

DIGITAL CITIZENSHIP

Digital citizenship refers to **the responsible use of technology** by anyone who uses computers, the Internet, and digital devices to engage with society on any level. (aeseducation.com)



Who has a
digital
footprint?



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**EVERYBODY
STAND UP**



WHY SHOULD I LISTEN TO YOU
MR. PARNELL??????

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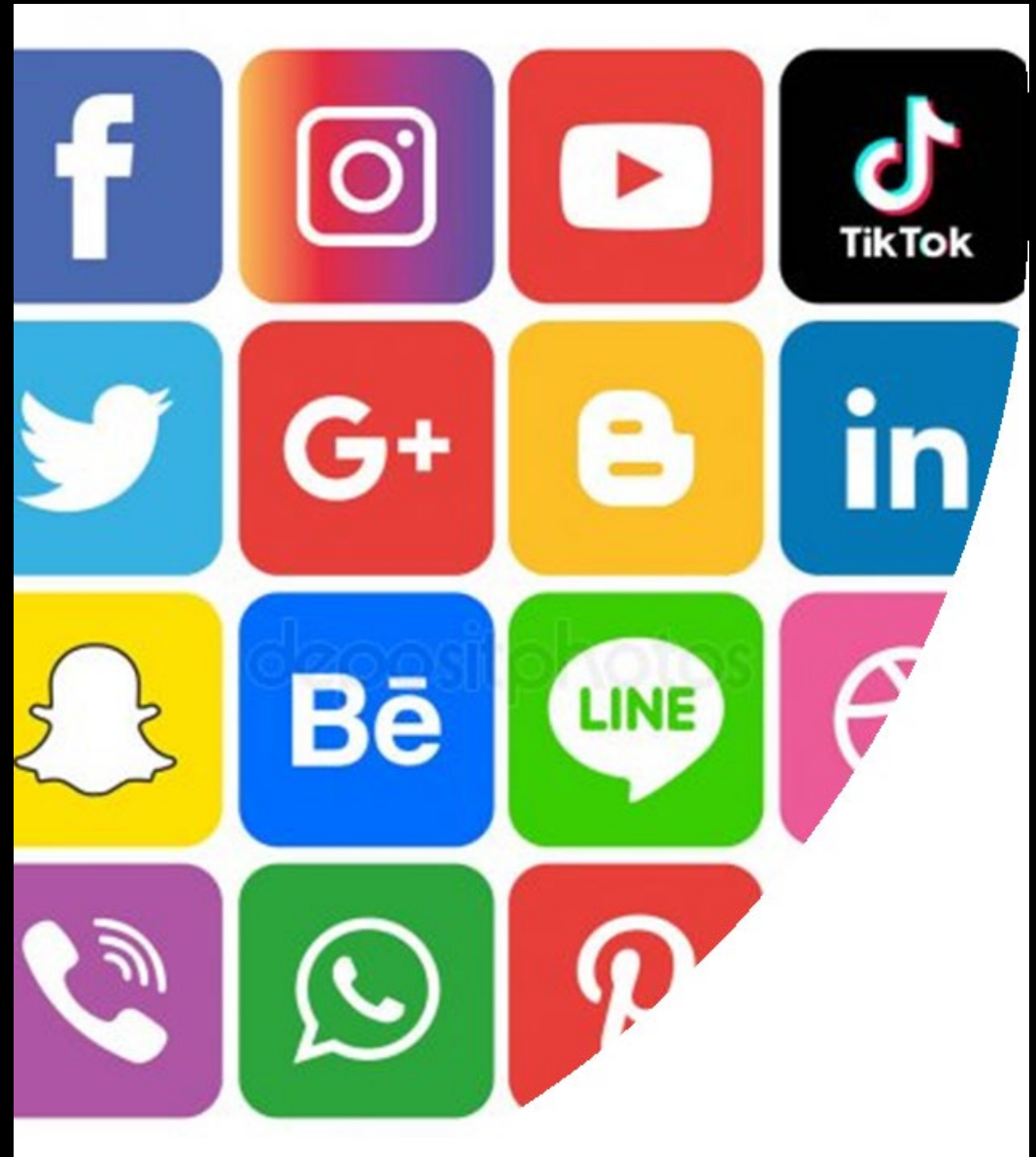
Relationships – Jobs – Hobbies anything in the future that you may not even know about at this point in time → **all impacted by your use of technology!**



College Recruiting

I WOULD LOOK
AT ALL OF
THESE!!!!

& then make a story in my
head about the person..... Does
this confirm or deny what I
already know about them???



FACTS to remember

- 77% of employers google their applicants before hiring someone. (Monster.com)
- “68% of college admissions officials say it is ‘fair game’ to review applicants’ social media platforms... to help them decide who gets in.” (Insider Higher Ed)
- “More than 25 percent of admissions counselors admitted to looking up applicants’ social media accounts.” (ParentMap)

FACTS to remember

- WHAT YOU POST IS IMPORTANT → PEOPLE WILL SEE IT.
- NOT ONLY DO THEY SEE IT BUT THEY CREATE A STORY ABOUT YOU BASED ON WHAT THEY SEE!
- Anytime there is not 2-way communication – people create their own story about what is happening... Sometimes good but most of the time it is a negative perspective.

Digital Citizen Tips



Would you ever turn in a resume or cover letter without proofreading it?
NO! **The internet is your resume...AMPLIFIED.** Proofread it!

You don't get a chance to defend or clarify what other people see online, so before posting, ask yourself, "how could this be perceived?"

People can screenshot literally ANYTHING now days! So think before posting! ALWAYS!

Digital Citizenship Tips (cont)

- Plagiarism kills. Don't steal. Period.
- THE GOLDEN RULE
- Branding. Think about your future and create the social media image of who you want to become.

PRIVACY AND SECURITY

In 2018, 65% of adults had experienced a breach of their digital information (2019 Thales Data Threat Report)

Questions to ask yourself:

- **Are your profiles set to private? →** Set them to private so not just anyone can see your profile
 - Default or by Design the message that you send to the world.... You dictate who sees what!
- **Set them to private but also who knows your passwords? When was the last time you changed your password? Change your passwords!!!!**

Questions to ask yourself (cont.)

- **Have you ever posted anything referencing where you work? Live? Study?** Archive those posts if you aren't comfortable with a stranger seeing that info
- **Do you use the same login (gmail/facebook) for all your social media log ins?** If you do it makes it much easier for your information to be tracked. → Consider unlinking your social media accounts
- You might be totally fine with your information being out there, but it is important to be aware of the risks!

DIGITAL CITIZENSHIP AND SCHOOL/EMPLOYMENT

Turn to a neighbor, try to brainstorm as many celebrities as possible that have been “canceled” due to something that they have posted online. I will give you 30 seconds.

Hint: it's a lot.



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USE IT WISELY!
Default or Design!

So again..... WHY SHOULD I
LISTEN TO YOU MR.
PARNELL??????

Relationships – Jobs – Hobbies anything in the future that you may not even know about at this point in time → **all impacted by your use of technology!**

Intentional actions thinking about your future self!