

NORTHWEST LEADERSHIP FORUM
September 24, 2021

The Northwest Leadership Forum met on Friday, September 24, 2021 at 1:00 p.m. Room 102 of the Haraway Center:

Dr. Michael Heindl, President

Mr. Jeff Horton Dr. Andrew Dale
Dr. Tonyalle Rush Dr. Matthew Domas

Dr. Stephanie Mullins Mr. Dwayne Casey
Dr. Keith Reed ~~Ms. Patti Gordon~~
Mrs. Phyllis Johnson Dr. Don Jones
Dr. Carolyn Wiley

Chuck Adams	Mary Ayers	Tamer Bahloul	Rachelle Bayles
Blake Bostick	Joel Boyles	Katie Broadway	Ed Carroll
Jennifer Casey	Mark Crockett	Kristin Davis	Chief Zabe Davis
Angela Dortch	Summer McBride	Brie Corlew	Doug Freeze
Dr. Bart Allen	Darlene Greenlee	Josh Guest	Leelee Haraway
Jere Herrington	Lekeisha Hibbler	Dr. Nici Hill	Jenny Hurt
Dr. Jeremy Isome	Phyllis Johnson	Dr. Parker Jones	Amy Latham
Todd Latham	Kayleigh Mitchell	Lillian Morris-Hilson	Liesl Mote
Angel Nickens	Brian Oakes	Dr. Laquita Parker	Col. Danny Robbins
Dr. Ginger Robbins	Robin Robinson	Meg Ross	Lt. Mark Sansom
Matt Sellers	Dr. Larry Shaffer	Erika Stanford	Jeff Triplett
Dr. T.J. Walker	Dr. Carolyn Wiley	Jennifer Williams	Denise Willis
Dr. Melissa Wright			

Leslie Legendre, Executive Assistant to the President

I. CALL TO ORDER/REVIEW OF AGENDA

Dr. Heindl called the meeting to order.

Dr. Don Jones made a motion that the agenda of the Northwest Leadership Forum meeting dated September 24, 2021 be approved. The motion was seconded by Dr. Tonyalle Rush and carried unanimously.

II. APPROVAL OF NORTHWEST LEADERSHIP FORUM MINUTES

Dr. Andrew Dale made a motion that the minutes of the Northwest Leadership Forum meeting dated August 27, 2021 be approved. The motion was seconded by Mr. Joel Boyles and carried unanimously.

III. AGENDA ITEMS – Dr. Michael Heindl, President

Dr. Heindl shared a Leadership Podcast from Craig Groeschel; Episode 25: Anticipatory Leadership. <https://www.youtube.com/watch?v=Wq-prUdEOpw>

Craig Groeschel discussed what it means to be anticipatory leaders:

- “The difference between a good leader and a great leader: one learns to anticipate rather than react.”
- One thought of anticipating:
 - The lifespan of your current systems, structure, and strategy is diminishing.
 - What you are currently doing will not work forever.
 - “If you aren’t changing you are falling behind.”
 - If you continue with your current systems, structures, and strategy, one of these things will happen:
 - You will outgrow your system, structure, and strategy.
 - You will stall out and eventually lose ground to your competition.
 - The market will change and leave you in the dust, wondering what happened.
- When it comes to growing into the future, here are two things to continuously work on:
 1. Solve problems before they are big problems.
 2. See potential others overlook.
- Prediction Paradox:
 - If we think we are good at predicting the future, we aren’t likely to be.

Discussion Questions:

- Looking ahead, what future problems can you solve early?
- What theories do you have about the future? What are you going to do about them?

Dr. Heindl opened the floor up to discuss the theories of the future of learning:

- A change in how students learn. This comes with the idea that the 6th, 7th, and 8th graders are now participating in Zoom learning environments.
- With YouTube students have access to immediacy in learning. What makes NW special?
- The projections of years 2021 – 2035 of students will decrease. How will we market towards students?
- On a positive note the Concourse is a great step forward with the Aviation, and Diesel.
- On the Academic side- make it more of a why to take the classes.
- Recruiting the adult learner.
- Reduction in staff, though not the plan, could be seen over the next 10-15 years.
- Being more student minded.

Dr. Heindl shared the following updates:

- According to census data there are 3 counties within the state that has seen population growth:
 - Lamar County
 - Lafayette County
 - DeSoto County
- Ad Hoc Committees that will focus on the growth of DeSoto & Oxford campuses:
 - Instructional; Dr. Matthew Domas
 - Financial; Mr. Jeff Horton
 - Student Services; Dr. Tonyalle Rush
- DeSoto Center- over the last several years the enrollment has decreased of upwards of 1,000 students.
 - Competing with the Memphis market.

- Memphis offering out of state residence the opportunity to pay in state prices.
 - Legislatively, Mississippi cannot offer that same option.
- Is it lack of awareness of the institution? Or lack of visibility?

IV. AGENDA ITEMS – Dr. T.J. Walker, District Dean of Student Services

Dr. Walker reported on the following highlights of Student Services:

- Housing and Residence Life
 - Coach Ed Carroll is the Director.
 - As of today, there have been 171 cases of conduct adjudication.
 - Housings max capacity is 1,237 students and we are at 93% of capacity.
 - 9/22/21- Itawamba Community College visit.
 - Looking at their Resident Assistant Program (RA) that could begin in Spring 2022.
 - Housing & Residence Life has held 15 programs since August 24, 2021.
 - Calhoun/Taylor held a Fashion Show
 - Gainey offered Pet Therapy. This was a huge hit for the students and may become a rotating event to all dorms.
 - Benton/Tallahatchie offered a cookout.
 - Movie Nights have been held.
- Student Success Center
 - Mrs. Meg Ross is the Director.
 - Disability Services
 - 118 students served
 - 18 pending appointments
 - 88 students to be tested with accommodations
 - Academic Advising, Julie Corroero
 - 425- Northwest S.T.A.R.S.
 - 10/13/21-Transfer Assistance- College Fair
 - Testing
 - ACT
 - Accuplacer
 - Counselor position has been posted on the website.
- Student Support Services- TRiO
 - Dr. Laquita Parker is the Director.
 - TRiO Kickoff and has over 20 students participating.
 - 9/8/21- Transfer Roundup – With over 60 students
 - 9/15/21- DSU Tour
 - 9/29/21- Ole Miss Tour
 - 11/9/21- MSU Tour
 - Currently there are 140 students in the program.
 - More applications are pending.
- Veterans Services
 - Colonel Danny Robbins is the Coordinator.
 - Working to create an atmosphere that promotes student success, social and academic engagement, academic success, and personal development for veterans and military students.
 - New organization- SVA- Student Veterans of America
 - Military Friendly School designation.
- Student Activities and Cheer

- Led by Brandon and Skylar Casey
 - 2X National Champions
 - Ranger Roundup at tailgating- 465 students plus Band & Spirit Groups
 - 90's Block Party- 352 students in attendance
 - Homecoming Festivities are in the planning phase.
 - 11/17/21 NWCC Sneaker Ball
 - Spring 2022- Mr. & Mrs. NWCC
 - Spring 2022- NWCC Beauty Review
- Intramurals & Recreation
 - Led by Eric Vanderburg
 - Each Week:
 - Monday & Wednesday- Intramurals
 - Tuesday- Recreation
 - Fitness Center
 - The ROC
 - Game-room
 - "Sweatbox"
 - Fitness Studio
- Student Organizations
 - Over 40 clubs & organizations
 - SGA with 13 new members
 - All student clubs and organizations must first be recognized by Northwest Mississippi Community College.
 - Complete the 2021-2022 club registration form.
- Northwest Student Life FaceBook page
 - Go and like the page
 - Share events

V. AGENDA ITEMS- Mrs. Lillian Hilson, Grant Writer

Mrs. Hilson reported on the following area of Grant Writing:

- NWCC has a Federal Negotiated Indirect Cost Rate
 - 5%-10% Previously
 - The college received NICRA this week, allowing for the college to apply 40% of indirect cost for on campus activities and 15% for off campus activities.
- Supplemental Assistance to Institutions of Higher Education (SAIHE)
 - \$2,282,440.00
 - Out of 110 institutions 62 were community colleges.
 - Funds for additional ER grants & to re-engage former students.
 - The college has paid \$635,000 of student balances.
- Economic Development Administration (EDA) American Rescue Plan Act
 - \$9,095,368.80
 - The college submitted a grant request to EDA to provide 70% of the construction cost for the workforce and career tech center at eh DeSoto Center Campus.
 - \$3,898,015.20 will be matched by Desoto County and the State of Mississippi. The construction has no cost to the college.
- Federal Aviation Administration

- Aircraft Pilots
 - \$500,000- Supporting the development of an aircraft pilots' program.
- Aviation Maintenance Technical Workers
 - \$500,000- Supporting the expansion of the college's aviation maintenance program.
- MS Department of Transportation
 - \$250,000 – To build and improve sidewalks, lighting, and handicap accessibility access at he NWCC Performing Arts Center.
- Delta Regional Authority
 - \$100,000- Utility Line Worker Program will utilize these funds to purchase equipment to train students in underground electrical. Anticipated arrival date late Spring 2022.
 - \$9,709,111 Student Emergency Grant (HEERF) will be issued to students by October 25, 2021.
 - Student Technology Grants applications will be opening October 6, 2021.
 - Eligibility:
 - Students previously not awarded
 - Full-Time student per Pell Requirements
 - FAFSA on file

VI. AGENDA ITEMS- Dr. Matthew Domas, Vice-President of Instruction

Dr. Domas reported on the following:

- Course Evaluations
 - 1st Mini Term evaluations are live.
 - 2nd Mini Term and Semester length classes will go live in November.
- Spring Schedules
 - Academics- District Directors providing a more system-wide approach to offerings and load distributions.
 - School of Health Sciences- Investigating opportunities for program expansion at Desoto County for the spring.
 - CTE- Investigating opportunities for program expansion at Oxford for the spring.
- Second Mini-Term & Winter Session
 - 45 academic courses currently available
 - Sciences Labs are available on campus at the Desoto Center.
 - School of Health Sciences will be offering Phlebotomy and EKG courses.
- Enrollment
 - A.A. has 3,622 students
 - Dual has 1,537 students
 - A.A.S. has 828 students
 - Certificate Courses has 456 students
- Projects
 - Mississippi Prison Education Convening
 - Achieving the Dream
 - Ad Hoc Committee on Enrollment
 - ICS Head Start Partnership
 - Aviation
 - Opportunity with Baptist Memorial Hospital, Oxford, MS.
- Welcome

- Angel Nickens, Assistant Dean of eLearning
- New Instructors
 - Robert Johnson, General Automotive Technology
 - Brad Roe, Diesel Tech Instructor
 - Trent Sinquefield, Precision Manufacturing & Machining Tech Instructor
 - Andrea Hudson, Cosmetology Instructor
 - Ben Hawks, Computer Networking Tech Instructor
 - Kallen Esperian, Voice Instructor
 - Robin Beavers, Chemistry Instructor
 - Jennifer Hale, Mathematics Instructor
 - Brittney Smith, Computer Science Instructor
 - Cate Kelly, Biology Instructor
 - Ben Moore, Math Lab Coordinator
 - Samantha Howington, HCA Instructor
 - Amy Ramos, RN Instructor
 - William Sloan, RN Instructor
 - Jeanie Finzer, HCA Instructor
 - Audrey Camp, PN Instructor
 - Edris Ricks, PN Instructor
 - Penny Holley, RN Instructor
 - Lori Duke, PN Instructor
 - Sonya Wilson, PN Instructor
- Recognition
 - This is Adult Education Week
 - This is, also, Surgical Technologists Week
 - All NWCC Instructors for the great work they are doing!

VII. ADJOURNMENT

There being no further business to consider, Dr. Heindl adjourned the meeting.