

# Are you looking for a career?

---

That:

- Cannot be outsourced
- Cannot be automated
- Must be performed on American soil
- Is in demand
- Allows you to do something different each day

Then a career in the Heating, Ventilation, Air Conditioning and Refrigeration “HVACR” industry is what you are looking for.



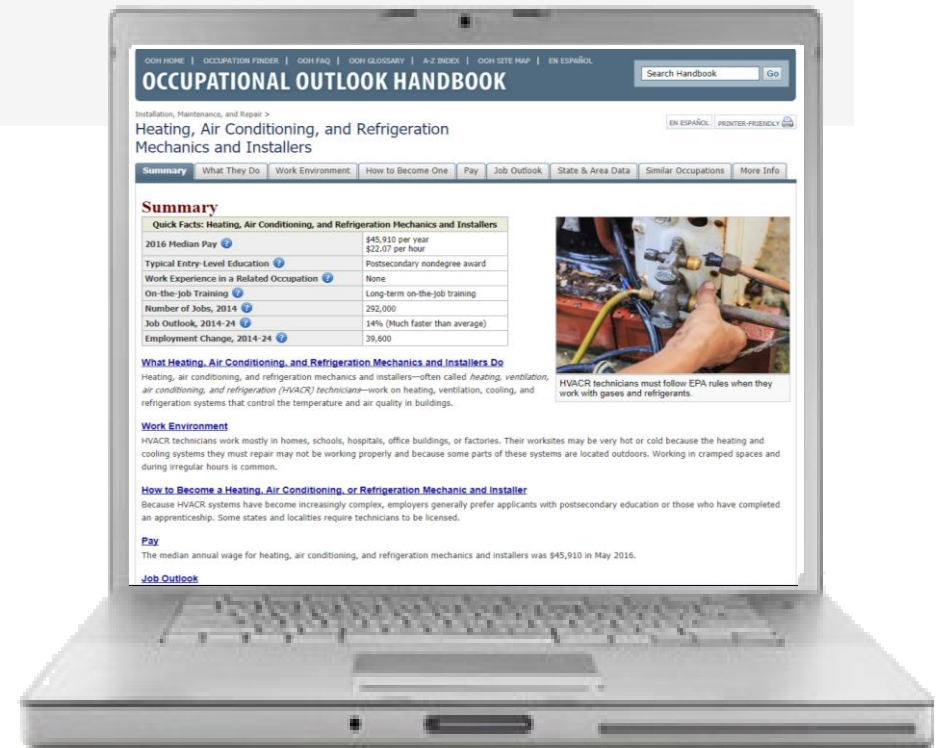
Learn More at:  
[www.escogroup.org](http://www.escogroup.org)

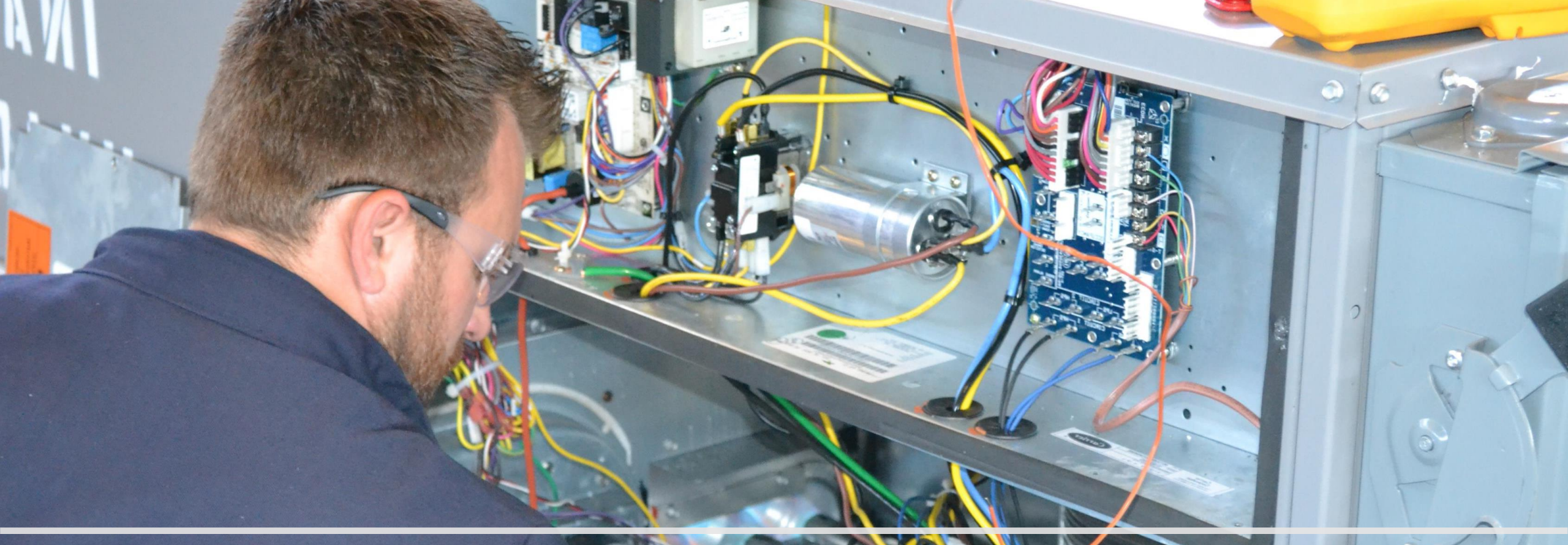
# A Career and Demand

The United States Department of Labor forecast that Two-thirds of the people in the HVACR industry in ten years will be people who were not in the HVACR industry today.

Learn more

- 1 Visit [www.bls.gov](http://www.bls.gov)
- 2 Search Heating, Air Conditioning, and Refrigeration Mechanics and Installers

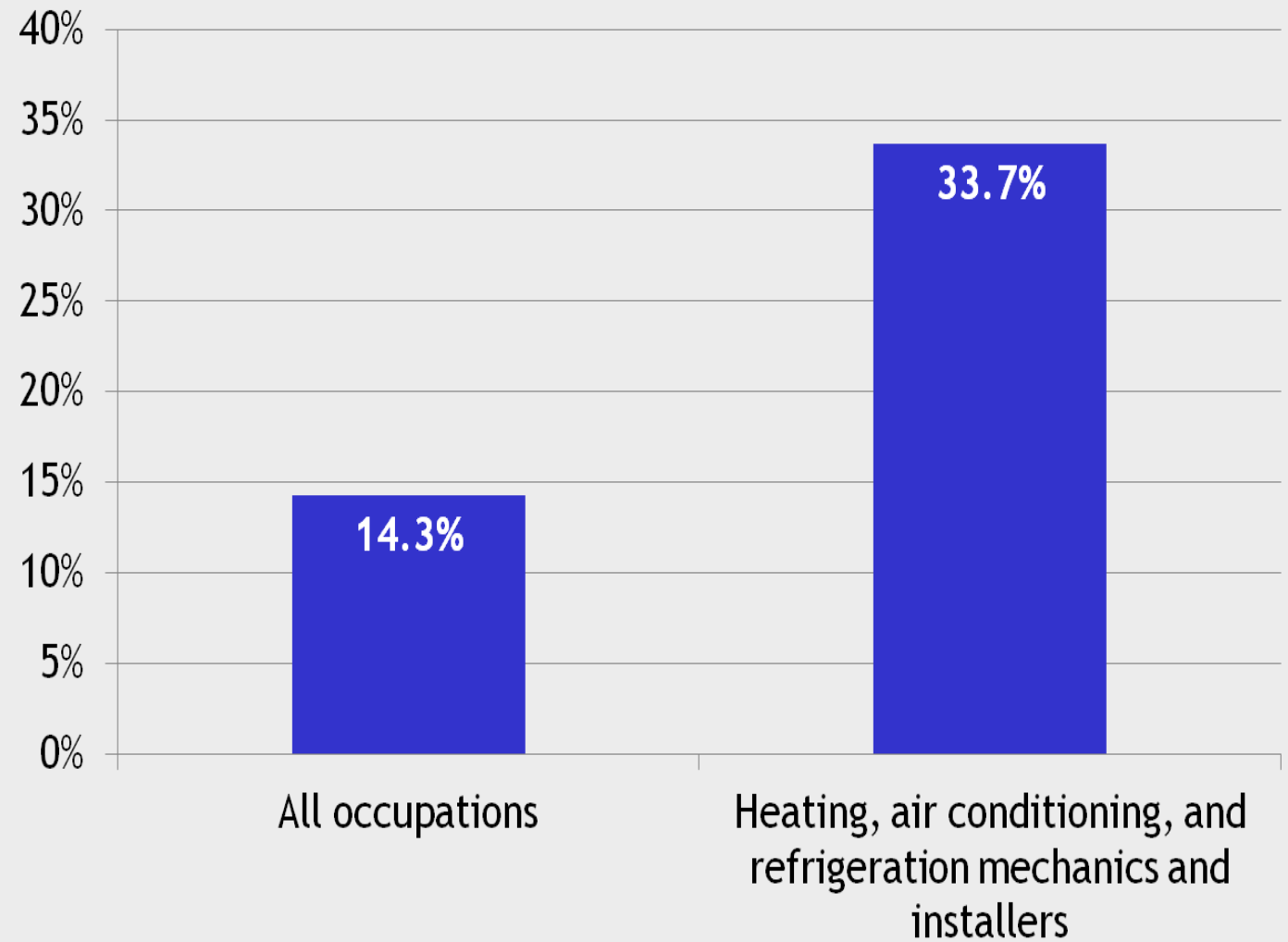




# HVACR

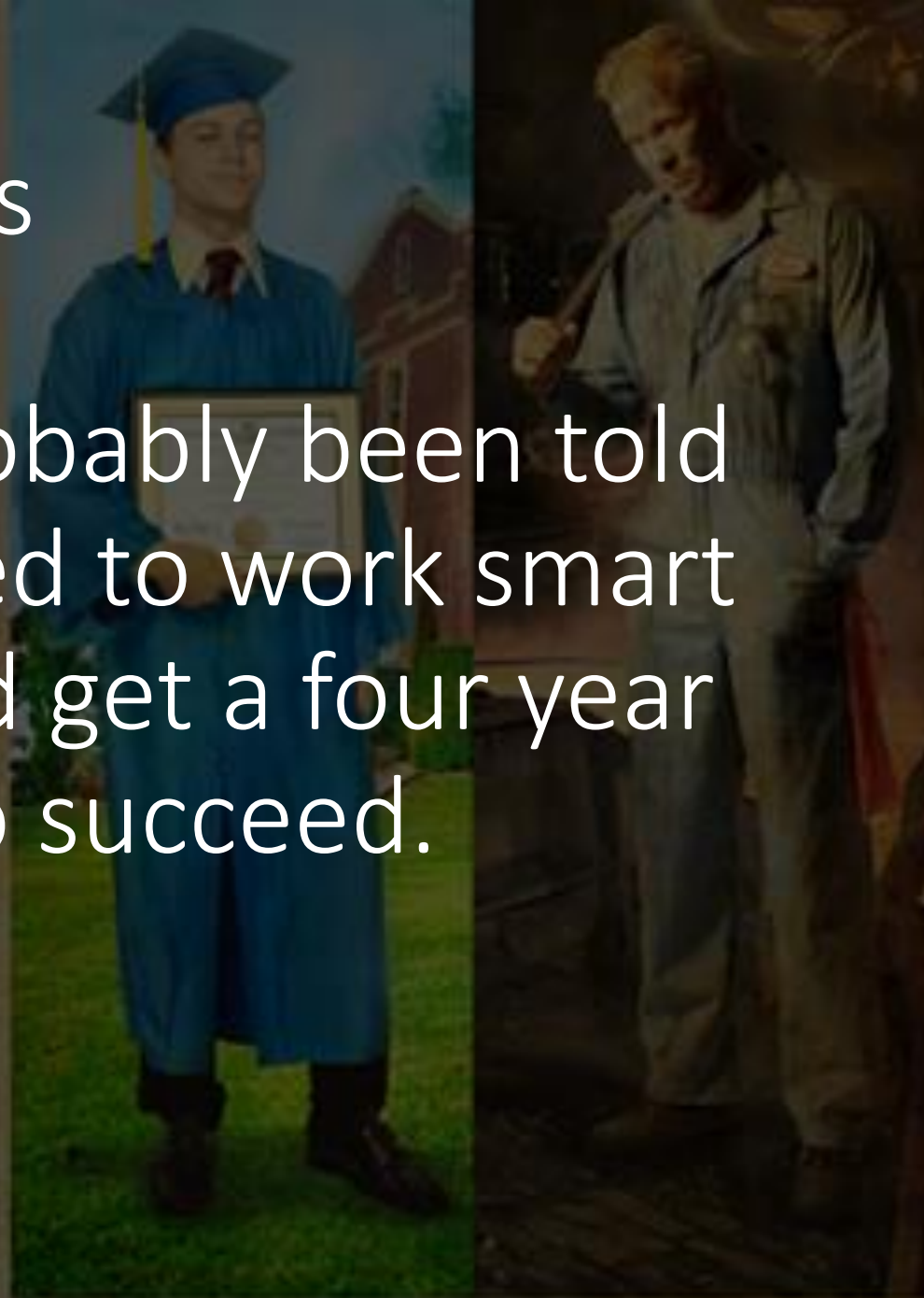
Technicians do something different every day!

Bureau of  
Labor  
Statistics  
Projected  
Growth

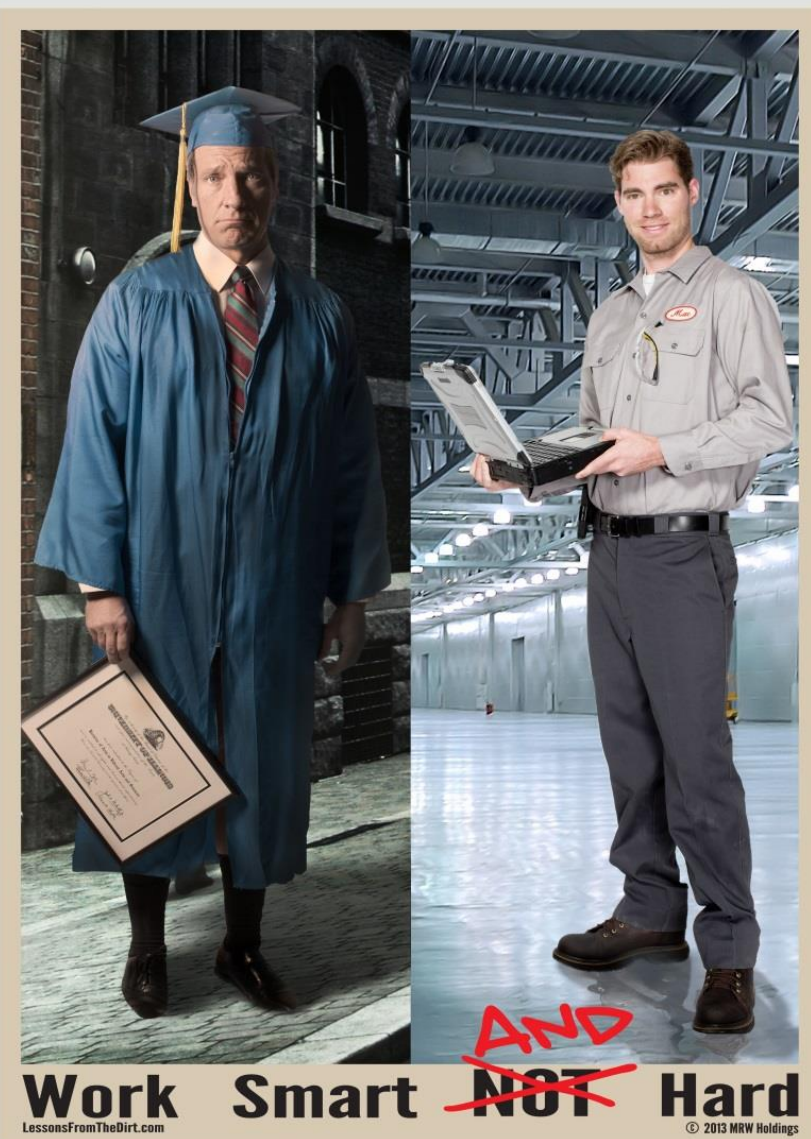


# Get the Facts

You have probably been told that you need to work smart not hard and get a four year education to succeed.



Work Smart NOT Hard



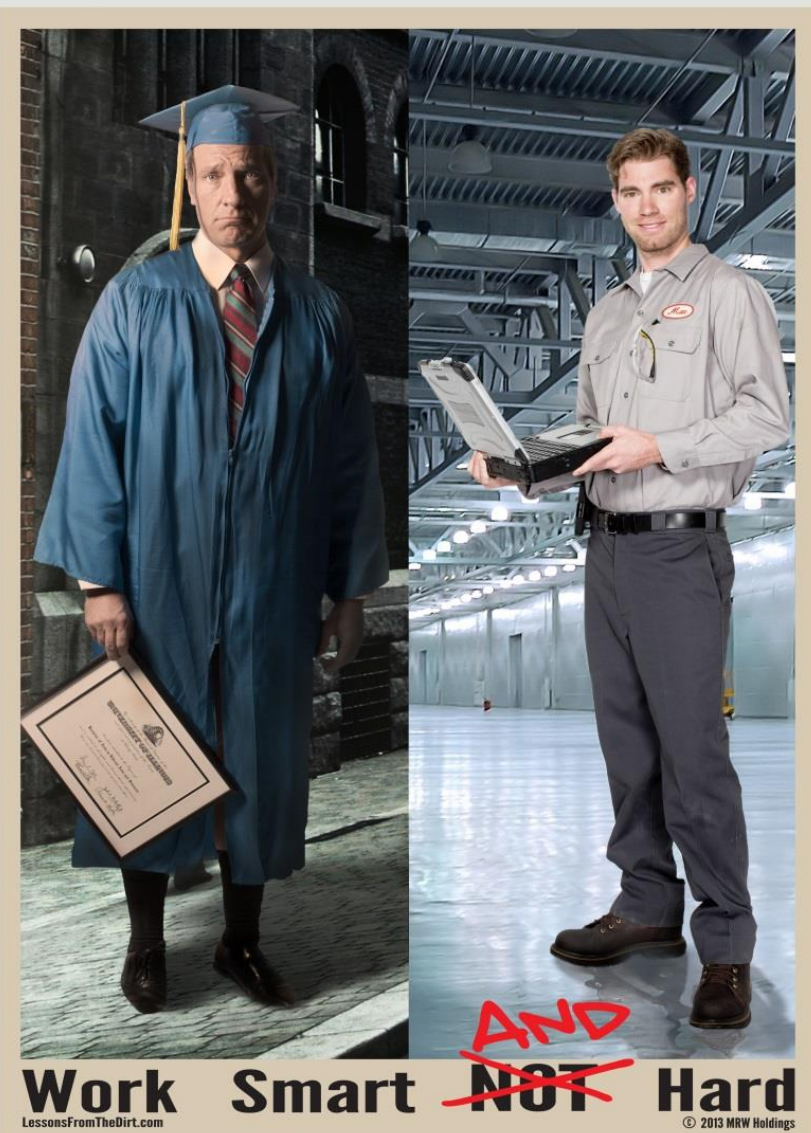
## Get the Facts

According to the Bureau of Labor Statistics, 20% of all jobs require a four degree or higher.



IN 1977, THIS POSTER WAS HANGING IN MY GUIDANCE COUNSELOR'S OFFICE. I THINK IT'S QUITE POSSIBLY THE WORST ADVICE I'VE EVER SEEN. I HATED IT SO MUCH, I CHANGED IT.

- Mike Rowe, Dirty Jobs



Get the Facts

That means that 80% of all jobs don't!

However 67% require post secondary technical education in a field like the HVACR industry.



IN 1977, THIS POSTER WAS HANGING IN MY GUIDANCE COUNSELOR'S OFFICE. I THINK IT'S QUITE POSSIBLY THE WORST ADVICE I'VE EVER SEEN. I HATED IT SO MUCH, I CHANGED IT.

- Mike Rowe, Dirty Jobs

## Employment Opportunities

There are currently more jobs available in the HVACR industry than there are available persons to fill them.

# Employment Opportunities

The national unemployment rate for HVACR is statistically ZERO!



What do  
these things  
have in  
common?

- Homes
- Cars
- Airplanes
- Grocery Stores
- Hospitals
- Schools
- Factories



They all require  
Heating and  
Cooling

# Learn More

Find an accredited  
HVACR program to  
launch your career at  
[www.escogroup.org](http://www.escogroup.org)

