



# THE BAIRD PRIMARY ACADEMY

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Principal: Carly Welch

8<sup>th</sup> February, 2022

Dear Parents and Carers,

## Re: World Book Day – Thursday 3<sup>rd</sup> March, 2022

I am delighted to inform you that on Thursday 3<sup>rd</sup> March we will be celebrating World Book Day.

We would like the pupils to dress up as a character from their favourite book. The children can dress as any character from any book, however if you would like some suggestions please speak to your child's class teacher. Children will be creating their own picture books and floor books throughout the day which will be shared across the academy.

Please note, this is not a mufti day. Pupils have the option to dress either as a book character or academy uniform must be worn. No monetary contribution is required for this day.

Pupils will receive a £1 book token which they can swap for one of twelve exclusive, new and completely FREE World Book Day books, available at local retailers including Waterstones, WHSmith, Sainsbury's and Tesco.

This is always a lovely celebration of stories and reading that our children enjoy participating in.

Yours sincerely,

Mrs C Welch  
Principal