

The logo features two overlapping circles above the word "CAREER" in a large, bold, maroon serif font. Below "CAREER" is the word "SYMPOSIUM" in a smaller, spaced-out, maroon sans-serif font. The entire logo is centered within a white rectangular box that is set against a maroon background.

OC  
**CAREER**  
SYMPOSIUM

**WEDNESDAY, FEBRUARY 2, 2022**

**Welcome!** Guided by the ASCA national standards for school counseling, a strategic plan that specifically calls for more career-oriented exploration and exposure, and an ongoing mission to prepare the young women of Oakland Catholic High School for the future, we are pleased to offer this **OC Career Symposium** to our Freshmen, Sophomores, and Juniors.

**MARY CLAIRE KASUNIC**, PRESIDENT

**NICOLE POWELL**, ACTING PRINCIPAL

**SARAH BUTTERFIELD KUMAR**, ASSISTANT PRINCIPAL

# SCHEDULE OF EVENTS

10:15-10:20 AM: PRAYER, WELCOME,  
AND INTRODUCTION OF KEYNOTE SPEAKER  
PRESIDENT MARY CLAIRE KASUNIC, DONAHUE PAVILION

10:20-10:55 AM: KEYNOTE PRESENTATION  
MEGHAN RAFFERTY, OCHS'03  
EXECUTIVE PRODUCER, NBC NIGHTLY NEWS WITH LESTER HOLT

11:05-11:50 AM: SESSION #1 (45 MINUTES)

11:55-12:35 PM: LUNCH

12:40-1:25 PM: SESSION #2 (45 MINUTES)

1:30-2:15 PM: SESSION #3 (45 MINUTES)



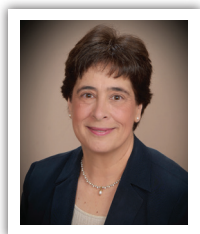
## KEYNOTE SPEAKER MEGHAN RAFFERTY, OCHS'03

Meghan Rafferty is the executive producer of *NBC Nightly News with Lester Holt*, a position she has held since September 2021. She joined NBC Nightly News as senior producer in 2017, working closely with the Investigative unit and on breaking stories, from the grounding of Boeing 737 MAX to covering the longest government shutdown in history. In 2018, Rafferty took on the role as senior broadcast producer, leading the team in the control room throughout the pandemic. In early 2021, Rafferty began coordinating Cross Platform Initiatives across NBC News broadcast and digital platforms.

Prior to joining NBC News, Rafferty was with CNN for 10 years where she produced many of Wolf Blitzer's newsmaker interviews with Presidents and world leaders. As a producer with *The Situation Room with Wolf Blitzer*, she led the show's editorial planning and worked as a field, package and control room producer. Rafferty won an Emmy for her role in the network's 2012 election coverage and a Peabody for her work in the field during the 2011 Gulf Oil Spill. In 2009, Rafferty also launched Christiane Amanpour's *Amanpour* program, working as the lead editorial producer. Before that, she worked for 'CNN Presents' as an associate producer for Soledad O'Brien, helping to produce award-winning *In America* documentaries.

Rafferty holds a Bachelor's degree in International Relations from Boston University.

# PRESENTERS



## **DR. WENDY COATES, SHHS'77**

Dr. Wendy Coates is a Professor of Emergency Medicine at UCLA and national leader in the field of Medical Education. She founded a research consortium and multiple training programs and serves on the executive board for her specialty's academic society, SAEM. Dr. Coates had an interesting career path! She graduated from Sacred Heart High School and earned her BS from Allegheny College with a double major in Econometrics and Russian Language/Literature. She took a several year educational break to pursue her passion as a professional ballet dancer before earning her MD at Case Western Reserve and always approaches her career through a creative lens. Dr. Coates is the "team physician" for several ballet companies and training programs and keeps on dancing for fun!



## **GINA CERCONE, OCHS'10**

Gina Cercone is a Costume Concept Artist living in Los Angeles, CA. She received her BFA from Boston University and her MFA from Carnegie Mellon University in Costume Design. She is now working in Hollywood as a member of the Costume Designers Guild, Local IATSE 892. She has worked for FOX, Disney, Hulu, Paramount+, Netflix, Apple TV, Nike, Meta and many other independent production companies.

Starting 2022, Gina is also a Guest Lecturer at CMU, teaching Costume Concept Illustration to graduate and undergraduate design students in the School of Drama.



## **DR. KELLY COLLINS, OCHS'01**

Dr. Kelly Collins is an Assistant Professor of Pediatric Neurological Surgery at Oregon Health & Science University, which houses one of the largest pediatric neurosurgery divisions in North America. She subspecializes in surgery for the treatment of pediatric epilepsy, oncology, skull base and neurovascular conditions, and leads OHSU's Pediatric Awake Craniotomy and Pediatric Endoscopic Endonasal surgical programs. She founded an NIH-funded Neurorestoration and Bioelectronics research program at OHSU, which focuses on human electrophysiology, cortical mapping, and brain-computer interface research. Kelly completed a BS in Electrical and Computer Engineering, Biomedical Engineering, and Biology at Carnegie Mellon University, an MD at the University of Michigan, Neurological Surgery Residency and a postdoctoral research fellowship at the University of Washington in Seattle, and a Pediatric Neurological Surgery Fellowship at the UPMC Children's Hospital of Pittsburgh. She lives in Portland with her husband, mother, and two daughters.



### **LINDSAY DERDA, OCHS'08**

Lindsay Derda is a strategic marketing leader with a decade of experience at fast-paced, high growth robotics and tech companies. In 2016, she joined a small startup called Seegrid, a Pittsburgh-based robotics company that utilizes computer vision technology from Carnegie Mellon to make self-driving forklifts. The company quickly grew from less than 50 to more than 350 employees—and the marketing team grew from a ‘department of one’ to more than a dozen. Today, Lindsay leads the corporate marketing function at Seegrid: her team is responsible for ensuring the company’s story is told in a strategic, orchestrated manner across all media and public relations, analyst relations, communications, creative, and brand. Lindsay is passionate about taking a human-centric approach to marketing disruptive technologies—a style honed by her experiences at innovative tech and robotics companies, as well as her degree in Communications from John Carroll University.



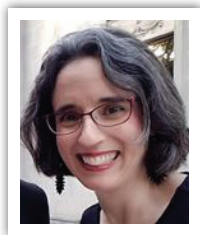
### **RACHEL DZOMBAK, OCHS'08**

Rachel Dzombak is a design strategist, researcher, and educator. Rachel currently leads digital transformation at Carnegie Mellon University’s Software Engineering Institute. In this role, Dzombak works with governmental organizations to realize the capability of artificial intelligence (AI) for mission and stakeholder outcomes. Additionally, Dzombak helps lead efforts around the growth of the AI engineering discipline, a field focused on developing tools, systems, and processes to enable the application of AI in real-world contexts. Prior to joining CMU, Dzombak was an Innovation Fellow at UC Berkeley’s Blum Center for Developing Economies, an interdisciplinary center focused on catalyzing engineers to work on the UN Sustainable Development Goals. Rachel holds her PhD in Civil and Environmental Engineering from UC Berkeley and BS from Penn State University in Bioengineering.



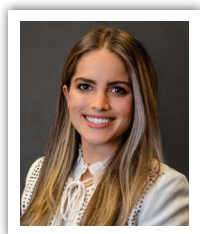
### **LYNNE HAYES-FREELAND, CHS'73**

A local fixture in Pittsburgh media, Lynne Hayes-Freeland made history in January, 2019 when she became the first full-time African American to host a daily talk show on KDKA-Radio. Lynne began her broadcast career as the producer of the Roy Fox Show on KDKA-Radio in 1976. A year later she moved to KDKA-TV where she was the field producer for EVENING MAGAZINE, and producer of other programs including Weekend Magazine Vibrations and the stations annual Children’s Hospital Telethon. In 1989, Lynne moved to the KDKA-TV news department as a general assignment reporter. Her assignments included covering the news of the day. In addition to Nelson Mandela, some of Lynne’s most memorable guest on her TV show have included Rosa Parks, James Baldwin, Maya Angelou, Toni Morrison, Oprah Winfrey, and the controversial Minister Louis Farrakhan. Lynne partially retired in November. A native Pittsburgher, Lynne is involved on the boards of several non-profit organizations and her work has been recognized by both local and national organizations.



### **LISA MACIOCE, SHHS'88**

Lisa Macioce has nearly 30 years of experience in the non-profit accounting sector including such areas as financial reporting, capital and operational budgeting, program profitability analysis, operational process redesign, systems implementation and information technology. She is currently the Chief Financial Officer of the Make-A-Wish Foundation of Greater Pennsylvania and West Virginia. She holds an MBA from the University of Pittsburgh Katz Graduate School of Business and a bachelor's degree in Business Administration from Robert Morris University. She is also a Certified Public Accountant.



### **DR. LISA MACPHAIL, OCHS'07**

Dr. Lisa MacPhail is an Associate Dentist at two female-owned practices in the Pittsburgh area. She obtained her B.S. from The Pennsylvania State University and her doctorate from the University of Pittsburgh School of Dental Medicine. As a born and raised Pittsburgher, she is proud to give back to the community through the annual Mission of Mercy free dental clinic. Lisa is a 2007 graduate of Oakland Catholic and resides nearby in Shadyside.



### **JULIE MALINGOWSKI, OCHS'03**

Julie Malingowski is an Emergency Response Meteorologist with the National Weather Service. A large part of her current position is being a weather liaison for emergency response operations for government partners during large scale event planning and response. She frequently represents the National Weather Service embedded with the California Governor's Office of Emergency Services and FEMA, and also works as a meteorologist on wildfires with Type 1 and 2 Incident Management Teams to support the teams planning tactical firefighting operations. You may see Julie's name in newspapers and on news interviews from time to time when weather across the western US reaches the attention of national news media.



### **SARAH ZAJKO MARCHE, OCHS'94**

Sarah Zajko Marche is responsible for Highmark's Pharmacy Benefit Management Business, including Clinical and Specialty Pharmacy, Pharmacy Product, Marketing and Sales, Operations, and Manufacturer and Vendor Contracting. She also leads a team of client facing clinicians who consult with Highmark clients about the clinical programs intended to manage members care and health care costs. She joined Highmark Inc. as a Clinical Pharmacy Specialist in 2005 with a focus on Formulary and Utilization Management for the Commercial and Medicare Part D lines of business as well as Drug Pipeline Management. Sarah continues to live in Pittsburgh with her husband and two daughters. She is a 1994 graduate of Oakland Catholic.



### **SABRINA SAUNDERS MOSBY, OCHS'99**

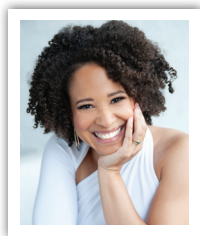
Sabrina Saunders Mosby serves as President and Chief Executive Officer for Vibrant Pittsburgh, a premier economic development membership organization, and the region's central resource, spokesperson, and convener on workforce diversity and inclusion. She has held senior roles at numerous nonprofits, spent close to a decade in the government sector and is currently a sought-after speaker, facilitator, and workshop leader. Sabrina is deeply involved in public service and her community and professional affiliations are many, including serving on the boards of the Pittsburgh Women's Alliance, Pittsburgh Downtown Partnership, YouthPlaces, Mount Ararat Community Activity Center, and her alma mater. A 1999 graduate of Oakland Catholic High School, she holds a Master of Science degree in Professional Leadership from Carlow University and a Bachelor of Arts degree in Communications from Edinboro University of Pennsylvania. Sabrina lives in the Pittsburgh region with her husband Brandon, and their son, Lincoln.



### **ROBYN SHEPHERD, OCHS'97**

Robyn Shepherd is a Partner and the Head of Corporate Engagement at Bridgewater Associates, the world's largest and most successful hedge fund. Reporting to the CEO, Robyn oversees public affairs and communications, as well as the company's initiatives for sustainability, social responsibility, and diversity and inclusion. Robyn began her career in finance with private equity analyst positions at Lime Rock Partners and HarbourVest Partners, then joined Bridgewater in 2004 as a Senior Investment Associate. She later covered the firm's international client and marketing relationships, became the Head of Client Analytics, and then served as Chief of Staff to CEO David McCormick, partnering on strategy, corporate governance, and management of the firm. The Hedge Fund Journal recognized Robyn as one of the "50 Leading Women in Hedge Funds" in 2020 and was named the 2021 "Women of Excellence: Trailblazer" by Seramount. Robyn received her BA in economics from Brown University.





### **KIYA TOMLIN**

Kiya Tomlin is the founder and designer of her namesake fashion brand, Kiya Tomlin. After earning a B.S. from the College of William and Mary, Kiya then went on to study fashion design at the University of Cincinnati's College of a Design, Art and Architectural Planning. In 2000, she started her custom bridal and eveningwear design business from her dining room and now operates her own design studio, factory and retail boutique in Etna. Her brand's signature style embodies the place where style, function and luxurious comfort intersect. Kiya lives in Squirrel Hill with her husband and three children.



### **JENNIFER TUSCANO**

Jennifer Tuscano has been the Associate Athletic Director at the University of Pittsburgh since August 2015 and has sport oversight with the wrestling, men's soccer, softball, gymnastics, track & field and cross-country programs. She is a current member of the Senate Athletics Committee, the Student-Athlete Support Group, the Athletics Facilities Master Plan Committee, the ACC Women's Softball Committee, the ACC Wrestling Committee, Women Leaders in College Sports, and Division I Wrestling Committee. Jennifer serves as the Senior Woman Administrator (SWA) representing Pitt's Olympic sports at the conference and national level.

LORD, WATCH OVER US TODAY  
AS WE GATHER AS A COMMUNITY FOR  
OUR OC CAREER SYMPOSIUM.

HELP US KEEP OPEN HEARTS AND MINDS AS WE  
LISTEN TO THE DEDICATED WOMEN WHO HAVE WILLINGLY  
COMMITTED TO SHARING THEIR KNOWLEDGE, INSIGHT, AND  
EXPERIENCE WITH US. GUIDE US AS WE EXPLORE POSSIBLE  
CAREER PATHS, CONSIDER OUR OWN FUTURES, AND BEGIN  
THE PROCESS OF DREAMING AND PLANNING.

WITH YOUR ASSISTANCE, WE STRIVE  
CONFIDENTLY TO DISCERN WHAT WE ARE CALLED TO  
BECOME AND HOW BEST TO SERVE YOU.

WE ASK ALL THIS IN YOUR NAME,  
AMEN

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## SPECIAL THANKS

THANK YOU TO ALL WHO MADE TODAY'S OC CAREER  
SYMPOSIUM POSSIBLE. WE ARE GRATEFUL TO THE MANY  
WOMEN WHO SO READILY SHARED THEIR EXPERTISE,  
INSIGHT, AND ENTHUSIASM WITH OUR STUDENTS. TOGETHER,  
WE WILL CONTINUE TO STRIVE TO EMPOWER THE  
NEXT GENERATION OF FEMALE LEADERS.

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