

The entrepreneurial spirit is alive and well in the thriving Ribble Valley, where business always matters

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NEW STORE

Prestige Beds has opened a new store in Hyndburn Retail Park. Whilst the Whitebirk store is temporarily closed due to refurbishment, customers can now shop with Prestige at their new location next door to SCS – less than five minutes away. The team at Prestige Beds look forward to meeting you!



TOURISM AWARDS

Marketing Lancashire hosted 400 tourism and hospitality partners and colleagues, at the new Orangeriaie at Stanley House Hotel & Spa, along with guest presenter Tez Ilyas. There was a new Resilience and Innovation Award, which was presented to Inch Perfect Trials. Among the Ribble Valley winners were Browsholme Hall for Wedding Venue of the Year, Crow Wood Hotel and Spa for best Hotel Wedding Venue and the Coach and Horses at Bolton-by-Bowland for Lancashire's Perfect Stay.

GOLF CLUB IN FINALS

Clitheroe Golf Club has been named as a finalist in the annual England Golf Awards. Clitheroe's submission in the Club of the Year category faced an expert panel of 46 judges before being selected as a one of only four clubs to go forward to the final selection process that will take place on 20th April. Commenting on the achievement, Clitheroe Golf Club Captain, Nigel Clowes,

said: "This is indeed a proud moment for the golf club and is a reward for the hard work and commitment put in by the club's Executive Committee and a small army of willing volunteers." The final will take place at a virtual on-line ceremony hosted by broadcaster, journalist and avid golfer Naga Munchetty and presenter, broadcaster and new golfer Fleur East.

WINNING TEAM

Bowker BMW has won the National Marketing Award at this year's BMW UK Retailer of the Year Awards. Together, the marketing team



members who support the Bowker BMW Centres in Blackburn and Preston were acknowledged as the best in the UK out of more than 130 other centres. The family-owned car retailer's 2021 marketing strategy included a mission to showcase the very best of the Lancashire countryside. Bowker BMW's spectacular videos and images of cars in iconic locations around Pendle, Bowland and beyond were viewed, shared and commented on thousands of times. In 2021, the team's work included four virtual model launches, a range of sponsorship, advertising, social media, competitions, PR and point of sale solutions blended with innovative digital sales tools and appointments via video. The winning four-strong marketing team include marketing executives Jess O'Neill and Jennifer Sage, CRM controller Lauren Grigg and the team's graphic designer Ben Bassett.



LIMITED EDITION SHOE

Stonyhurst has collaborated with Ribble Valley-based shoe brand and OS (Old Stonyhurst) business owner Marco Vagheti from LANX, to create a limited-edition shoe steeped in Stonyhurst history and heritage. The link with Stonyhurst and LANX was born through the joint love for Lancashire heritage and strong British roots. Being a local OS many of Marco's existing designs are named after places in the Ribble Valley or influential people with strong links to Stonyhurst. The limited-edition shoes feature the Ribble Aster Tweed from Stonyhurst's blazers on the exterior panels, the iconic Borrodale tartan from the girls' skirts subtly lining the interior of the shoe and the Stonyhurst logo neatly embossed on the sole.

This limited-edition range is available to purchase on the LANX website: lanx.com

