



ROTARIAN  
**George R. Hensel**

George, the founder of California Driving School, was an exemplary Rotarian with a 45-year record of perfect attendance. A real model of the Horatio Alger myth, going from sleeping on park benches during the Depression, through the Merchant Marines, to a Ph.D. in business and an impressive record of philanthropy giving millions of dollars to the community and Rotary. His legacy continues through the Rotary's George Hensel Ethics Essay Contest.

George R. Hensel  
**Ethics Essay Contest**

**\$3,000**

*to student with winning essay*

**\$1,000**

*to teacher of student with winning essay*

**\$500**

*to 3 Runner-Ups*

**\$200**

*to teachers of runner-ups*

**PURPOSE**

To create a venue for students to express their views of ethics and show Rotary's commitment to youth.

**AVAILABLE RESOURCES**

Sample letter to principal  
Student entry form  
District Entry Form  
Student Flyer  
Scorecards  
Certificate of Recognition  
Power Point Presentation

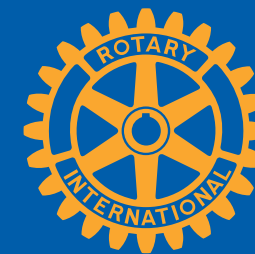
**One winning essay per club to  
[districtessaycontest@mtbrotrary.org](mailto:districtessaycontest@mtbrotrary.org)**

**Essay must be submitted  
no later than May 27, 2022**

**CONTEST DISTRICT CHAIR**

Manuel "Manny" Franco  
Montebello Club  
213.716.3059  
[manuel.franco@me.com](mailto:manuel.franco@me.com)

**Rotary**  
District 5300



**George R. Hensel**



**Ethics  
Essay  
Contest**



**SERVE TO  
CHANGE LIVES**

# For All High School Students in RI District 5300

## PURPOSE

This contest promotes the importance of ethics among today's youth and encourages them to express their views. We hope that each student will consult with their parents and teachers for this essay in an effort to build communication between young people and adults regarding ethics. We also wish to enhance Rotary's presence in schools and in the community.

## PROCESS

1. Select Club member to chair contest.
2. Contact local high school counselors to promote student participation in the contest.
3. Ask that the essay become a class project and submit essays to the Club for local judging.
4. Schedule a program in which the winner and runners'-up of your local contest are recognized. Your Club can award scholarships to the Club winner and runners'-up with club funds in addition to the district prize.
5. Submit the winning Club essay to the District Chair for District-level judging at [districtessaycontest@mtbrotary.org](mailto:districtessaycontest@mtbrotary.org)



## ESSAY TOPIC

- Write on an ethical dilemma that has touched your life.
- Include your view of the importance of ethics in this particular situation.
- You must include your personal definition of ethics.

## RULES

- You must be enrolled in a high school or live in District 5300. And, you must be in the 9-12 grade on March 31, 2022.
- The essay must be a least 1,000 words.
- The essay must be the original, unpublished work of the student, and only one essay per student may be submitted.
- The essay must be submitted to your local Rotary Club by May 27, 2022

## JUDGING CRITERIA AND PROCEDURES

Only those essays that have followed the "Topics and Rules" may be judged.

1. Clarity of message and presentation of idea (40%)
2. Style and originality (40%)
3. Grammar, spelling, and structure (20%)

**NOTE:** If your Club's entry is named winner or runner-up at the District level, be prepared to sponsor your student and parent or mentor to District Conference to receive an award and scholarship.

# Your world is full of challenges. *The Rotary Club is listening!*



- ◆ *Have you ever had an ethical dilemma touch your life?*
- ◆ *What happened?*
- ◆ *What did you do?*
- ◆ *Would you have done things differently if given a second chance?*
- ◆ *What are ethics?*

If you can answer these questions, you have an opportunity to **win \$3000!**

## **George Hensel Ethics Essay Contest**

### **Topics and Rules**

- ◆ Write on an ethical dilemma that has touched your life. Include your view of the importance of ethics in this particular situation.
- ◆ You must include your personal definition of ethics.
- ◆ The essay must be at least 1,000 words.
- ◆ The essay must be the original, unpublished work of the student, and only one essay per student may be submitted.
- ◆ The essay must be submitted to your local Rotary Club either by email (MS Word or PDF format) or U.S. mail no later than **Friday, April 29th**.
- ◆ You must be enrolled in a high school or live in Victorville or Adelanto. And, you must be in the 9-12 grade.
- ◆ **1st Place will be submitted to the second stage of the competition for a chance to win \$3000.** Winners will be invited to the Victorville Rotary Club lunche in April.

### **Judging Criteria and Procedures**

*Only those essays that have followed the "Topics and Rules" will be judged.*

1. Clarity of message and presentation of idea (40%)
2. Style and originality (40%)
3. Grammar, spelling, and structure (20%)

**For more information contact:**

**Entries must be sent to:**

Ron Boyd, DVM  
[rboyddvm@yahoo.com](mailto:rboyddvm@yahoo.com)  
C/O Animal Care Hospital  
21554 US HWY 18, Apple Valley, CA 92307  
Phone: 760-247-0292



George R. Hensel

# Ethics Essay Contest

## STUDENT ENTRY FORM

ESSAY ENTRY MUST BE SUBMITTED TO  
SPONSORING ROTARY CLUB BY APRIL 29, 2022

Please provide the following information:

High School \_\_\_\_\_

Student's Name \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Student's Teachers Name \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

For more information contact Rotary Club Representative:

Club Name \_\_\_\_\_

Name \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_