



Sponsorship Opportunities



All sponsorship donations directly benefit Barrie School students and faculty. To purchase a sponsorship, complete and **return this form by March 31, 2022 to kgross@barrie.org**, or sign up online at **barrie.org/auction**.

New Moon Sponsor * \$2,500

- 8 event tickets*, reserved parking for two cars
- Live recognition during the event by emcee or Head of School
- Sponsor recognition on the event website with a link to your organization's website
- Prominent placement of your logo in the event slideshow, on event signage, on all event emails, and on Barrie's social media channels
- Dedicated email to the Barrie community featuring your organization

Tax-deductible amount: \$2,220

Amethyst Sponsor * \$1000

- 6 event tickets*, reserved parking for one car
- Live recognition during the event by emcee or Head of School
- Sponsor recognition on the event website with a link to your organization's website
- Prominent placement of your logo in the event slideshow, on event signage, on all event emails, and on Barrie's social media channels

Tax-deductible amount: \$790

Stardust Sponsor * \$500

- 4 event tickets*
- The inclusion of logo in the auction program, event slideshow, on auction website and event signage

Tax-deductible amount: \$360



Periwinkle Sponsor * \$250

- 2 event tickets*
- The inclusion of your name in the event slideshow, auction program, print and online advertising, and event signage

Tax-deductible amount: \$180

Willow Sponsor * \$100

Grandparents and special friends of Barrie School students are encouraged to make a donation with the option to leave a recognition message that will be displayed on the auction website.

Tax-deductible amount: \$100

Firefly Sponsor * \$50

Purchase a Firefly Sponsorship to recognize the important work of our faculty and staff. Your sponsorship helps to underwrite the cost of their attendance.

Tax-deductible amount: \$50

**Thank you for supporting Barrie School through a generous sponsorship. Please note that you may receive the full tax deductible benefit of your sponsorship by declining the sponsorship ticket allocation. All tickets that are declined by sponsors will, in turn, be allocated to faculty and staff. What a wonderful way to show your appreciation for our Barrie faculty and staff!*



Sponsor Commitment Form

Complete and return this form by **March 31, 2022** to kgross@barrie.org, or sign up online at barrie.org/auction.

Sponsor/Business Name _____

Contact Name _____

Street Address _____

City, State, Zip _____

Email _____ Phone w/Area Code _____

Company Website (if applicable) _____

Sponsorship Level

Please select your sponsorship level

- New Moon Sponsor | \$2,500
- Amethyst Sponsor | \$1,000
- Stardust Sponsor | \$500
- Periwinkle Sponsor | \$250
- Willow Sponsor | \$100 | In Recognition of _____
- Firefly Faculty & Staff Sponsor | \$50

For each \$50 purchased, a faculty/staff member will be admitted to our Enchanted Forest.

Total purchased \$ _____

Other Donation Amount \$ _____

With my sponsorship, I decline _____ tickets from the sponsorship package.
tickets

Signature _____ Date _____

To ensure inclusion in the auction program, please return this form to auction@barrie.org or complete your sponsorship online at barrie.org/auction by March 31, 2022.

You can pay online with a credit card or mail a check, payable to Barrie School, to: Barrie School, Attn: Auction Sponsorship, 13500 Layhill Road, Silver Spring, MD 20906.

*All donations are tax-deductible as permitted by law. Barrie School is a 501(c)(3) non-profit organization. The School's tax identification number is 52-1336863.
The non-deductible value of a ticket to the event is \$35.00.*

Questions? Contact Kristin Gross, Interim Director of Development, at kgross@barrie.org or **301.576.2822**.

THANK YOU FOR YOUR GENEROUS SUPPORT!



Logo Submission Guidelines

Submit all logo files to Dawna Houston at dhouston@barrie.org.

To facilitate the hand-off of your logo to Barrie School, please use this information about what we need from you and the process we follow to help make your logo look its best.

WHAT WE NEED FROM YOU!

1. File Format

PREFERRED: Vector eps file (such as an Adobe Illustrator eps) with all fonts converted to outlines. This file format is preferred because vector-based art can be resized without degrading shape or color.

Acceptable: Raster image file (such as an Adobe Photoshop file). The logo must be a minimum of 3" wide or 3" high (whichever is the larger proportion) at 300 dpi. The image file may be delivered in any of the following formats: psd, tiff, png, or jpeg. (Raster image files will not be accepted for large-scale items such as posters, signs, banners, etc.)

2. Color

4-color (CMYK) logo. (Please note, colors may not reproduce accurately in print if logos are RGB.)

3. Logo Usage/Branding Guidelines

Optional: Submit any logo usage guidelines along with your logos. Care will be taken whenever possible to follow applicable guidelines, including colors, clear space, use of taglines, etc.

4. Logos for Web

For online usage, you may also wish to submit a variation of your logo without a tagline or other small type that may become illegible at screen resolution.