



DIGITAL COMMUNICATIONS

The Digital Communications program of study explores the occupations and educational opportunities associated with the production of audio & visual media formats for various purposes, such as TV broadcasts, advertising, video production or motion pictures.

LEVELS	COURSES	
Level 1	Web Communications 1854 / 9-12	Professional Communications 2246 / 9-12
Level 2	Audio/Video Production I 1869CA-CB / 9-12	Digital Audio Technology I 1880CT / 9-12
Level 3	Audio/Video Production II 1871CA-CB / 10-12 <i>Prerequisite: A/V Production I</i> + Adobe Premiere Certification Possible	Digital Audio Technology II 1885CT / 10-12 <i>Prerequisite: Digital Audio Technology I</i>
Level 4	Practicum in Audio/Video Production 1873CA-CB / 11-12 (E) <i>Prerequisite: Audio/Video Production II AND Selection Process</i>	Practicum in Digital Audio Technology 1887CA-CB / 11-12 <i>Prerequisite: Digital Audio Technology II AND Selection Process</i>
		Sports Broadcasting Practicum 1877CT / 11-12 <i>Prerequisite: Digital Audio Technology II AND Selection Process</i>

1 Semester Home Campus	2 Semester Home Campus	1 Semester Ben Barber	2 Semester Ben Barber
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OCCUPATION	MEDIAN WAGE	ANNUAL OPENINGS	% GROWTH
Sound Engineering Technicians	\$39,562	79	27%
Camera Operators, Television, Video & Motion Picture	\$50,024	129	9%
Audio & Video Equipment Technicians	\$40,581	757	29%
Film & Video Editors	\$47,382	118	23%

INDUSTRY BASED CERTIFICATIONS

+ Adobe Certified Associate Premiere Pro - Audio/Video Productions II

This certification exam measures the following domains: working in the video industry, project setup & interface, organizing video projects, creating & modifying visual elements & publishing digital media.

The district will pay 100% of the cost of the certification test if students can show mastery by passing a certification practice test AND maintain an 80+ overall course grade at the time of the certification test. If students don't meet the requirements above, they must pay 100% of the cost of the certification test.

Students must have successfully completed a level 1 or 2 course AND a level 3 or 4 to take a practicum course.

To earn a CTE endorsement, an MISD student must take 4 or more credits in the same endorsement area, with at least 2 of 4 credits within the same program of study and must include at least one Level 3 or Level 4 CTE course.