



## Media Policy

The Montessori School of Beaverton (MSB) recognizes the importance of maintaining up-to-date electronic communication technologies as an integral part of our community communication. This includes msb.org, email newsletters, internal fundraising, marketing, press and Web 2.0 (e.g., Facebook, Instagram).

At the same time, MSB is sensitive to the issues surrounding students' work and likeness. We strive to utilize such reproductions in ways that build community, enhance communication and share the work of our student body. We think it is important to use student likeness to document activities at MSB and to acknowledge the educational growth of our students.

Video and/or still imagery is limited to use for internal educational purposes, fundraising and the promotion of MSB. When used in the newsletter, we limit identification of students to first name and/or class name only. Images of students that are used elsewhere, such as msb.org, Instagram and Facebook, are never accompanied by names. MSB will not use any representation of your child for direct monetary profit without written consent. Except where mentioned above, MSB will not use any representation of your child with a third party or affiliation without your written consent (e.g., Montessori Northwest, Association Montessori International).

By enrolling your child at the MSB you agree to the use of representations of your child as mentioned above. This authorization will remain in effect for the entire time your child is enrolled at MSB. If you have any concerns regarding our media policy, please contact the Director of Communications or Head of School.

Student Name(s): \_\_\_\_\_

Parent Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Parent Print: \_\_\_\_\_