Lompoc High School Business Pathway
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Agenda

1. Introduction
2. Business Pathway Course
3. Business Technology Objectives
4. Accounting Objectives
5. Lompoc Business Club (FBLA)
Do not let what you do now define who you are - let it define who you will become.
## Business Pathway Courses

### Business Technology

In Business Technology students gain knowledge and skills in economies and private enterprise systems, the impact of global business, the marketing of goods and services, advertising, and product pricing.

### Accounting

Lompoc High School Business Accounting curriculum is designed to provide students with the knowledge and skills necessary for a solid understanding of accounting principles, for bookkeeping, taxes and financial literacy.
Business Technology Overview

**Employability Skills**
- Resume
- Writing a Business Letter
- Writing a business proposal
- Presentations
- Informative Speeches

**Technology**
- IMAX Marketing Project
- Google Slides Presentations
- Google Design Applications
- Microsoft Word
- Microsoft Excel

**Understanding of Economies**
- Different types of economies
- Market Economy
- Supply & Demand
- Resources and the effects on business and society
- Identifying market needs

**Business Types & Finance**
- Legal forms of business
- Legal issues with ownership
- Financing a business
- Operating Procedures
- Designing a floor plan

**Developing a Business Plan**
- Picking a business to start
- Develop the business Plan
- Executive Summary
- Three Point Business Plan

**Marketing a business**
- Marketing Mix
- Promotion and Distribution
- Product Pricing
- Selling and Promotion
Accounting Overview

**Careers**
- Different Careers in Accounting and Finance
- Industry certifications
- Resume Building
- Interviewing Skills

**Taxes**
- Filling out a W4
- Understanding a W2
- Reading a Tax Table
- Filling out a 1040 Tax Return

**Accounting Cycle**
1. Analyzing and Classify Data about an Economic Event.
2. Journalizing the transaction.
3. Posting from the Journals to General Ledger.
4. Preparing the Unadjusted Trial Balance.
5. Recording Adjusting Entries.
6. Preparing the Adjusted Trial Balance.
7. Preparing Financial Statements

**Finance**
- Personal Financial Literacy
- Reading a Stock Quote
- Buying Stocks and Bonds
- Compound Interest
- Annuities
- Retirement Plans

**Technology**
- Accounting Software
- Spreadsheet Applications
Lompoc Business Club/FBLA

Leadership Opportunities
Student elections For Organization
President, Vice President, Treasure,
Fundraising, Marketing

PODcasts
Teaming with Lompoc
Community to interview local
business owners and
professionals.

Mission
The Lompoc High Business
Organization mission is to
engage and inspire scholars
in various businesses related
activities so they can gather
knowledge, realize their
potential, enhance their
educational experience,
create opportunities in
learning and gain
professional growth.

Weekly Meeting Workshops
Entrepreneurship
Marketing
Transformational Leadership
Applying for a job
Speech & Presentations
Current Events-business & Stocks

Competitions
Stock Market Competition
Placed 12th out of 142
California schools.
FBLA Leadership Conference
Thanks!

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