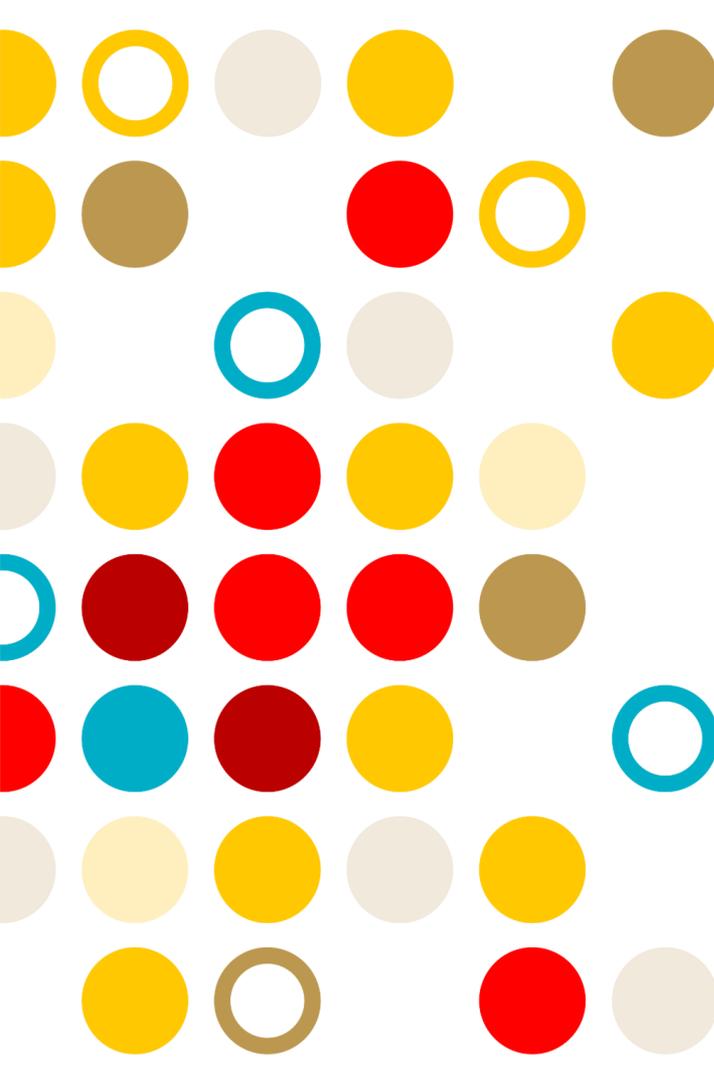




# Education Foundation Update

BOB LAWRENCE, DIRECTOR OF COMMUNITY EDUCATION  
FEBRUARY 3, 2022



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# South Washington County Schools Educational Foundation

- Established in 1994
- 2 board, 4 employees, 1 citizen
- District contribution until 2010
- Executive Director 1998-2010
- 1996 - 2010 grants totalled \$476,951

**MISSION:**

*To generate and distribute resources to enrich and expand programs that empower all learners with the knowledge, skills and attitudes for success.*

**SOUTH WASHINGTON COUNTY SCHOOLS  
EDUCATIONAL FOUNDATION**

# South Washington County Schools Educational Foundation

## FUNDRAISING

- Taste of South Washington County
- Tee Off for Academic Excellence

## INITIATIVES

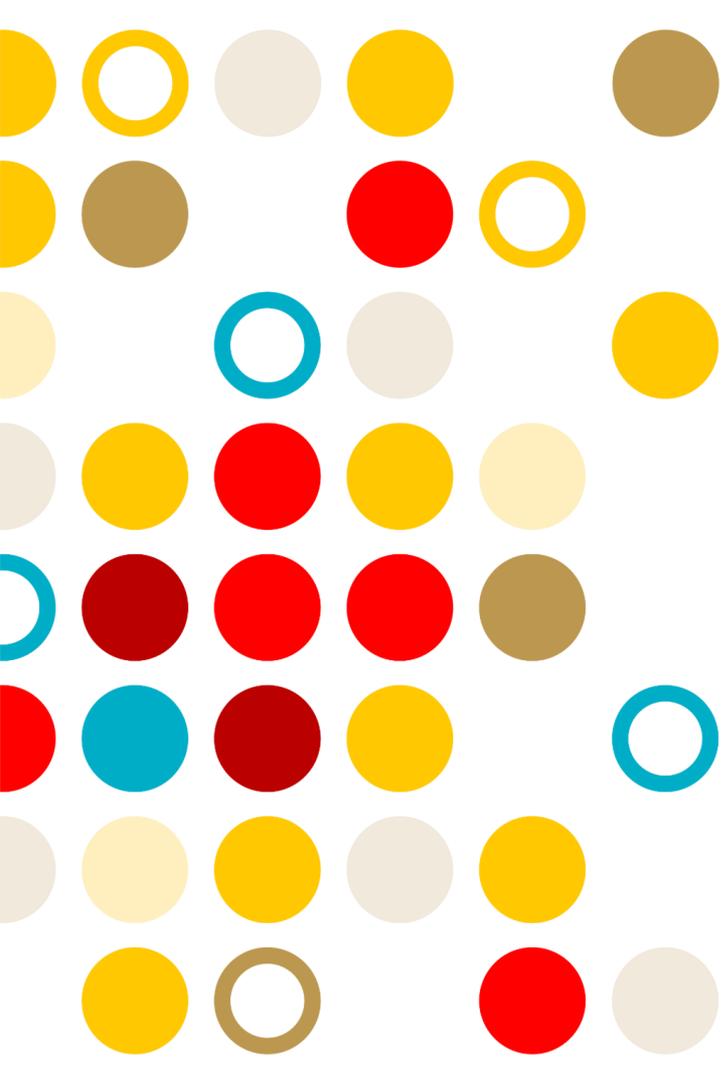
- Innovative grant program
- School publishing centers
- Safe Schools program
- Teacher and employee of the month

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*MISSION:*

*Enhancing, supporting and  
promoting Community  
Education lifelong learning*

**LIFELONG LEARNING FOUNDATION  
2004-2013**

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# Why Have a Foundation?

## UNMET NEEDS IN LEARNING ENVIRONMENTS

- Lack of funding for new initiatives
- Limitations on district expenditures
- Level of school participation varies

## HIGH LEVELS OF SUPPORT FOR SoWashCo

- Survey Data
  - Successful Referenda
- 
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# Why Have a Foundation?

## NATIONAL TRENDS

- Over 80% of all donations to charities and nonprofit organizations in the U.S. come from individuals
- Education charities receive 15% of all charitable donations
- 2020 broke record for charitable giving despite global pandemic



# Foundation models

## MAHTOMEDI AREA EDUCATION FOUNDATION

- Legacy Night Gala, Fall Fund Drive
- Teacher Grants, Scholarship Funds

## WHITE BEAR LAKE AREA EDUCATION FOUNDATION

- Bear Legacy Gala, Golf Tournament
- Student Enrichment and Classroom Grants

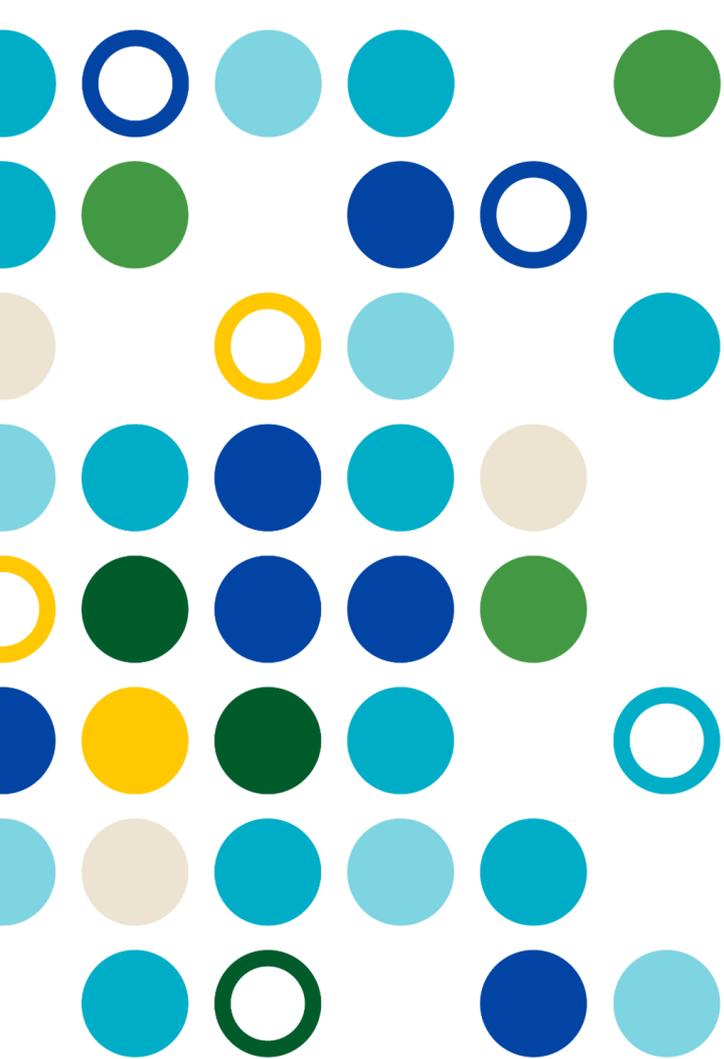
## STILLWATER PARTNERSHIP PLAN

- Partnership Party Gala, DaVinci Fest
  - Classroom, District-wide and Big Impact Grants
- 

# SoWashCo CARES



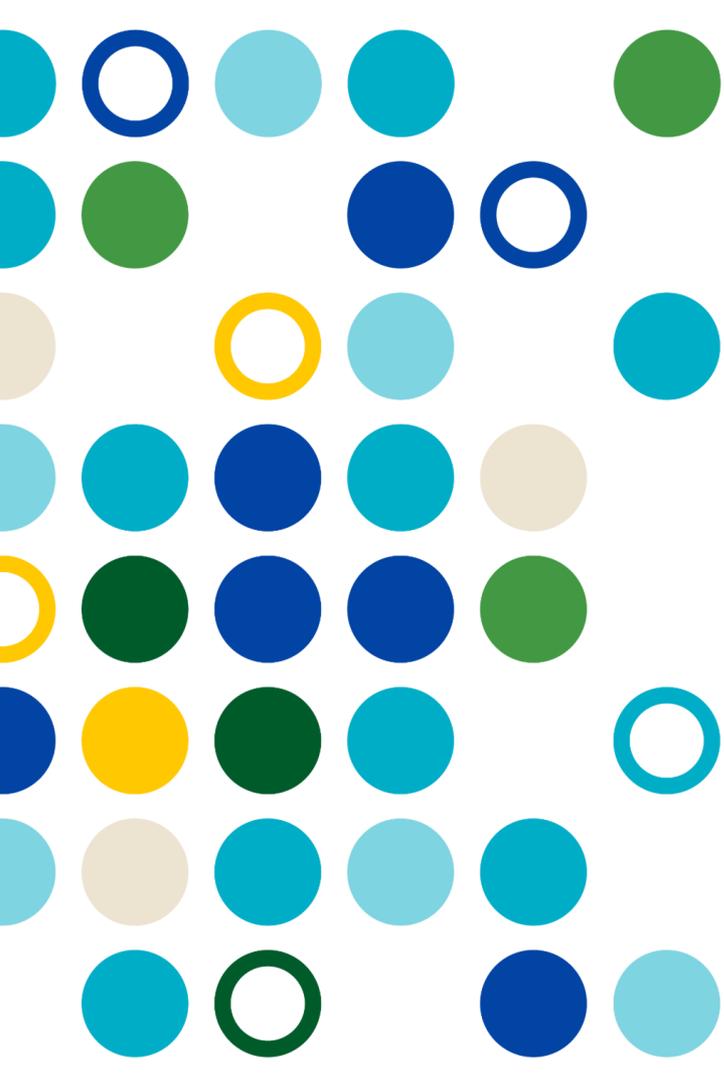
Community Action Reaching Every Student

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# SoWashCo CARES

## ESTABLISHED FALL 2015

- Connection with social workers
  - Partnership with Community Education
  - Social media
  - No Kid Hungry
  - Food resources March 2020
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# SoWashCo CARES

## ALIGNMENT WITH EDUCATION FOUNDATION

- Advisory committee – February 2018
  - “Leap into the Legacy” gala – March 2020
  - Board re-established – November 2020
    - 3 designated in by-laws
    - 7 community members
    - CARES founder and volunteer
  - Strategic planning – November 2021
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# Focused Feedback

## CLARITY

- Relationship between district and foundation
- How does CARES fit in foundation model
- Purpose and scope
- Organization structure

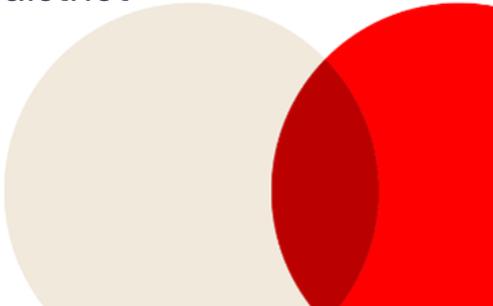
## SUSTAINABILITY

- Broad talent engagement
- Leadership succession plan

## GROWTH

- Sustainable sources for funding
- Partnerships and collaborations
- Fiscal management

## COMMUNITY

- Unity within the district
  - Equity across the district
- 
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*The SoWashCO CARES  
Foundation provides basic  
needs, opportunities and  
community connections to  
help every student feel  
supported and prepared to  
succeed in school and beyond.*

**MISSION STATEMENT 2022**



# SoWashCo CARES Foundation

## CURRENT FUNDED PROGRAMS

- Food programs
- Winter clothing program
- Wellness fund
- Financial assistance funds
- Free after-school and summer enrichment
- Scholarship endowment



# Areas of Focus



**(food, clothing, supplies)**  
Weekend Meals/Food Packs  
Summer Meal Support  
Winter Clothing  
School Supplies  
Mental Health

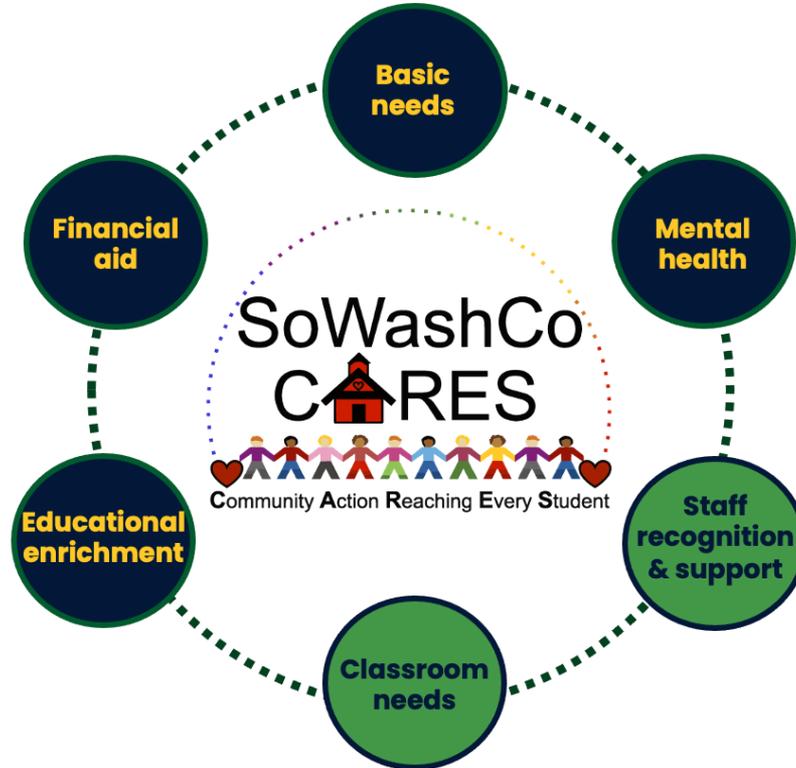


**(enrichment, financial aid)**  
Recreational Events  
After-School and Summer  
Classroom Needs  
Scholarships  
Adult Education  
Staff Development



**(outreach, staff recognition)**  
Fundraising  
Partnerships  
Community Outreach  
Volunteer Opportunities  
Staff Recognition

# What's Next?



# SoWashCo CARES Foundation

## Work Ahead

- Determine structure and roles
- Prioritize initiatives for phased deployment
- Recruit and assign key initiative leaders
- Connect with community partners
- Develop financial structure and budget
- Develop fundraising targets
- Develop supporting messaging

thanks!