

Each year, the New York School Public Relations Association (NYSPPRA) sponsors annual communications awards to recognize and celebrate outstanding



achievement in educational communications. The awards contest continues to be one of the largest in the nation and provides both members and non-members with a time to shine and an opportunity to showcase exemplary communication practices. Statewide awards provide recognition for outstanding work; they also build a greater appreciation for the skills of school public relations professionals and promote a better understanding of the broad range of services rendered by education-related communications professionals.

2021 NYSPRA 42nd Annual Communications Contest Award Winners

Award of Excellence

Website: William Floyd New Website

James Montalto, Public Relations Director; Vincent Vaccarello, Website Manager

2020 NYSPRA 41st Annual Communications Contest Award Winners

Award of Excellence

Website: William Floyd's Dynamic New Website

James Montalto, Public Relations Director; Vincent Vaccarello, Website Manager

Award of Excellence

Social Media: William Floyd Social Media

James Montalto, Public Relations Director

Award of Honor

Excellence in Writing: Technology Teachers Creating Face Shields to Help Fulfill Critical Healthcare Need James Montalto, Public Relations Director

2019 NYSPRA 40th Annual Communications Contest Award Winners

Award of Excellence

Excellence in Writing: William Floyd School District Named a Top Workplace for 2018

James Montalto, Public Relations Director

Award of Honor

Excellence in Writing: WFSD Receives Highest Designation on Comptroller Report

James Montalto, Public Relations Director

2018 NYSPRA 39th Annual Communications Contest Award Winners

Award of Honor

Video: William Floyd Capital Project Vote October 30, 2017

Vincent Vaccarello, Website Manager; James Montalto, Public Relations Director

Award of Merit

Excellence in Writing: Freshman Student Athlete Overcomes Adversity to Shine

James Montalto, Public Relations Director

Award of Merit

Photograph: Exploration
James Montalto, Public Relations Director

Award of Merit

Photograph: Rosie the Reading Dog
James Montalto, Public Relations Director

2017 NYSPRA 38th Annual Communications Contest Award Winners

Award of Excellence

Excellence in Writing: WFHS Senior Receives Congressional Nomination to U.S. Naval Academy
James Montalto, Public Relations Director

Award of Excellence

Social Media: William Floyd School District social media
James Montalto, Public Relations Director

Award of Honor

Photograph: Swim
James Montalto, Public Relations Director

Award of Merit

Photograph: Compound Mitre Saw
James Montalto, Public Relations Director

Award of Merit

Website: William Floyd School District website
James Montalto, Public Relations Director; Vincent Vaccarello, Website Manager

2016 NYSPRA 37th Annual Communications Contest Award Winners

Award of Honor

Photograph: First Day Jitters
James Montalto, Public Relations Director

Award of Honor

Social Media: William Floyd School District social media
James Montalto, Public Relations Director

Award of Honor

Website: William Floyd School District website
James Montalto, Public Relations Director; Vincent Vaccarello, Website Manager

2015 NYSPRA 36th Annual Communications Contest Award Winners

Award of Excellence

Social Media: William Floyd School District social media
James Montalto, Public Relations Director

Award of Honor

Photograph: Future Scientists
James Montalto, Public Relations Director

2014 NYSPRA 35th Annual Communications Contest Award Winners

Award of Excellence

Photograph: Mr. Ivy League
James Montalto, Public Relations Director

Award of Excellence

Website: William Floyd School District website
James Montalto, Public Relations Director; Vincent Vaccarello, Website Manager

Award of Honor

Social Media: William Floyd School District social media
James Montalto, Public Relations Director