



GCSE Business Studies

GCSE AQA Examination board

Description

This is a two year linear qualification and students will have the opportunity to study a wide range of topics which will help to broaden the knowledge of industry e.g. Marketing, Finance, Business Ownership and Human Resources. These are some of the areas which will be covered over the two years and students will have the opportunity to relate to current issues in the economy and therefore give them real-life experiences. It lays an appropriate foundation for further studies. This is a good stepping stone to study BTEC Business Studies, A Level Business, Economics or Law in the Sixth Form.

Student Criteria

Students will have an opportunity to visit local industry and gain greater insights into their operations. Those with the ability to think analytically and work through complex information to find solutions to problems will do well on this course.

Assessment

- ⇒ *Paper 1:* Influences of Operations and Human Resource Management on business activity.
50% of final grade
Written exam: 1 hour and 45 minutes
- ⇒ *Paper 2:* Influences of Marketing and Finance on business activity
50% of final grade
Written exam: 1 hour 45 minutes
Each paper will have a mix of assessment methods such as:
Multiple choice questions and short answers
Case study/data response stimuli with questions

Progression

After completing this course students will have a wider knowledge and understanding of the world of work and will be able to progress onto A Level standard courses.