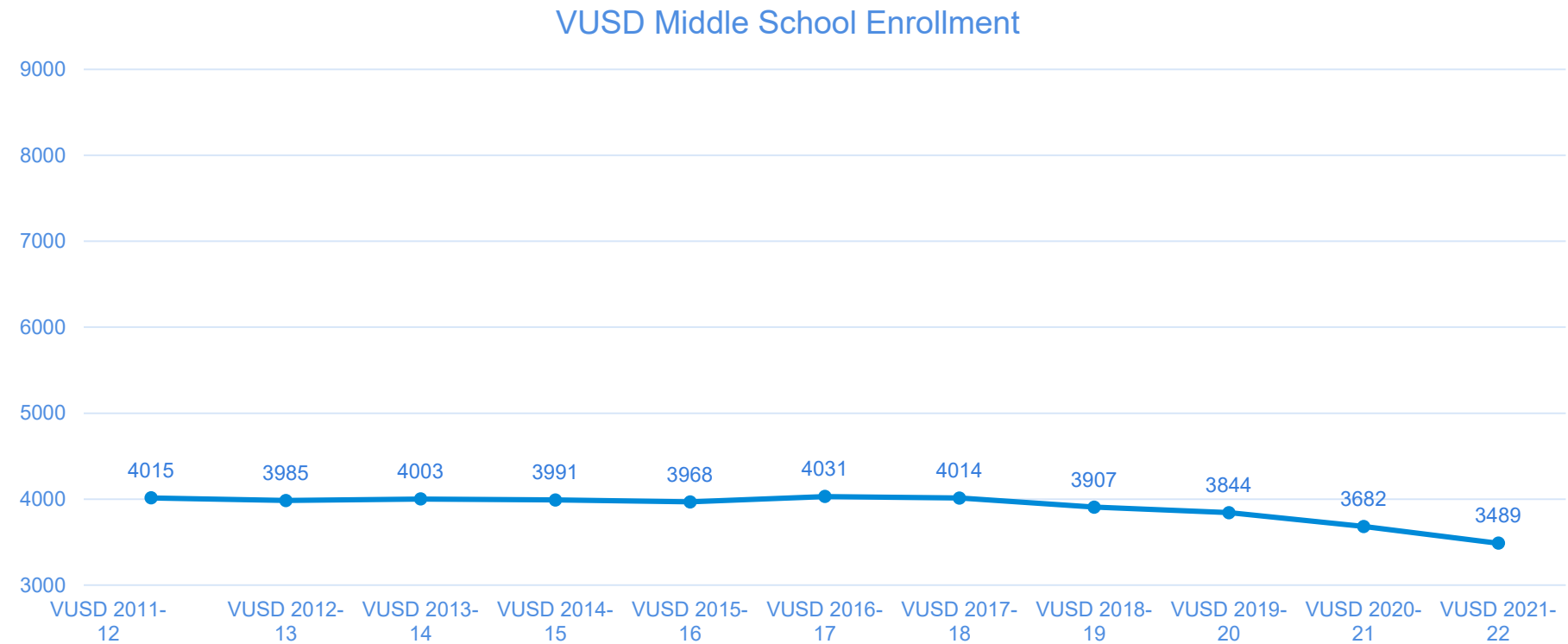
Declining Enrollment Trends - Elementary

VUSD Elementary School Enrollment



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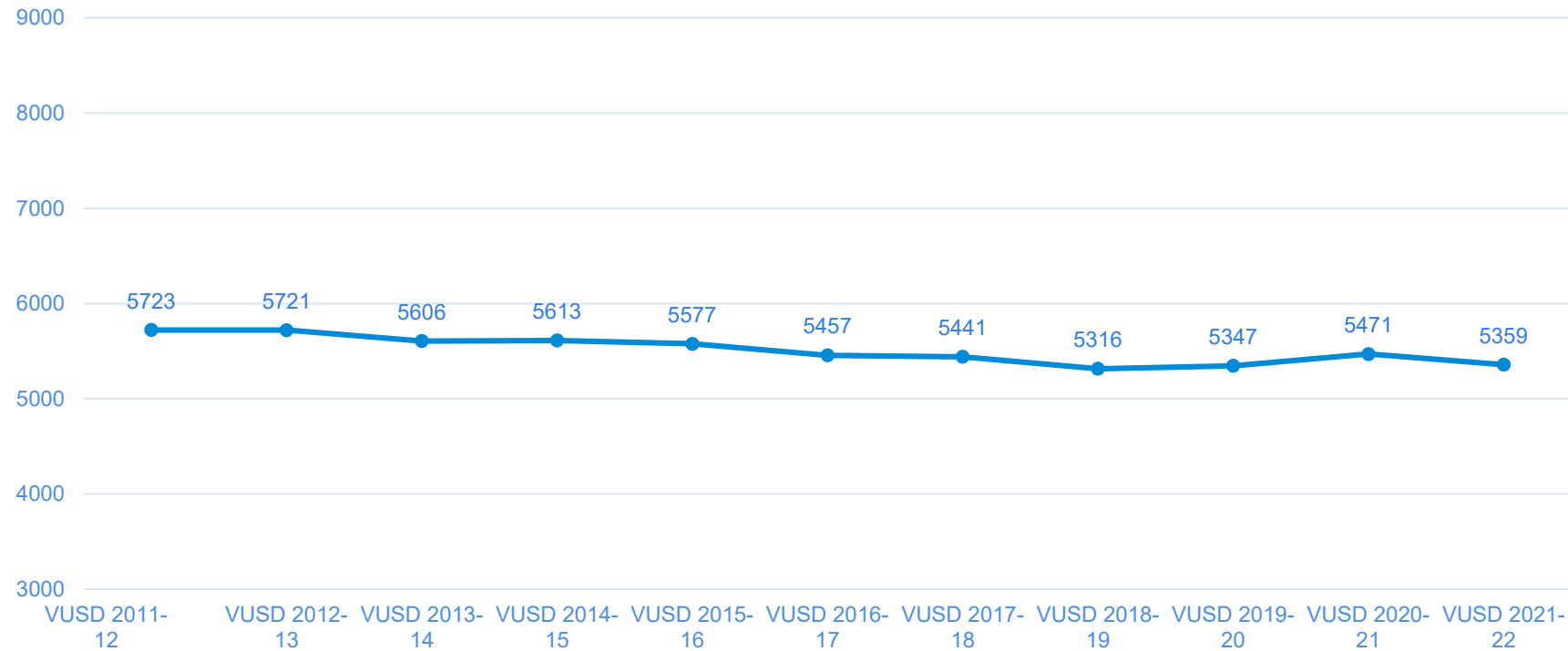
Declining Enrollment Trends – Middle Schools



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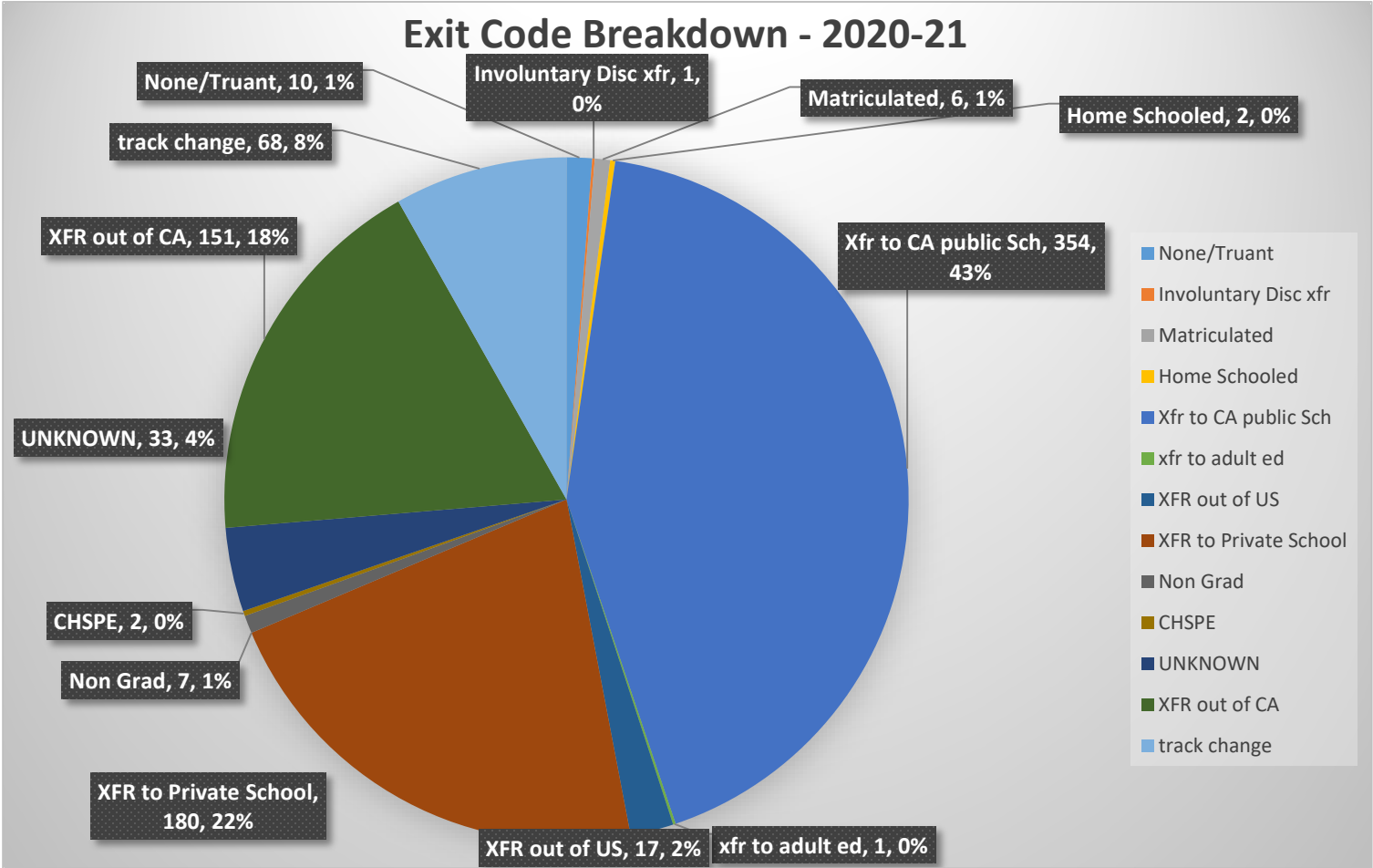
Declining Enrollment Trends – High Schools

VUSD HS Enrollment

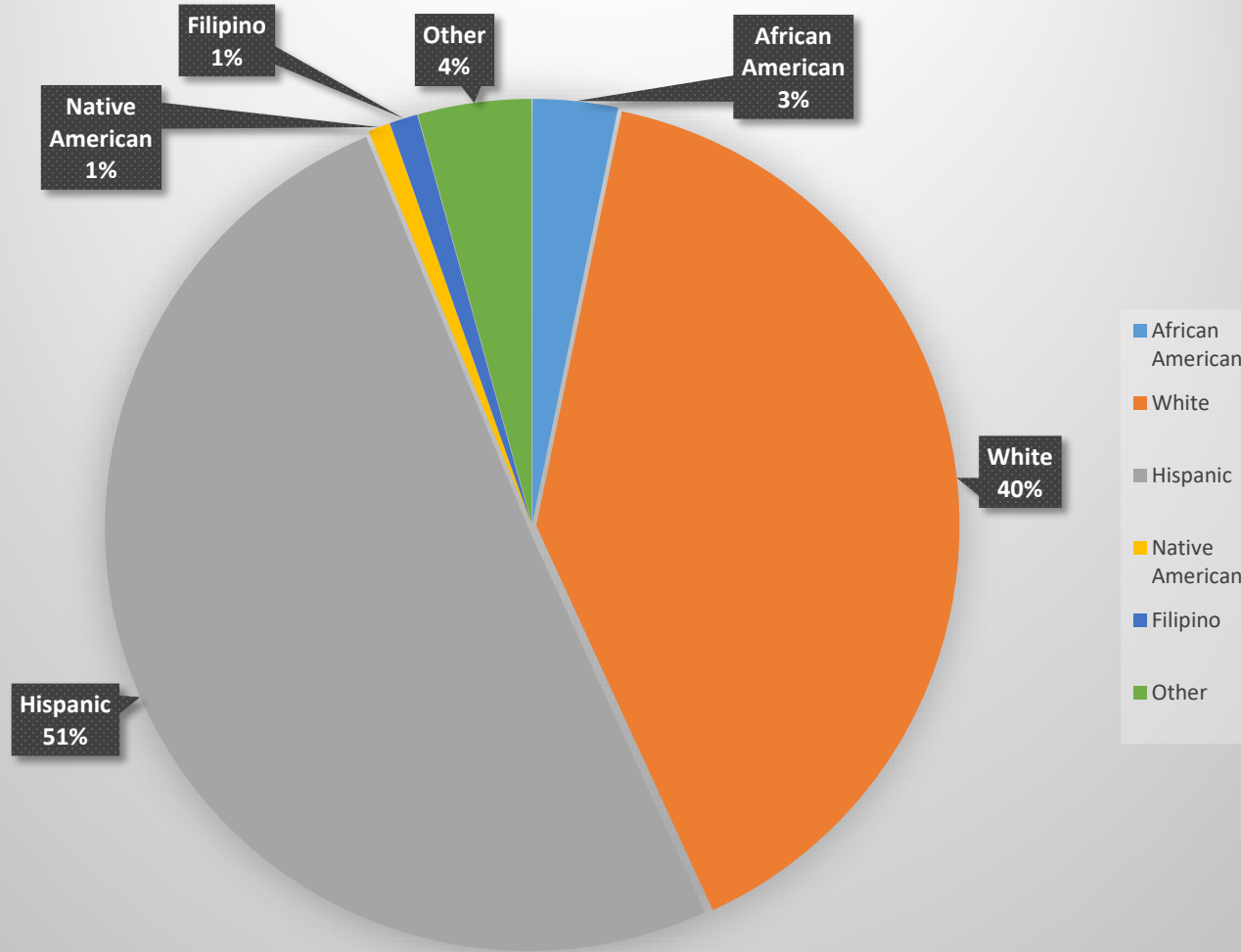


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Exit Codes – Where to?



Racial Breakdown - 2021



VUSD Enrollment by Ethnicity

Ethnicity	Total Enrollment
African American	1.1%
American Indian or Alaska Native	0.2%
Asian	2.7%
Filipino	0.7%
Hispanic or Latino	54.9%
Pacific Islander	0.1%
Two or More Races	4.0%
White	36.2%
Total	15,871



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Impacts of Declining Enrollment



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Impacts of Declining Enrollment

1. Programs
2. Workforce
3. Equity
4. Fiscal

Program Impacts

1. Limited Resources
 - A. Technology - Broadband
 - B. Quality Facilities
2. Examples of Choices
 - A. Music, Arts, CTE (reliant on grants)
 - B. Professional Development
3. Class Size – Combination Classes

Workforce Impacts

1. Impact 1 – Attracting and Retaining
 - A. Applicant pools – slim
 - B. Substitutes – supply and demand vs. cost
 - C. Salary rank – losing good employees
2. Impact 2 - Workforce Reductions
 - A. Lost capacity
 - B. Retirement incentives – how much have we spent?
 - C. Layoffs
3. Impact 3 – Morale and Productivity

Equity Impacts

1. Technology/ Broadband
2. Program Support – District vs. community funded
3. Investments- in academic and SEL support to close achievement gap

Funding

Grade Span	2021/22 Base Funding Per ADA
Grades TK-3	\$ 8,092
Grades 4-6	\$ 8,214
Grades 7-8	\$ 8,458
Grades 9-12	\$ 9,802

Declining Enrollment Example

200 3rd Grade Elementary students transfer to another school, outside of Ventura Unified

$200 \times \$8,092 = \$1,618,400$ in reduced funding

Based on an average classroom, (25 students to 1 teacher) 200 students would fill 8 classrooms.

If 8 teachers were released, at an average cost of \$100,000 a year (salary and benefits), \$800,000 would be reduced in expenditures.

\$1,618,400 Reduced Funding

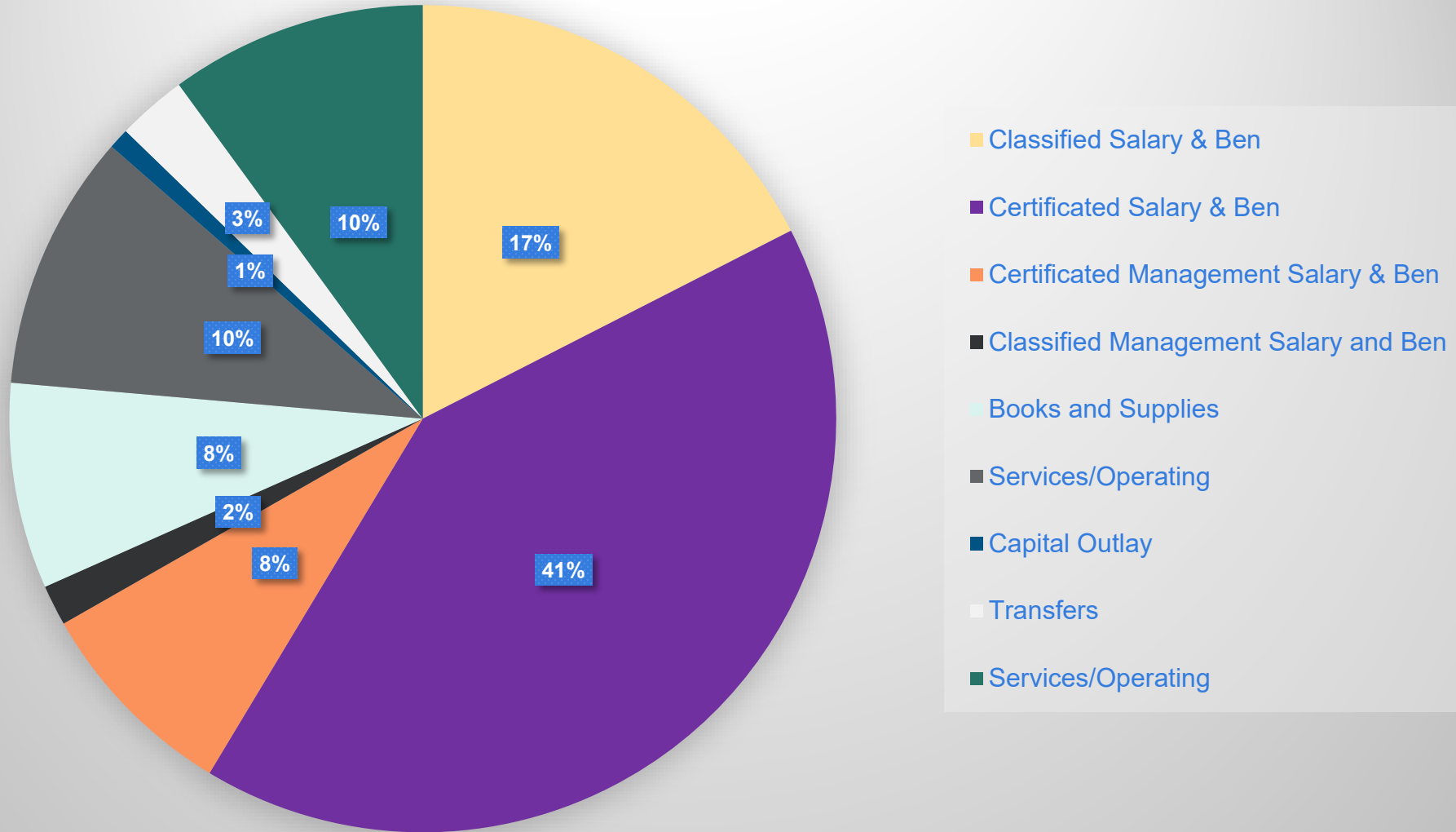
\$ 800,000 Reduced Expenditures

\$ 818,400 reductions still needed

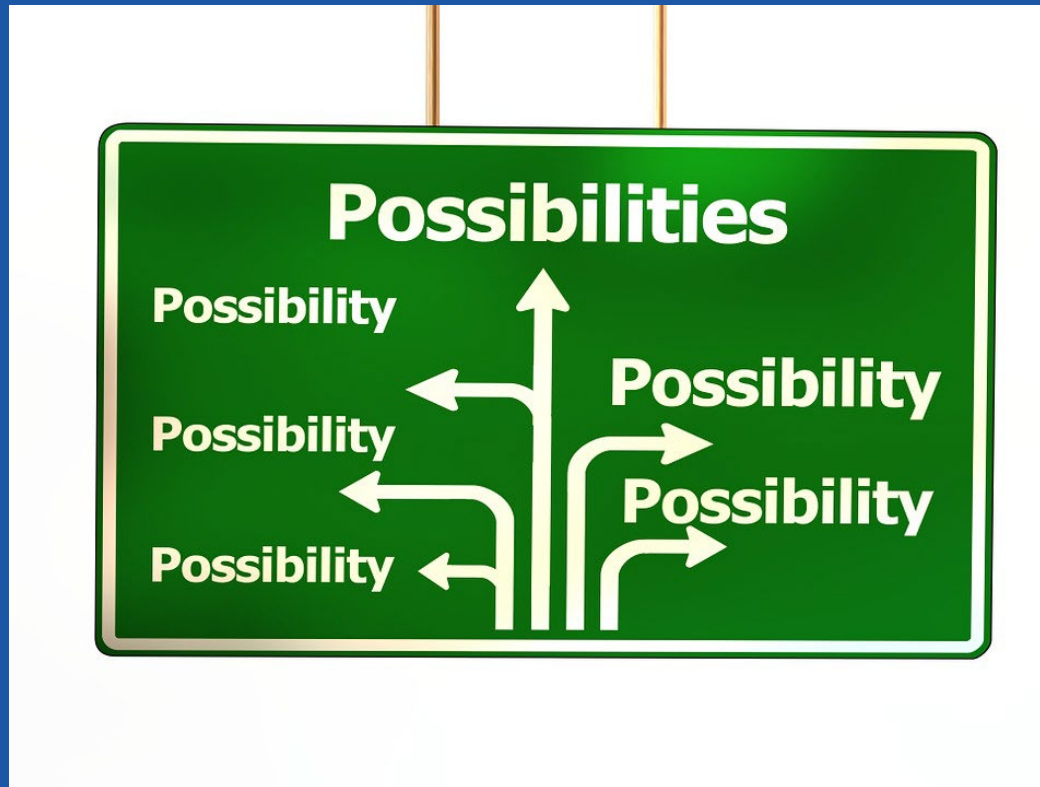


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District Budget 2021-2022



POTENTIAL OPTIONS AND STRATEGIES





New Challenges—New Approach?

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- ❖ The challenges brought on by the pandemic are unprecedented—the outcomes of long-term school closures are still unfolding, and it is difficult to strategize a response in an environment of unknowns
- ❖ Though the obstacles are nothing LEAs have experienced before—the methods to address budget challenges remain the same



Addressing budget shortfalls through a strategic and collaborative approach creates a wholistic approach. This also minimizes impacts to one particular service area.

Potential Options and Strategies

Increasing Efficiencies:

Minimize Energy Costs

Strategic Use of Categorical Funding

Cutting Costs:

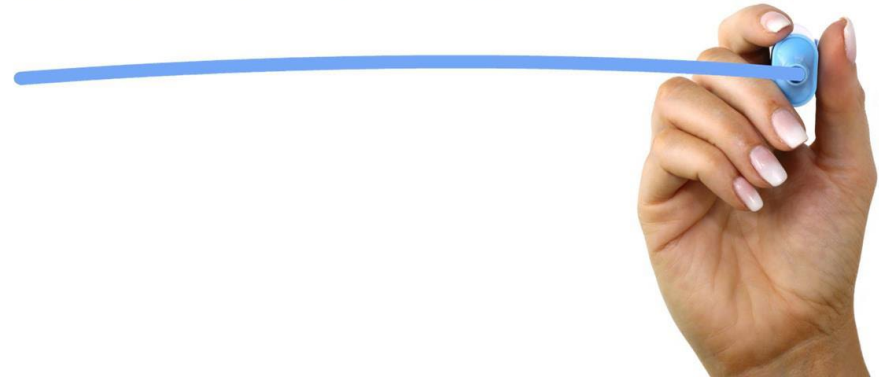
Staff Reductions

Certificated

Classified

Management

EFFICIENCY



Options/Strategies Moving Forward

Reduce or Cut Costly Programs

Ex. Transportation, special programs, athletics

Reduce the Number of School Sites VUSD Operates

Adjust Boundaries to Maximize Staffing Efficiency



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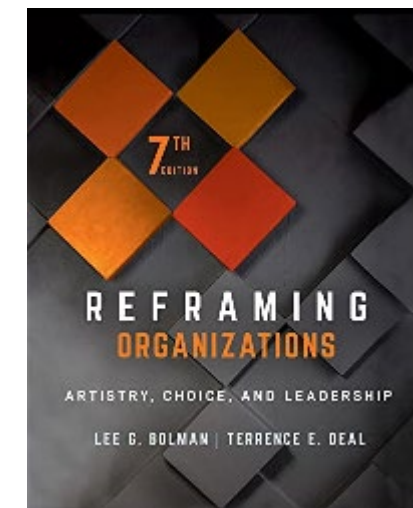
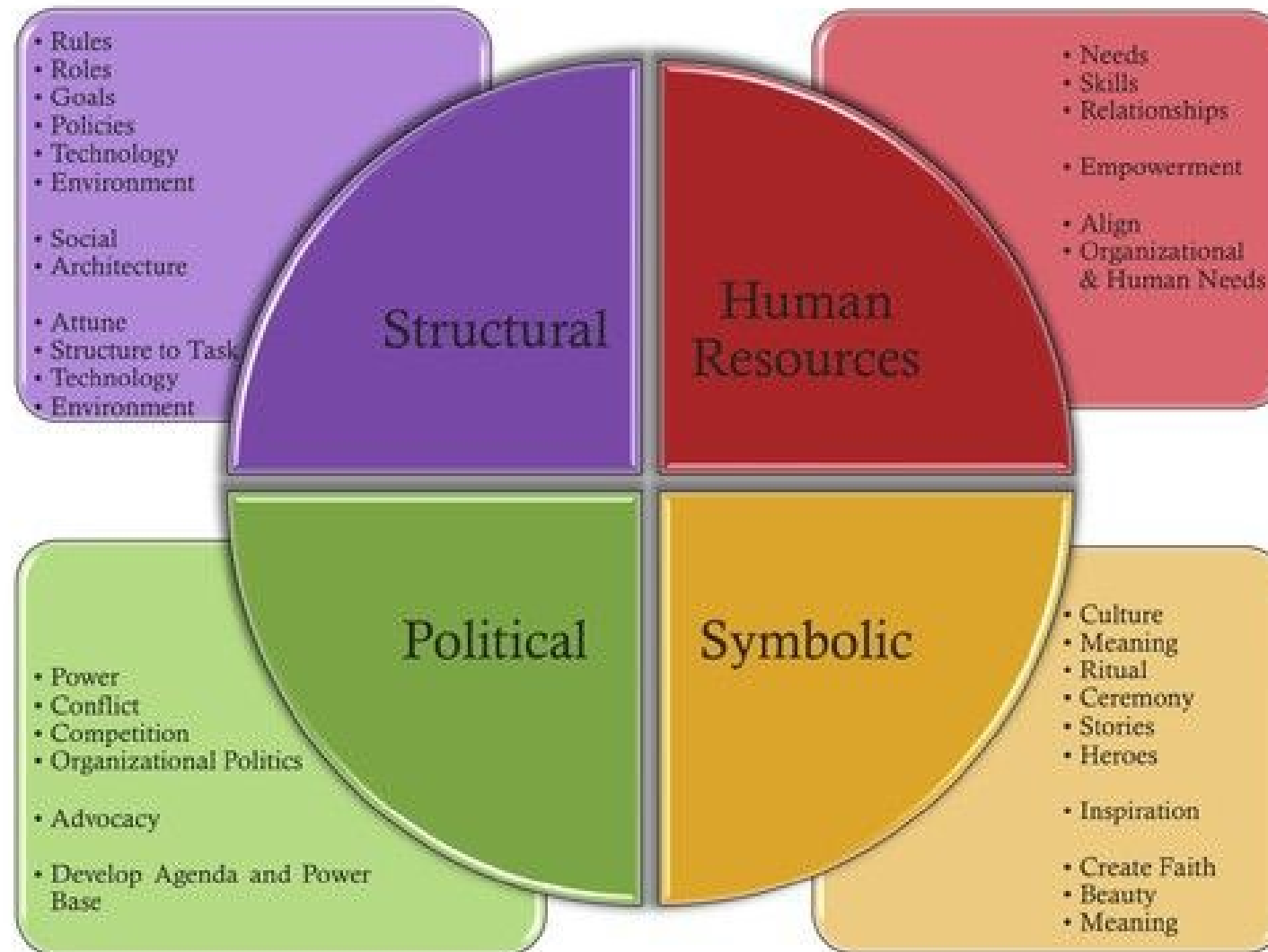
Attracting/Retaining More Students

1. Increased School Choice
 - a. School of Choice
 - b. Intra-District Transfers
 - c. Inter-District Transfers
2. Compelling Programs
 - a. K-8 Small Learning Communities (Sunset, Lemon Grove, ATLAS)
 - b. Two-Way Immersion (Montalvo, Will Rogers, Anacapa, Ventura HS)
 - c. AVID
 - d. FLEX Program
 - e. Career Technical Education
 - A-G CTE courses
 - Increased CTE pathways
 - Sa'Aliyas Ranch
 - f. Arts and Music



Next Steps: Developing Common Understanding

1. The Four Frames – Different lenses through which to see and evaluate our decisions.
2. Begin with the end in mind
3. Respect and value the diversity of perspective and opinions in the room



VUSD Coming Attractions



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VUSD ON THE MOVE...

1. Universal Pre-K
2. New websites
3. Potential bond measure to fund major facilities upgrades
4. CTE Grants to fund major CTE facilities improvements
5. Transportation flexibility including smaller vans and new charter buses



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Climate and Culture



1. *Trust and Stability*
2. *Focus on Inclusivity and Equity*
3. *High Expectations for Excellence and Accountability*

Questions and Discussion

