



INTERNATIONAL SCHOOL OF DENVER



ISDenver partners annually with generous supporters to help present the most memorable moments of our fundraising gala. This year we are pleased to share exclusive opportunities that help your brand make a statement of shared values with our school and put your logo or product in front of nearly our entire school community.

Each family or company will receive the following with their exclusive sponsorship:

- Logo / name on all event collateral, including ticket sales and gala website, printed program, video displays (on campus & at event), ticket sales table on campus, and social media callouts
- Logo / name embedded in the mobile bidding platform
- In addition to securing the front seats for entertainment, you will be recognized during the live program
- *New for 2022: All sponsors will also receive exposure at the spring International Bash event.*

Who will see your partnership?

Our highly educated community members are not just invested in ISDenver – they are mission-driven with a focus on inclusivity and global-mindedness.

- 350+ Glowbal Gala attendees
- ~1000+ parents and 150+ faculty and staff
- ~2400 social media followers
- All website and Welcome Center visitors

Presenting Sponsor (\$7,000)

One Radiant Reserved table for ten (10) guests, nearest the stage

Roll out the red carpet and welcome guests to Glowbal Gala! Your family or company will be recognized as “Here We Glow Again, presented by family/business name” on all future print and digital materials. We’ll create a custom floor sticker with your logo, carve your brand name into our entry ice sculpture, and work with you on other creative ways to get your brand in front of as many eyes as possible. This is the premier way to signal your support for ISDenver and those who will change the world. Includes a floor decal with your brand on it as well as other creative ways of getting your name out there above all other sponsors. The sky is the limit with this sponsorship.

\$1,500 Fair Market Value

Photobooth Sponsor (\$5,000)

One Radiant Reserved table for ten (10) guests, nearest the stage

Gala memories – and your sponsorship – will last a lifetime and just may go viral when we incorporate your family name or company logo on the custom border. Attendees will also have access to a social media kiosk where they can share and post photos. For the first time the photobooth will be mobile, meaning the fun begins during cocktails and will continue through to the end of the night (with a hiatus during the dinner / program). Includes a floor decal with your brand on it.

\$1,500 Fair Market Value

Signature Cocktail Sponsor (\$5,000)

One Radiant Reserved table for ten (10) guests, nearest the stage

Is it possible to glow bright and hot and still be cool? We think so, which is why your chosen specialty cocktail (named by you!) served at the EXOC bars (may exclude mezzanine bar) will include a glowing ice cube and Lite Brite signs with your name or logo on it. Sponsorship will also include your name or logo on the separate specialty drink flight at every reserved table (Nearly half of total attendees). Includes a floor decal with your brand on it.

\$1,500 Fair Market Value

Mezzanine Sponsor (\$4,500)

One Radiant Reserved table for ten (10) guests, nearest the stage

Put your mark on the most noticeable new upgrade to the party venue by sponsoring the brand new Mezzanine area event night. Complete with its own lighting and separate bar, the Mezzanine is your area to get as creative as you'd like in putting your brand in front. We'll work with you on putting your own twist on this special space that stands out among all others. Includes a floor decal with your brand on it.

\$1500 Fair Market Value

Special Entertainment Sponsor (\$3,500)

Four (4) general admission tickets

It wouldn't be an ISDenver Gala without some added entertainment! Partner with the Here We Glow Again committee to bring that extra special somethin' somethin' to the night that can't be missed. Stilt walkers with your brand on their shirt? Glow dancers handing out your product?

Whatever you decide to wow our audience with will be sure to be the talk of the party.

\$560 Fair Market Value

Late Night Snack Sponsor (\$2,000)

Two (2) general admission tickets (or same value applied to Radiant Reserved seat)

Originally a surprise to cap off a previous gala, the Late Night Snack has quickly become a gala standby. With your help, we'll offer just a few more last bites later in the evening to make sure you can still be a functioning parent come Sunday morning. Whether the snacks are passed or at a table, we'll make sure to include a clear nod of thanks to your family / company for keeping us on our feet. Do you own a food truck or restaurant? We'd love to make your delicious delicacy the highlight at the end of the night. Price is flexible for sponsors providing their own crowd-pleasing cuisine.

\$280 Fair Market Value

DJ/Live Band Sponsor (\$2,000)

Two (2) general admission tickets (or same value applied to Radiant Reserved seat)

If you've attended an ISDenver Gala before, take a moment to create a montage of the night. Perhaps you recall your arrival and snapping a few pictures. Next, a lot of conversation, some bidding, and then...PARTY! In fact, you could be forgiven for most of your memory being the dance floor. This sponsorship is for the party people who want folks to know they don't just bring it, they bring it. We'll get your brand on the DJ booth and stage, give you a special shout out with slide on one of the biggest screens in all of Colorado, and if you've got some swag you want in the hands of the party people let's make it rain down from the stage!

\$280 Fair Market Value

Raffle Sponsor (\$1,500)

Two (2) general admission tickets (or same value applied to Radiant Reserved seat)

Our community is at its best when we all join together in support of a shared mission. The raffle is the ultimate way that we invite everyone to participate in the Gala celebration. This year our Here We Glow Again committee want to work with you on a new, special surprise for our hard working faculty provided via raffle tickets. As with every year, we'll include your name/ logo on the raffle tickets, and if you like, we'll even bring you on stage to announce the winners!

\$280 Fair Market Value

Scavenger Hunt Sponsor (\$1,000)

Two (2) general admission tickets (or same value applied to Radiant Reserved seat)

Here We Glow Again - or do we? This new addition to our sponsorship options has you leaving clues at bar tops and on TV slides (with your brand on them of course) for the more discerning partygoer. What prizes will they find? It's totally up to you! Or we can take care of the work for you and find a suitable, secret prize to make your sponsorship the most memorable of the night!

\$280 Fair Market Value

