

2022 LEADERSHIP ACADEMY

MONDAY, JUNE 27 -
WEDNESDAY, JUNE 29

KELLOGG SCHOOL'S DOWNTOWN
CHICAGO CAMPUS

ISACS

SCHOOL LEADERSHIP FOR WHAT'S NEXT

IN PARTNERSHIP WITH THE KELLOGG SCHOOL CENTER
FOR NONPROFIT MANAGEMENT

Northwestern | Kellogg
School of Management

TOPICS

Leaders as Catalysts

MICHELLE BUCK

This session will examine the ways leaders engage and inspire others through their communication. "Leadership communication" includes not only what leaders say, but also what they do not say, how they convey their message, what they *do*, and what message is *intended* vs. actually *perceived* by others. This session takes the position that successful implementation of any strategy depends on successfully engaging the stakeholders and creating the conditions that maximize their performance. In addition, we will examine how to deliver potentially unpopular communications in order to generate engagement—even when there is little agreement—and how to navigate resistance.

Cultural Polarity & the Power of Networks in Schools

CYNTHIA COBURN

School leaders often know intuitively how information travels and how "things get done" outside of formal structures and meeting environments, which depends on relationships amongst faculty and staff with regards to trust, expertise, and the nature of relational ties. In this session school leaders will explore a formal social network analysis and apply the concept to a desired transformation such as the implementation of an instructional or diversity initiative. Participants will leave with a map of their school and a structured way to think about the roles played and an understanding of how they can purposely leverage the social networks in their schools.

Navigating Board Dynamics

MEGAN KASHNER

Today's independent schools and their board members face a changing environment with increased competition, sophisticated donors, and the need to address the challenges of today while planning for the future. How can leaders change their approach to help board members react to this environment more effectively and provide leadership that supports their school? Participants will uncover best practices and critical principles for effective boards and understand the potential pitfalls and importance of a successful partnership between staff and the board.

Race, Racism & Structural Oppression Work in Independent Schools

OMARI KEELES

This session will offer strategies in the journey toward becoming an anti-racist organization. Pulling from his experience as director of diversity, equity and inclusion for Poly Prep, an independent school in Brooklyn, NY, as well as his years of experience as assistant director of diversity, equity and inclusion at Northwestern University's Searle Center for Advanced Learning and Teaching, Keeles will begin with a discussion of the systems and structure of oppression in our society that create barriers to equity. Participants will then explore challenges and opportunities specific to the work of leaders of independent schools.

Finance & Accounting for Leaders

MARIAN POWERS

Many independent school leaders have moved into leadership because of their commitment to the mission of the organization, but often these leaders have not had significant management or business training in specific skills such as financial management. This session will address the key principles of financial management including understanding financial statements and the trends represented by the numbers, predicting the financial implications of managerial decisions, and learning to work more effectively with financial executives.

Theory of Change: Refocus to Reset Program Strategy

MICHELLE SHUMATE

Independent schools have been called on to plan, react, and re-plan at an unprecedented pace in the past few years, which can leave leaders feeling reactive and frenzied. In this session independent school leaders will have the opportunity to refocus on the theory of change at the core of their mission and their work. This session will offer insights on how a theory of change can keep work with all stakeholders grounded while evolving to meet changing internal and external challenges. Participants will develop a roadmap from strategies to resources to impact that supports consistency in a rapidly changing world.

REGISTER FOR THE LEADERSHIP ACADEMY TODAY

FACULTY



MICHELLE BUCK, PhD is clinical professor of leadership at the Kellogg School of Management at Northwestern University. Previously, she served as the School's first director of leadership initiatives, designing and coordinating opportunities for personal leadership development. Buck has served as academic director of numerous Kellogg executive programs and teaches in Kellogg's Advanced Management Program, the Senior Women's Leadership Program, the Leading Family Enterprises Program, and the Master of Science Program at Northwestern. She has a PhD from Princeton University and a bachelor's from the University of Michigan.



CYNTHIA COBURN is the Charles Deering McCormick Professor of Teaching Excellence at the School of Education and Social Policy, Northwestern University. Coburn studies the relationship between instructional policy and teachers' classroom practices in urban schools, the dynamics of school district policy making, and the relationship between research and practice for school improvement. She has won numerous awards for her scholarship, including the American Educational Research Association Early Career Award, election as a Fellow of the American Educational Research Association, an honorary doctorate from CU Louvain in Belgium, election to the National Academy of Education, and Northwestern University's Ver Steeg Distinguished Research Fellowship. Coburn has a BA from Oberlin College, and a MA and a PhD from Stanford University.



MEGAN KASHNER serves as the director of social impact at Northwestern University's Kellogg School of Management. In her leadership of Kellogg's Social Impact offerings, Kashner focuses on the areas of impact investing, social entrepreneurship, sustainability, nonprofit management, policy, global development, values, and ethics. She has spoken at the White House and at national conferences on social innovation, philanthropy, and entrepreneurship. She has been featured on CNN and in *FastCompany*, *Mashable*, *MSNBC*, *The New Yorker*, and *The New York Times*. Kashner holds an MBA from Northwestern's Kellogg School of Management, a master's from the University of Chicago's School of Social Service Administration, and a BA from Brown University.



OMARI KEELES, PhD is currently the director of diversity, equity and inclusion at Poly Prep, an independent school in Brooklyn, NY. Prior to this role, he served as assistant director of diversity, equity and inclusion for Northwestern University's Searle Center for Advanced Learning and Teaching. Keeles grew up in Oakland, CA, where he attended an independent high school, which informs his perspective on the experience of being a minoritized student in an independent school. He earned his PhD from the University of Michigan, several master's degrees from George Washington and Teachers College at Columbia University, and a BS from Howard University. He continues to serve as adjunct faculty at the University of Miami and Northwestern University.



MARIAN POWERS, PhD serves on the faculty of the Kellogg School of Management's Executive Education Program. She specializes in teaching financial reporting and analysis to executives. Powers has designed and delivered customized finance and accounting training for corporations and nonprofit organizations. She is co-author of several college accounting textbooks. Her research has been published in *The Accounting Review*, *The International Journal of Accounting*, *The Journal of Accountancy*, *The Journal of Business, Finance and Accounting*, and *Financial Management*.



MICHELLE SHUMATE is the Delaney Family University Research Professor at Northwestern's School of Communications. Shumate investigates the dynamics of interorganizational networks designed to impact large social issues, developing and testing theories to visualize, understand, and enable effective interorganizational networks in a variety of contexts. She has published in a range of journals including *Human Communication Research*, *Journal of Computer Mediated Communication*, *Management Communication Quarterly*, and *Journal of Communication*. She was awarded a National Science Foundation CAREER award and a Beckman Fellowship at the Center for Advanced Study at the University of Illinois. She holds a BA from Pepperdine University and a MA and PhD from the University of Southern California.

WHO SHOULD ATTEND

Leaders of Independent Schools; we encourage schools to send teams if possible.

LOCATION

The Academy will take place at the Kellogg School Center for Nonprofit Management at Northwestern University, Wieboldt Hall, 340 E Superior Street, Chicago, IL.

HEALTH & SAFETY PROTOCOLS

For Northwestern's Health & Safety Protocols, which are continuously updated, visit isacs.org/leadershipacademy.

DATES & TIMES

- Monday, June 27 - Wednesday, June 29
- Daily: 8:00 am - 5:00 pm

REGISTRATION FEE

- \$2,000/person for ISACS members & non-members
- Academy includes: three breakfasts, three lunches & one dinner on Monday evening
- Through the Claudia M. Daggett Memorial Grant, generously funded by the Skilling and Andrews Foundation, ISACS can provide a subsidized registration fee to all participants. Please note that no other scholarships or team discounts are available.
- For more information and to register visit isacs.org/leadershipacademy.

HOTEL ACCOMMODATIONS

ISACS has secured a discounted room rate at the Courtyard by Marriott Magnificent Mile, 165 East Ontario, Chicago, which is located less than two blocks from the Kellogg School Center's downtown campus. The special rate is: \$205/night plus tax (single or double occupancy) for the nights of June 26, 27, and 28. To make a reservation, please call the hotel directly at (312) 573-0800, press 2 for reservations, and mention the group name ISACS. To make reservations online, use the [ISACS Online Booking Link](#). Reservations must be made by Monday, June 6, 2022 and before the room block reaches capacity. If availability allows, the hotel will honor extended reservations one day before and one day after the Academy. If you have a problem securing the rate, please email karen@isacs.org.

CERTIFICATE OF COMPLETION

The Kellogg School Center for Nonprofit Management will provide a certificate of completion to each participant who completes the Academy in its entirety.

QUESTIONS? Please contact Karen Zeitlin at karen@isacs.org

REGISTER FOR THE
LEADERSHIP ACADEMY TODAY