

# AN EVENING AT WAYLAND

## 46TH ANNUAL SPRING GALA & AUCTION

### Sponsorship Opportunities April 23, 2022

Wayland Academy's 46th Annual Spring Gala & Auction is our biggest event of the year. The Gala isn't just an important fundraiser or fun event – it's also an exciting opportunity to reach new clients and customers!

- Approximately 450 Academy parents, alumni and local community leaders join online and in-person.
- Dedicated auction website has a global reach that draws hundreds to donate, browse, and bid remotely.

Your sponsorship at one of four levels will provide you or your business numerous opportunities to engage with our community. Your name or business logo will reach thousands of Wayland supporters:

**Online:** On our school website and dedicated auction website where bidding and donations happen. Plus receive special social media recognition!

**At the Event:** Receive a special thank you during the live opening remarks.

**On Campus and Beyond:** Your logo featured on the official Gala invitation, in our printed program, and/or on a permanent commemorative brick placed in the Sesquicentennial Terrace on campus.

We look forward to working with you to find the right level of involvement with the Spring Gala & Auction to get the most from this exclusive partnership. Contact Tyler J. Ratajczak at 920.356.2120 ext. 282 or [tratajczak@wayland.org](mailto:tratajczak@wayland.org) for more information.

Most levels include tickets to the event too!

**YES! We would like to sponsor Wayland Academy's  
46th Annual Spring Gala & Auction!**

Sponsorship level:  Platinum  Gold  Silver  Bronze

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please return this form with your sponsorship payment to:

Advancement Office, Wayland Academy, 101 N. University Avenue, Beaver Dam, WI 53918

### Sponsorship Levels

#### Platinum – \$5000

- 6 tickets and table sponsorship
- Recognition on school website
- Thank you during live opening remarks
- Your logo (linked to your page) displayed on auction website
- Social media recognition
- Your logo featured on mailed invitations
- Named sponsor on one of our most popular Wayland "Name the \_\_\_\_\_" auction items
- Engraved brick in our Sesquicentennial Terrace
- Exclusive auction preview

#### Gold – \$2500

- 4 event tickets
- Recognition on school website
- Thank you during live opening remarks
- Your logo (linked to your page) displayed on auction website
- Social media recognition
- Your logo featured on mailed invitations

#### Silver – \$1000

- 2 event tickets
- Recognition on school website
- Thank you during live opening remarks
- Your logo (linked to your page) displayed on auction website
- Social media recognition

#### Bronze – \$500

- Recognition on school website
- Thank you during live opening remarks
- Your logo (linked to your page) displayed on auction website

**To receive the longest exposure  
and greatest benefit from your  
sponsorship, please contact us  
as soon as possible.**



Wayland Academy

Discovering knowledge and building character. Together.  
101 North University Avenue • Beaver Dam, WI 53916 • 920.356.2120 •

[www.wayland.org](http://www.wayland.org)