



THE RED OAKS
SCHOOL

KEEP RED OAKS
STRONG
ANNUAL FUND CAMPAIGN 2021-2022

THANK YOU, RED OAKS FAMILY

LAST YEAR, WE
RAISED A TOTAL
OF **\$230,000**
IN OUR ANNUAL
FUND ALONE!

Our community rose to the challenge and helped us meet our fundraising goal. The pandemic presented us with many unexpected expenses, but thanks to your continuing generosity, we were able to bridge the gap between tuition and the real costs of operating the school.



- **100%** of our Board of Trustees contributed to the Annual Fund.

- **100%** of our Faculty and Staff contributed to the Annual Fund.

- **70%** of Red Oaks families generously donated.

- Funds were also received from business donors and through corporate matching gift program.

LAST YEAR'S GIFTS WENT DIRECTLY TO EFFORTS TO GROW AND ENHANCE THE RED OAKS EXPERIENCE

YOUR SUPPORT MATTERS!

Your annual fund contributions have allowed us to implement many upgrades and enhancements:

Technology

- Upgrade technology infrastructure and servers
- Add new Sharp interactive displays
- Increase our library of software subscriptions
- Provide individualized ongoing professional development in technology to faculty

Health and Safety

- Add a 6' privacy fence to the Cutler Campus
- Increased staff to assist with Covid-19 management and mitigation
- Increased nursing staff to full time in both buildings

Parent Education

- New virtual parent education series beginning January 2022

Professional Development

- Retain a science specialist to work with faculty to adjust Science Curriculum to meet Next Generation Standards
- Retain an IB Consultant to provide group workshops and individual coaching for Middle School teachers
- Provide for attendance at virtual and in-person professional conferences for faculty

Building Updates

- Fund architectural fees for the new Middle School
- Replace boiler at Cutler Building
- Add new walkway to Cutler Building



THIS YEAR'S ANNUAL FUND GOAL IS \$235,000 AND 100% PARENT PARTICIPATION

Please put Red Oaks at the top of your giving list this year. Your gift will ensure that the **RED OAKS EXPERIENCE** remains exceptional for your child and all our students. We thank you in advance for your generosity.

HOW CAN YOU DONATE?

- Send a check made payable to **The Red Oaks School** directly to the school.
- Donate online with one click at www.redoaksschool.org/donate.
- Call the business office at **973-539-7853 ext. 121**.
- Give a gift of **appreciated securities**. Appreciated securities provide an opportunity to support Red Oaks with advantageous tax benefits for you, the donor. If you would like to consider a gift of stock, please contact the Business Office at 973-539-7853 ext. 121. Red Oaks' broker information is: Cetera Investment Services, LLC/ DTC#0701/Account #3CU15561/FBO The Red Oaks School.
- Take advantage of your employer's corporate **matching gift program**, if it has one, which **doubles your personal gift**. Get the form from Human Resources, fill out the employee section and send it to Red Oaks with your gift. We will do the rest. Matching gifts are one of the best ways for you to have a significant impact on the financial health of the school.
- Designate Red Oaks for your corporate United Way Campaign – we are a registered non-profit organization and our **United Way Campaign** ID # 031251.

HEAD OF SCHOOL

Marilyn E. Stewart

2021-2022 BOARD OF TRUSTEES

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