



EXCITED
EMPOWERED
RECHARGED
MOTIVATED
INVIGORATED
ENERGIZED
INSPIRED
TRANSFORMED

THE ANNUAL
THE NATIONAL
ADVANCEMENT
SUMMER INSTITUTE
FOR CATHOLIC SCHOOLS™

SUNDAY, JUNE 19 TO THURSDAY, JUNE 23, 2022
BOSTON, MASSACHUSETTS

 Partners
in Mission

Advancement and Leadership
Services for Catholic Education

WWW.PARTNERSINMISSION.COM/BOSTON

THE NATIONAL ENROLLMENT MANAGEMENT CONFERENCE FOR CATHOLIC SCHOOLS™



Acquire the techniques, tools and strategies to make an immediate impact in your school's enrollment effort.

Offering proven strategies exclusively for Catholic schools, this conference is tailored for enrollment professionals to ensure sustainability, affordability and accessibility. In depth presentations will explore the strategy of Enrollment Management — moving prospective students through the enrollment management funnel from inquiry to graduation and everything in between.

WHO SHOULD ATTEND

- Superintendents and Diocesan Leadership Teams
- Presidents, Principals, Assistant Principals
- Pastors and Heads of School
- Administrative Teams
- Directors of Admissions, Enrollment Management, Recruitment, Advancement, Strategic Communications, Marketing, Athletics
- Religious Community Leaders
- Board Members
- Business Managers

LEARN HOW TO STRATEGICALLY MANAGE SCHOOL ENROLLMENT



Partners in Mission presents a comprehensive conference that provides best practices in all areas of advancement and enrollment. The partners are extremely knowledgeable, and sessions are both interactive and thought provoking. The evening activities are not only very fun and inclusive, but also a welcome change from intense learning opportunities during the day. This is my third conference and each has provided take-aways that have been easily implemented and resulted in a positive impact on enrollment. The Partners in Mission Summer Institute provides a fantastic opportunity to mix high level learning with high level fun!

**NANCY COLEY, DIRECTOR OF
ADMISSIONS AND MARKETING**
St. Michael's Academy, Massachusetts

THE NATIONAL ADVANCEMENT CONFERENCE FOR CATHOLIC SCHOOLS™



Experience a strategic, results-oriented, high energy conference designed for both novice and seasoned, Catholic school advancement professionals and leaders who want to take their programs and team performance to the next level.

Learn, share, and have fun with friends and colleagues from across America and return home with the wisdom, tools, plans and support you need to advance your program to a whole new level of success.

OUR CONFERENCE TOPICS WILL COVER EACH OF THE 13 COMPONENTS OF A COMPREHENSIVE ADVANCEMENT PROGRAM

STRATEGY AND OPERATIONS



REVENUE



*If you're stuck and want to get unstuck, attend.
The energy and inspiration you receive will move your school and
Diocese to new heights in enrollment and advancement.*

MICHAEL L CAVANAUGH, PRINCIPAL

Our Lady of Lake Huron Catholic School, Diocese of Saginaw, Michigan

WHO SHOULD ATTEND

- Advancement Directors/Alumni Directors
- Presidents and Principals
- Board Members
- Strategic Communications Directors
- Diocesan Education Leaders
- Key Administrators & Volunteers
- Your advancement team

**Best results occur when two or more attend from the same school*

REGISTRATION

Register online at
www.partnersinmission.com/boston

CONFERENCE FEES

Early Bird Discount (expires March 1)	\$1,149
Pre-Registration (expires May 1)	\$1,199
Regular Registration (expires June 1)	\$1,249
Late Registration (after June 1)	\$1,299
Each Additional Registrant	\$1,149

Details about Conference Registration & Fees are available on our website.

ACCOMMODATIONS

A special conference rate of \$213 per night (single or double occupancy) has been guaranteed at the Boston Marriott Quincy Hotel for rooms booked by June 4, 2022 based on availability. To arrange your stay, please call the hotel at (800) 228-9290 or 617-472-1000.

BISHOP JOSEPH MCFADDEN SCHOLARSHIP OPPORTUNITIES

Scholarships, named in honor of the late Bishop Joseph McFadden, are available to participants. Please submit a letter describing why a partial scholarship will be important to your institution. Unfortunately, because of limited funds, we may not be able to assist everyone who applies. Submit your letter to Larry Furey at lfurey@partnersinmission.com.

REGISTER ONLINE

www.partnersinmission.com/boston

Our Strategic Partners:



ALUMNIFIRE



FEE DETAILS & REFUND POLICY

Both are available on our website at www.partnersinmission.com/boston under "Registration Costs, Deadlines, and Refund Policy"

ABOUT OUR ATTENDEES



3,939 attendees
since 2009



1,184 schools



489 attendees
have attended
at least twice

QUESTIONS?

Larry Furey
(781) 710-0242
lfurey@partnersinmission.com

Chris Hagerty
(814) 566-7500
chagerty@partnersinmission.com



SUMMARY OF SERVICES

Partners in Mission is a full-service consulting firm specializing in Catholic school advancement. We partner with our clients in advancing the mission of their organizations. We provide comprehensive solutions to the varying challenges they face. Specializing in capital campaign management, annual fund segmentation, major gift solicitation, strategic planning, volunteer leadership, and enrollment management, among other advancement-related services, Partners in Mission offers proven development strategies focused on mission and relationships. As a team, we value, understand, and embrace the mission of Catholic education in our personal and professional lives and remain committed to ensuring its vitality and legacy for many years to come.

#PIMSI

INTRODUCING OUR KEYNOTE SPEAKER

KEYNOTE SPEAKER

Sister Clare Fitzgerald, SSND



Sister Clare Fitzgerald, SSND is a prominent, Catholic, motivational speaker and educator, who just celebrated her 75th jubilee. A native Bostonian, Sister Clare Fitzgerald, is the third eldest of an Irish family of six children. She received her Bachelor of Arts degree from the College of Notre Dame in Maryland, earned her Master's degree at Catholic University in Washington, DC, and was awarded a Doctorate of Philosophy by St. Louis University. In addition, she has received honorary doctorates from Notre Dame College, Manchester, New Hampshire, and the College of Notre Dame, Baltimore, Maryland.

Sister Clare has taught at all levels of education, served for nine years as Chair of the American Studies Department at Fairfield University and for 12 years as the founding Director of the Catholic Leadership Program, Graduate School of Arts and Sciences, at Boston College. Internationally, she lectured and presented workshops on Catholic education and the future of religious life throughout the United States, Canada, Guam, Puerto Rico, and England.

Sister Clare is member of the Northeast Province of the School Sisters of Notre Dame and has distinguished herself by not only effective, but also generous and outstanding service to communities of all faiths. She has served as the Representative to the Provincial and General Chapters of the SSND, as well as Provincial Leader of the Northeast Province.



CONFERENCE NETWORKING + EVENING EVENTS

- Opening Conference Mass on Sunday night
- Opening Reception and Taste of New England Buffet Dinner on Sunday evening
- Boston Harbor Cruise on Monday evening
- Boston Red Sox vs. the Detroit Tigers game at Fenway Park on Tuesday evening (game ticket cost not included in registration price)
- Irish Party at the Black Rose on Wednesday evening
- Lunch Roundtables & Affinity Group

WHAT CONFERENCE ALUMNI HAVE TO SAY?

I've attended dozens of conferences in my previous career fields and none of them ever offered a fraction of the immediately applicable information I get every year at the Partners In Mission conference. I can promise you that you'll return to your school with immediate action items that will more than justify the expense. Before Partners in Mission, I thought I'd be in Catholic secondary education for a year; four years later I'm president and the guidance from Partners in Mission will continue to shape my school's moves into the future.

MATT SCHUTTE, PRESIDENT

St. Francis Borgia Regional High School, Missouri

The Partners in Mission Summer Institute was, by far, the best professional conference I have ever attended and worth the cost! Each presentation and breakout session was full of informative, relevant, and insightful content. The enthusiasm of each of the partners and supporting team was palpable! Their refreshing commitment to the mission of Catholic education is obvious. This is more than a business! As I learned, 'ask for money, get advice; ask for advice, get money.' With the advice I asked for (and received) at #PIMSI, I'm confident that I have the tools to bring success to my school's advancement program. Thank you!

SARAH HAMILTON, DIRECTOR OF ADVANCEMENT OPERATIONS

Malden Catholic, Massachusetts

WHY DO OUR CONFERENCE ALUMNI THINK YOU SHOULD ATTEND 2022?



I have attended dozens of conferences in my professional life, at both the state and national levels, and I have never seen a conference as well-organized, well-run, beneficial, useful, and truly wonderful as this one is. It is, hands-down, the best conference I have ever attended.

**LAUREN MCLANE GROSS,
DIRECTOR, STRATEGIC
COMMUNICATIONS**

Delone Catholic High School, Pennsylvania



Though travelling across country for a week required a tremendous investment of time and money, this conference was worth every dollar. The knowledge gained, concepts learned, and relationships built will strengthen our school's advancement and enrollment efforts and measurably improve our program. I will return next year, and I will bring more staff with me.

ROBERT LOVE, PRINCIPAL

Our Lady of the Assumption School, California



The Partners In Mission conference is the best conference I have ever attended for Catholic school leaders. The information was relevant and timely and delivered in an upbeat, fun way. I have never learned more at a conference.

ANDY ROTHERY, PRINCIPAL

Our Lady of the Valley Catholic School, Alabama



This conference was phenomenal and really hit it out of the ballpark when it came to professionalism, networking and relatability. You can tell that a lot of time and thought went into putting this event on.

**JAYNEE BRANNEN, DIRECTOR OF
ADVANCEMENT**

McDonnell Area Catholic Schools, Wisconsin



As an incoming head of school, Partners in Mission showed me all the areas of the advancement process and how consistent preparation and procedures can advance the mission of our school to new heights.

MICHAEL BRENNAN, HEAD OF SCHOOL

Marian Catholic High School, Pennsylvania