

**ANNUAL AUCTION**

Saturday, April 23, 2022 ■ Palace Hotel

**HOLLYWOOD  
NIGHTS**

**Annual Spring Auction in Support of Financial Aid  
Sponsorship Opportunities**

**Saturday, April 23, 2022  
The Palace Hotel, San Francisco**

An evening benefiting French American + International

French American + International's mission affirms the central principles of an international education: academic rigor, diversity, critical thinking, and communication across cultures. We are the only Bay Area school offering a truly multilingual, multicultural education, and we are San Francisco's largest independent school, with 1,071 students representing 40 different countries.

French American + International invites companies to join us as sponsors for this year's Annual Auction. As the school's signature event of the year, it offers corporate sponsors unparalleled opportunities to steward their brand by raising awareness of their corporate social responsibility and philanthropic initiatives.

Attendee profile: 500 guests from France, the USA, and 40 additional countries. Our guests regularly fly internationally, bank and invest globally, are well-connected socially, and enjoy high-end goods and services.

Our event begins with a VIP reception followed by a cocktail reception with tequila and whiskey tastings and a silent auction. We then have a seated dinner with a live auction followed by dessert and dancing. It's an engaging, lively and fun night for our community with all proceeds benefiting our school's Financial Aid program.



## Auction Sponsorship Opportunities

|                                   | <b>Presenting Sponsor<br/>(exclusive)</b> | <b>Diamond</b>    | <b>Gold</b>      | <b>Silver</b> | <b>Bronze</b>  |
|-----------------------------------|---|-------------------|------------------|---------------|----------------|
|                                   | \$50,000                                  | \$25,000          | \$15,000         | \$10,000      | \$5,000        |
| <b>Welcome Video</b>              | ✓   |                   |                  |               |                |
| <b>Reception Tastings Sponsor</b> | ✓<br>(exclusive)                          |                   |                  |               |                |
| <b>Stage Recognition</b>          | ✓   | ✓                 | ✓                |               |                |
| <b>Logo on invitation</b>         | ✓ Premium Placement                       | ✓                 | ✓                | ✓             |                |
| <b>Logo digital display</b>       | ✓ Premium Placement                       | ✓                 | ✓                | ✓             |                |
| <b>Ad in program</b>              | ✓ Premium Placement<br>3 full pages       | ✓<br>2 full pages | ✓<br>1 full page | ✓<br>1/2 page | ✓<br>1/4 pages |
| <b>Logo on website</b>            | ✓ Premium Placement                       | ✓                 | ✓                | ✓             | ✓              |
| <b>VIP reception</b>              | 20  | 10                | 10               | 6             | 6              |
| <b>Admission</b>                  | 20  | 10                | 10               | 10            | 10             |



# 2022 Sponsorship Commitment Form

Please fill out the form entirely for maximum benefits.

Sponsor Name: (Please print name exactly as you wish to be listed on promotional materials)

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Contact Name:

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Address:

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Telephone:

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Email:

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Company Website (for appropriate sponsorship levels):

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By providing this information, you agree to have your website linked to French American International if applicable.

Select Sponsorship:

Presenting Sponsor \$50,000 (exclusive)

Diamond Sponsor \$25,000

Gold Sponsor \$15,000

Silver Sponsor \$10,000

Bronze Sponsor \$5,000

Return completed form or send questions to [advancement@frenchamericansf.org](mailto:advancement@frenchamericansf.org)  
or French American + International Attn: Advancement 150 Oak Street, SF, CA 94102

French American and International is 501(c)3 Tax ID is 94-1558658