



GALA 2022

Dear Friends:

On Wednesday, April 6, 2022, The Birch Wathen Lenox School will be hosting the School's Gala at the Pierre Hotel.

The Birch Wathen Lenox School is an independent college preparatory school on Manhattan's Upper East Side. The school offers a traditionally rigorous academic program that features small classes. BWL is devoted to enabling each student to achieve his or her greatest potential. With its longstanding history, The Birch Wathen Lenox School offers academic excellence, as well as integrates its core values of integrity, loyalty, and civility into its curriculum. The monies raised at the Gala help support activities across the school including professional development for BWL's talented faculty and staff, state of the art technology throughout the school, additional athletic teams, and materials and supplies in all disciplines.

We are now soliciting for both the silent and live auction items. In the past, items such as live TV show tapings, internships, TV walk-ons, music studio visits, concert tickets, meet and greets with celebrities, luxury goods, tickets to fashion shows, theatre tickets, and restaurant gift certificates have been extremely well received by our community and profitable in raising funds. In recognition of your support, donations will be acknowledged on the events leaderboard. In order to prepare auction materials for the event, donations are due by March 28th.

Attached is a donor form for your convenience. Please complete the form and indicate any restrictions that may apply. You may also donate directly through our auction site by logging onto www.bwl.org and clicking on the link for the Gala homepage. If you have any questions or would like additional information, please email gala@gbwl.org. Thank you for your support of The Birch Wathen Lenox School.

Sincerely,

BWL 2022 Gala Co-Chairs

Jodi Gollub, Amy Horowitz, Christina Kelly, Kim Rosenstock, Blair Stuart

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