

Yearbook Senior Ads

Belfry High School 2018-2019

PO Box 160
Belfry, KY 41514

Attn: Ginni Bowen
606-237-3900

Straight from the heart and into the yearbook!

Our staff is now offering the opportunity to “personalize” the yearbook in a very special way with a Recognition Senior Ad. Space is available to tell your student how proud you are! Your ad provides a great way to recognize a student in a unique and special way. To reserve your space, follow these guidelines:

ALL Ads WILL BE in FULL Color!

Prices/sizes:

- **1/8 page:** **\$40.00**
- **1/4 page:** **\$75.00**
- **1/2 page:** **\$150.00**
- **Full page:** **\$300.00**

Step-by-Step instructions

1. You may purchase multiple ads. Simply copy the order form and distribute to family and friends!
2. Select an ad size.
3. Select a standard ad design.
4. Complete the Order Form provided.
5. Provide photos for each space in the ad. Note tips for photo submission on this sheet.
6. Write the text for the ad on the Order Form or attach it on a separate sheet.
7. Provide payment.
8. Deliver or mail all of the materials to the yearbook staff by the deadline below.

Photo Submission Guidelines:

- Do not cut, glue, or tape photos
- We **ACCEPT DIGITAL** photos on **CD's or flash drive**
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, the yearbook staff, or the yearbook company do not accept responsibility for lost or damaged photos.
- Select **vertical** (tall) photos for vertical spaces and **horizontal** (wide) photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your name, address, and phone number on the back of each photo.
- Again, lightly in pencil, number the back of photos to match the numbers on the design you selected.
- Photos will be returned when the yearbooks arrive.

Special Considerations:

The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.

Ad and Payment DEADLINE: Thursday, October 4, 2018

Yearbook Senior Ads

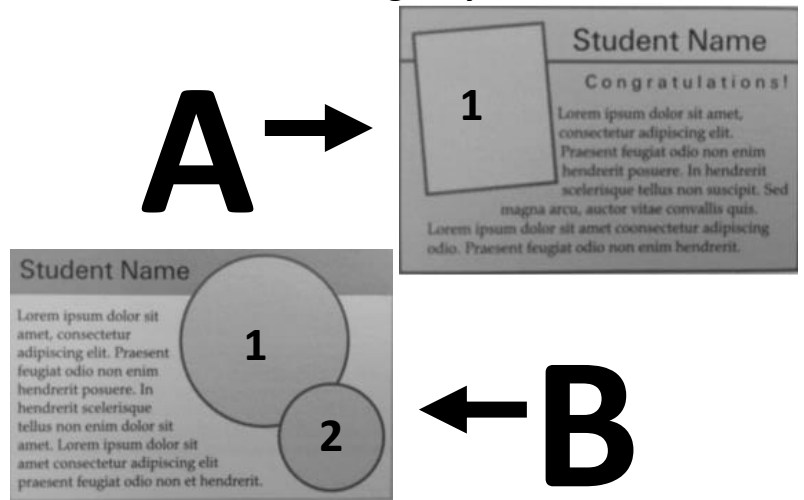
Belfry High School 2018-2019

Steps:

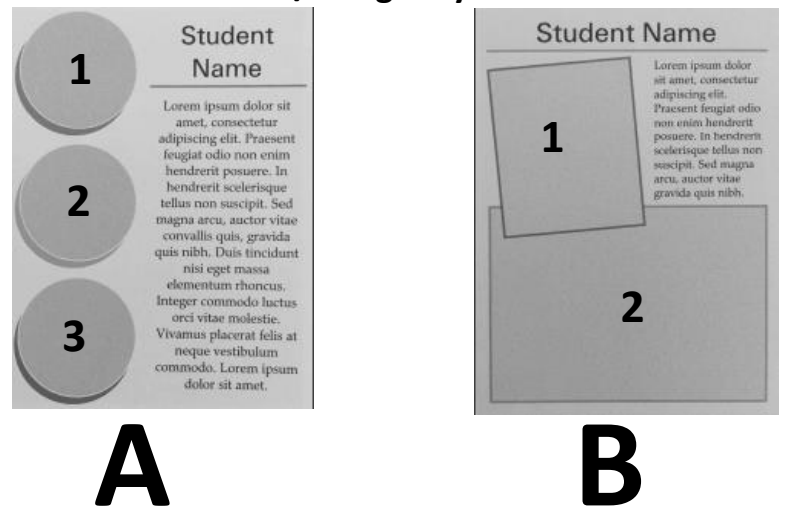
1. Choose your size and style of template.
2. Choose the correct amount of pictures for that style.
3. Label the pictures with #s so we will know where each one goes.
 - If you submit digital photos, send a written note that tells where each photo should go.

- ❖ **DO NOT** send photos that are cut in any way!
- ❖ **Pay attention** to the shape of the photos on the design you choose. If the box is **vertical**, you must send in a **vertical** picture. If the box is **horizontal** you must send in a **horizontal** picture. If the box is **square or circle**, you may send in **either**.
- ❖ **The styles here are NOT to scale and will be in color.**

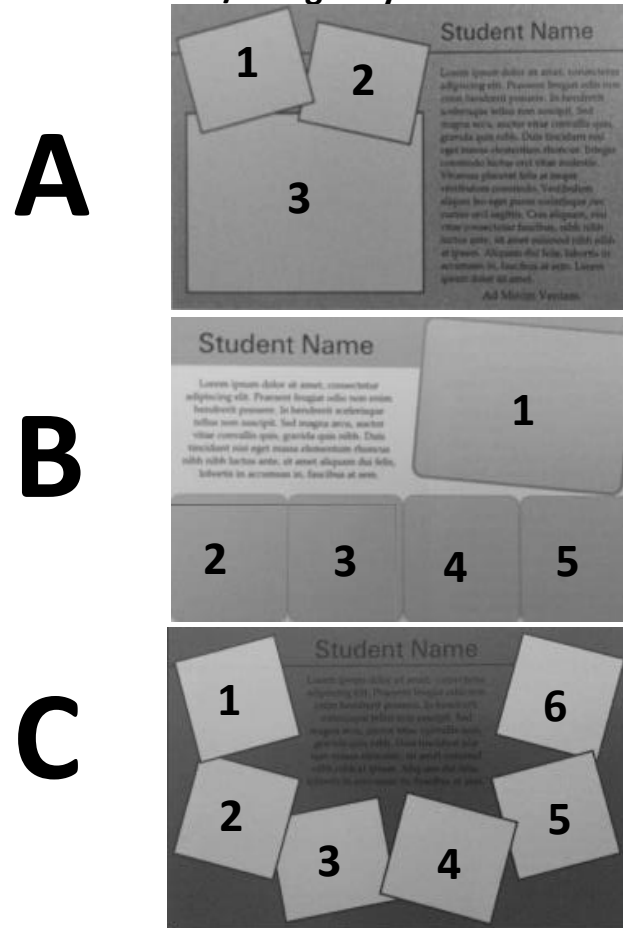
1/8 Page Style



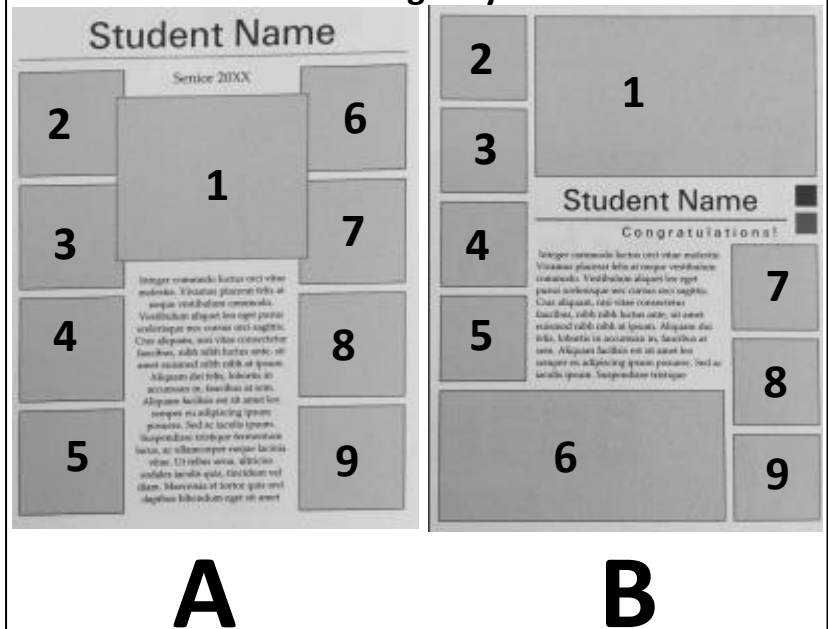
1/4 Page Style



1/2 Page Style



Full Page Style



Yearbook Senior Ads

Belfry High School 2018-2019

Order your SENIOR a YEARBOOK plus a Senior AD and SAVE!

Cut out the appropriate coupon and attach it to you order form.

Yearbook Order Discount Coupon

\$10 of 1/8 page AD

Save \$10 off the cost of your yearbook with the purchase of an 1/8 page senior ad. Offer is only good with the purchase of a Senior Ad order and yearbook together via mail or directly to Ginni Bowe. Offer not valid online.

One coupon per senior.

2017

Ginni Bowen

Yearbook Order Discount Coupon

\$15 of 1/4 page AD

Save \$15 off the cost of your yearbook with the purchase of an 1/4 page senior ad. Offer is only good with the purchase of a Senior Ad order and yearbook together via mail or directly to Ginni Bowe. Offer not valid online.

One coupon per senior.

2017

Ginni Bowen

Yearbook Order Discount Coupon

\$20 of 1/2 page AD

Save \$20 off the cost of your yearbook with the purchase of an 1/2 page senior ad. Offer is only good with the purchase of a Senior Ad order and yearbook together via mail or directly to Ginni Bowe. Offer not valid online.

One coupon per senior.

2017

Ginni Bowen

Yearbook Order Discount Coupon

\$25 of Full page AD

Save \$25 off the cost of your yearbook with the purchase of a full page senior ad. Offer is only good with the purchase of a Senior Ad order and yearbook together via mail or directly to Ginni Bowe. Offer not valid online.

One coupon per senior.

2017

Ginni Bowen

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Senior Ad ORDER FORM

To reserve yearbook space please respond by Friday, September 29, 2017 by providing:

- This Order Form completed
- Ad Photo(s)
- Ad Test
- Check payable to Belfry High School

- Mail or deliver to:
BHS Yearbook Staff
Attn: Ginni Bowen
PO Box 160
Belfry, KY 41514

Customer Data

Student's Name

Parent/Purchaser's Name

Address/City/State/Zip

Your Signature

Daytime Phone

Evening Phone

Advertising Data

Check the ad size request:

1/8 page ____ : \$40

1/4 page ____ : \$75

1/2 page ____ : \$150

Full page ____ : \$300

Is this ad a surprise for the student: ____ Yes ____ No

Please provide the following **Design Information:**

Design #: _____

Number of Photos provided: _____

*We accept digital and/or print photos

Neatly print ad text below (you may submit on another sheet of paper:

Payment:

_____ Total Amount Paid

_____ Check included

_____ Cash included (do not mail cash)

_____ Money order included

Yearbook:

_____ Yes, I would like my personal copy of the yearbook. I have added the cost of the yearbook to my payment.