



**SF Day Fest '22: Set Sail
Info Packet**

How You Can Support SF Day Fest:

Now: <hr/> <input type="checkbox"/> Sponsor the event - Page 3 <input type="checkbox"/> Donate an item - Page 4
February: <hr/> <input type="checkbox"/> Wine & Spirits Drive at student drop-off the week of Jan.31 - Feb. 4 . Donate a bottle from your personal collection for the online auction <input type="checkbox"/> Ticket purchasing opens Feb. 11, 2022 <input type="checkbox"/> Donate all auction items on or before Feb. 18, 2022
March: <hr/> <input type="checkbox"/> Online Auction opens March 12 at 9:00am . <input type="checkbox"/> Sign up for Student and Parent Count-Me-Ins, getaways, performing arts tickets, dining, fitness/spa packages, and much more! <input type="checkbox"/> Sponsorship opportunities still available!
★ Most important, please join us at this year's benefit: <i>March 19 at 6:30pm at The Mission Rock Resort -</i> For one special evening, dress up and party with friends in support of our community ★ Donate to Raise the Paddle

Donation Ideas:

<input type="checkbox"/> Trips & Getaways - Vacation homes, bed and breakfasts, hotels and resorts, sailing or boat experiences, hot air balloon rides, golf getaways, ski getaways, and other unique experiences <input type="checkbox"/> Count-Me-Ins - Movie nights, cooking classes for students, cocktail parties, wine tastings, and group hikes for adults. If you have an idea, please contact our Director of Events, Amber Baker (abaker@sfdlay.org). <input type="checkbox"/> Performing Arts - Tickets to opera, symphony, ballet, comedy, plays, musicals <input type="checkbox"/> Great Services - personal chef, massages, personal organizer, catering, personal trainer, photographer, florist, spa and salon services, music lessons, etc. <input type="checkbox"/> Hottest Gadgets - iPad, iPad mini, Kindle, other tablets, Fitbit or other fitness trackers, GoPro, etc. Apple, watch, VR headsets, Aura ring <input type="checkbox"/> Sports, Sporting Events, and Memorabilia - Tickets to local sports games: Stanford, Cal, Warriors, Sharks, Niners, Giants, A's, Earthquakes, rounds of golf or tennis, professional instructions, riding lessons, skiing lessons, autographed items, certificates for fitness classes, etc. <input type="checkbox"/> Food & Drink - Bottles of wine or spirits (we will hold a wine & spirits drive in February), gourmet foods, cooking lessons, dining, & wine experiences <input type="checkbox"/> Gift Certificates - To your favorite local restaurants, stores, or activities <input type="checkbox"/> Unique Experiences - Behind-the-scenes tours, private screenings, chef-prepared dinners <input type="checkbox"/> SF Day Finds - Household items in new or slightly used condition that you are no longer using. ie. handbags, youth bikes <input type="checkbox"/> Jewelry

SF Day Fest 2022 FAQ's

What is SF Day Fest?

SF Day Fest is a community-building event that brings together SF Day parents/guardians, faculty, and staff to celebrate and benefit the Discounted Tuition program and raise funds for strategic initiatives. This year's theme is *Set Sail*, and the event will be held Saturday, March 19 at The Mission Rock Resort.

What does SF Day Fest support?

Proceeds from the auction support our Discounted Tuition program. Raise-the-Paddle supports our Diversity, Equity, and Inclusion programs.

What is the difference between the Annual Fund and SF Day Fest?

Like all independent schools, SF Day relies on philanthropic support to balance its budget and support the people and programs that make our school so special. Annual Fund dollars, which cover 10% of the operating budget, are typically unrestricted and therefore allow us to attract and retain outstanding faculty, invest in our curriculum, and provide the best possible learning environment for our students each year. SF Day Fest is an opportunity to socialize and build community while also raising funds directed to Discounted Tuition and Diversity, Equity, and Inclusion programs. SF Day Fest contributes approximately 1% to the operating budget each year.

Is there a cost to attend? Are sponsors needed?

Full-priced tickets are \$175 per person and will be available for purchase in February. Discounted tickets are available online prior to the event for families receiving discounted tuition. There are a variety of sponsorship levels that include sponsorship of faculty and staff to attend, and underwriting. Because ticket prices do not cover the full cost of the evening, sponsors are needed to enable SF Day faculty and staff to attend free of charge.

How many people attend SF Day Fest?

Typically about 325+ parents, guardians, faculty, and staff attend SF Day Fest each year.

What should I wear? What about seating? Do I bring my children?

Attire ranges from cocktail to semi-formal, and we encourage guests to wear whatever they feel most comfortable in. Many guests come in festive or themed attire. For *Set Sail* that could be your favorite sailing-inspired outfit, a captain's costume, or a glamorous evening gown. Seating is available throughout the space. Dinner consists of passed hors d'oeuvres and an entree station for grazing. SF Day Fest is an adults-only evening.

Sponsorship Opportunities

We invite you to consider sponsoring SF Day Festival. Because ticket prices cover only a portion of the cost of food, sponsors are needed to help cover the bar, venue, AV needs, entertainment, music, decor, and to allow faculty and staff to attend free of charge. All sponsors will be recognized in the event materials. Thank you for your generous support!

<p>Dolphin (\$15,000) A gift at this level helps defray the cost of catering and also includes:</p> <ul style="list-style-type: none"> • Two tickets to SF Day Fest • Sponsorship of 10 teachers to attend SF Day Fest • \$14,650 of Underwriting 	<p>Starfish (\$12,500) A gift at this level helps defray the cost of decor and also includes:</p> <ul style="list-style-type: none"> • Two tickets to SF Day Fest • Sponsorship of 8 teachers to attend SF Day Fest • \$12,150 of Underwriting
<p>Coral (\$10,000) A gift at this level helps defray the cost of the cocktails and beer and also includes:</p> <ul style="list-style-type: none"> • Two tickets to SF Day Fest • Sponsorship of 7 teachers to attend SF Day Fest • \$9,650 of Underwriting 	<p>Beluga (\$7,500) A gift at this level helps defray the cost of entertainment and also includes:</p> <ul style="list-style-type: none"> • Two tickets to SF Day Fest • Sponsorship of 5 teachers to attend SF Day Fest • \$7,150 of Underwriting
<p>Seahorse (\$5,000) A gift at this level helps defray the cost of AV, and also includes:</p> <ul style="list-style-type: none"> • Two tickets to SF Day Fest • Sponsorship of 3 teachers to attend SF Day Fest • \$2,850 of Underwriting 	<p>Angelfish (\$2,500) A gift at this level helps defray the cost of event lighting and also includes:</p> <ul style="list-style-type: none"> • Two tickets to SF Day Fest • Sponsorship of 2 teachers to attend SF Day Fest • \$2,150 of Underwriting
<p>Oyster (\$1,500) A gift at this level helps defray the cost of the Dessert & Coffee bar, and also includes:</p> <ul style="list-style-type: none"> • Two tickets to SF Day Fest • Sponsorship of 2 teachers to attend SF Day Fest • \$1,150 of Underwriting 	<p>Sea Turtle (\$1,000) A gift at this level helps defray the cost of invitations and also includes:</p> <ul style="list-style-type: none"> • Two tickets to SF Day Fest • Sponsorship of 1 teacher to attend SF Day Fest • \$650 of Underwriting
<p>Narwhal (\$500) A gift at this level helps defray the cost of the Online Auction and also includes:</p> <ul style="list-style-type: none"> • Two tickets to SF Day Fest • Sponsorship of 1 teacher to attend SF Day Fest • \$150 of Underwriting 	<p>Octopus (Unlimited) A gift at any amount is always appreciated, and includes:</p> <ul style="list-style-type: none"> • Sponsor Listing in event materials

Yes, I/We would like to contribute to SF Day Fest at the following level: \$ _____.

- Check enclosed (payable to San Francisco Day School)
 Credit Card (circle one): Visa, Mastercard, AMEX, Discover

Sponsor through our online site:

https://sfdayschoolauction.net/setsail/register/ticket_sales

Name on Card _____ Card Number _____

Expiration Date _____ Security Code _____

I/We are not able to attend but would like to support the SF Day Fest.

Underwriting: \$ _____ Faculty/Staff tickets (\$175 each): \$ _____

Name/s are they should appear in invitation*/program _____ OR I/we wish to remain anonymous

The tax-deductible amount of an underwriting contribution is the total less the value of any included tickets that are used (\$175 per person). Please be advised if you give through a donor advised fund or private foundation that tickets are more than an incidental benefit and you should consult your financial advisor for how best to recommend a grant in this circumstance.

SF Day Fest 2022

DONATION FORM

Donate online: https://sfday.schoolauction.net/setsail/donate_items/new

Auction Item Information _____ **Due date: February 18, 2022**

Item Name: _____

Item Description: _____

Please state any limitations, special conditions, or time constraints: _____

Estimate Value (\$): _____

(Please note donations cannot be accepted without a stated value or if declared as priceless)

- | | | |
|---|--|---|
| <input type="checkbox"/> Physical Items | <input type="checkbox"/> Student Count-Me-In | <input type="checkbox"/> Gift certificate to be mailed |
| <input type="checkbox"/> Item to be picked up* | <input type="checkbox"/> Family Count-Me-In | <input type="checkbox"/> Gift certificate enclosed |
| <input type="checkbox"/> Donor to deliver to SF Day | <input type="checkbox"/> Adult Count-Me-In | <input type="checkbox"/> Gift certificate to be created by SF Day |

Please email any promotional materials such as brochures, photos, or menus, etc. to the contact listed below.

*SF Day will contact you to arrange a pick up of the item

Donor Information

(Please list how you would like the donor's name to appear in the catalog)

Donor Name(s): _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Yes, I will make a donation to help underwrite the cost of SF Day Fest: \$ _____

Contact Signature: _____ Date: _____

For underwriting support, please make checks payable to: San Francisco Day School

Please return by February 18, 2022

Mail to: San Francisco Day School
SF Day Fest 2022
350 Masonic Avenue
San Francisco, CA 94118

Contact: Amber Baker
abaker@sfday.org
415-568-3633

Have a unique idea? Talk to us! Contact the Director of Events, Amber Baker (abaker@sfday.org) in the Advancement Office.