



THE TALON

Sponsorship Packages

COMBINING ONLINE, SOCIAL MEDIA, AND PUBLICATION TO REACH STUDENTS ANYTIME, ANYWHERE!

BLUE PACKAGE - \$50

*Business name listed on our website as a sponsor of The Talon

*Business name will appear as a sponsor on a page of The Talon

FALCON PACKAGE - \$100

*Business name listed on our website as a sponsor of The Talon

*Business name will appear as a sponsor on a page of The Talon for ONE issue

***Business promoted by The Talon on our Instagram page ONCE per semester**

***Certificate of appreciation to display in your business**

#WeAreRochester PACKAGE - \$150

*Business name listed on our website as a sponsor of The Talon

*Business name will appear as a sponsor on a page of The Talon in each issue

*Business promoted by The Talon on our Instagram page TWICE per semester

*Certificate of appreciation to display in your business

***Business card/logo will appear on our website as a sponsor of The Talon**

***Business thanked as a newspaper sponsor on our website and social media**

Contact our advisor with any questions:
myoungs@rochester.k12.mi.us



Rochester High School
1361 Walton Blvd.

Advisor: Michaela Youngs
myoungs@rochester.k12.mi.us

ADVERTISING CONTRACT

Size (circle one)	Price (per issue)
full page (11.25" x 10.125")	\$300
½ page horizontal (5.24" x 10.13")	\$150
½ page vertical (10.48" x 5.05")	\$150
¼ page (5.24" x 5.05")	\$75
⅛ page (2.62" x 5.05")	\$40

Issue(s)
<input type="checkbox"/> NO preference of month <input type="checkbox"/> Specific month (specify) _____
<input type="checkbox"/> Every issue (2)
* Package deals available for purchase Two ¼ ads for \$100 Two ½ page ads for \$200

Will you be providing the advertisement? yes no

If no, please send images, logos, and detailed information to the following email address so that we can create the advertisement at no additional charge.

jkim0406@rcs-k12.us