



Lompoc High School Business Pathway

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Agenda

1. Introduction
2. Business Pathway Course
3. Business Technology Objectives
4. Accounting Objectives
5. Lompoc Business Club (FBLA)





Do not let what you do now define who you are - let it define who you will become.



Business Pathway Courses

Business Technology

In Business Technology students gain knowledge and skills in economies and private enterprise systems, the impact of global business, the marketing of goods and services, advertising, and product pricing.

Accounting

Lompoc High School Business Accounting curriculum is designed to provide students with the knowledge and skills necessary for a solid understanding of accounting principles, for bookkeeping, taxes and financial literacy.



Business Technology Overview

Employability Skills

Resume
Writing a Business Letter
Writing a business proposal
Presentations
Informative Speeches

Technology

IMAX Marketing Project
Google Slides Presentations
Google Design Applications
Microsoft Word
Microsoft Excel

Understanding of Economies

Different types of economies
Market Economy
Supply & Demand
Resources and the effects on
business and society
Identifying market needs

Business Types & Finance

Legal forms of business
Legal issues with ownership
Financing a business
Operating Procedures
Designing a floor plan

Developing a Business Plan

Picking a business to start
Develop the business Plan
Executive Summary
Three Point Business Plan

Marketing a business

Marketing Mix
Promotion and Distribution
Product Pricing
Selling and Promotion



Accounting Overview

Careers

Different Careers in Accounting and Finance
Industry certifications
Resume Building
Interviewing Skills

Taxes

Filling out a W4
Understanding a W2
Reading a Tax Table
Filling out a 1040 Tax Return

Accounting Cycle

1. Analyzing and Classify Data about an Economic Event.
2. Journalizing the transaction.
3. Posting from the Journals to General Ledger.
4. Preparing the Unadjusted Trial Balance.
5. Recording Adjusting Entries.
6. Preparing the Adjusted Trial Balance.
7. Preparing Financial Statements

Finance

Personal Financial Literacy
Reading a Stock Quote
Buying Stocks and Bonds
Compound Interest
Annuities
Retirement Plans

Technology

Accounting Software
Spreadsheet Applications



Lompoc Business Club/FBLA

Leadership Opportunities

Student elections For Organization
President, Vice President, Treasure,
Fundraising, Marketing

PODCasts

Teaming with Lompoc
Community to interview local
business owners and
professionals.

Mission

The Lompoc High Business
Organization mission is to
engage and inspire scholars
in various businesses related
activities so they can gather
knowledge, realize their
potential, enhance their
educational experience,
create opportunities in
learning and gain
professional growth.

Weekly Meeting Workshops

Entrepreneurship
Marketing
Transformational Leadership
Applying for a job
Speech & Presentations
Current Events-business & Stocks

Competitions

Stock Market Competition
Placed 12th out of 142
California schools.
FBLA Leadership Conference



Thanks!



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