



## Carroll County Career and Technology Center (CCCTC) School Improvement Plan 2020-2021

|   |
|---|
| <b>CCCTC Mission</b>  |
| <i>The Carroll County Career and Technology Center is a first class educational institution dedicated to the application of knowledge, use of technology, and preparation of students for the future in a variety of academic and professional fields.</i>  |
| <b>CCCTC Vision</b>   |
| <i>The Carroll County Career and Technology Center will be a transformational force in the academic and professional aspirations of our students with the support of all stakeholders.</i>  |
| <b>Administrators will:</b> <ul style="list-style-type: none"><li>• Create an atmosphere of common purpose and respect the divergent viewpoints of all stakeholders.</li><li>• Treat all fairly and equitably and celebrate all achievements.</li><li>• Be vigilant in encouraging and promoting the school vision of educating students.</li><li>• Acquire the essential resources and the support of the educational establishment, community, and businesses required to achieve the vision.</li></ul>                             |
| <b>Teachers will:</b> <ul style="list-style-type: none"><li>• Relentlessly strive to be the best teacher, colleague, employee, and community citizen.</li><li>• Be inspirational, ethical, and equitable role models to all students.</li><li>• Utilize teaching methods that promote higher level thinking and understanding.</li><li>• Genuinely have a desire to respect the needs of every student.</li><li>• Motivate and provide a path for each student to achieve well beyond their preconceived levels of ability.</li></ul> |
| <b>Students will:</b> <ul style="list-style-type: none"><li>• Respect and follow the rules and regulations of the classroom and school.</li><li>• Actively participate in classroom learning.</li><li>• Have high expectations in their ability to excel academically.</li><li>• Embrace the entire school experience and respect fellow students.</li></ul>  |
| <b>Parents will:</b> <ul style="list-style-type: none"><li>• Actively participate and provide inspiration for their child's educational endeavors and the various activities the school offers.</li><li>• Reinforce the importance of school achievement in regard to future employment opportunities.</li><li>• Collaborate with teachers to address educational and disciplinary concerns.</li><li>• Be confident that the teacher and school are acting in the best interest of all students.</li></ul>                            |



**The Community will:**

- Support school initiatives by volunteering time to assist with school activities, support fund raising efforts, and contribute surplus materials and supplies.
- Actively participate in school functions.
- Provide employment to current or graduated students.

**School Needs Assessment**

- Intensification of awareness regarding CCCTC's relevance to the Carroll County community.
- Enhancement of crisis readiness and response appropriateness
- Introduction of new mediums for student/ employer/university interaction and accountability

**School Improvement Goals to Target Areas from Needs Assessment**

1. *Develop and implement marketing strategies that celebrate student meritorious achievements and the impact these achievements have on the students' future ambitions and the community's prosperity.*
2. *Develop and implement strategic plans that illuminate appropriate emergency response measures.*
3. *Develop and implement new pathways that will increase career internship visibility, educational advancement, and employment opportunity.*

**School Improvement Goal**

1. *1. Develop and implement marketing strategies that celebrate student meritorious achievements and the impact these achievements have on the students' future ambitions and the community's prosperity.*

| Strategic Actions   | Time Line   | Measures of Success/Desired Performance Level   |
|---|---|---|
| <p>The CCCTC Marketing Committee will increase exposure to our programs, entice recognition of our deeds, and intensify school visibility by initiating effective marketing efforts that showcase student achievements through media outlets, professional organizations, web based platforms, school based platforms, and trade publications.<br/><b>(CCPS Pillar Correlation- II &amp; III)</b></p> | <p>Implementation progress monitored periodically throughout 2020-21 with yearend culmination report.</p> | <p>The Marketing Committee utilize all avenues of student achievement awareness dissemination including but not limited to:<br/>Media outlets<br/>Professional organizations<br/>Web based platforms<br/>School based platforms<br/>Trade publications<br/>Effectiveness measured by a school wide analysis of admittance applications. Results will also provide a baseline for future marketing initiative outcome comparisons.</p> |



| <b>School Improvement Goal</b>   |  |   |
|--|--|---|
| <b>1. 2. Develop and implement strategic plans that illuminate appropriate emergency response measures.</b>  |  |   |
| <b>Strategic Actions</b>   | <b>Time Line</b>   | <b>Measures of Success/Desired Performance Level</b>  |
| In order to continue to support the safety of all staff members and students, the SSI committee will be updating the evacuation plans for the CCCTC building. Due to the current and ongoing construction of the CCCTC building, many exits are currently blocked. In the event of an emergency that would require immediate evacuation, these programs need to know how to respond in the event of an emergency. This may require a more complex response from the teacher due to current exit restrictions.<br><b>(CCPS Pillar Correlation- IV &amp; II)</b> | Exercise will be on going throughout the term of 2020/21 school year in light of the fluidity of the school's current construction status. | The SSI committee will be surveying the building and developing new evacuation plans to allow for all programs to access safety in a timely fashion. Evacuation plans and updated protocols will be disseminated daily or as needed with a status briefing once a month at the faculty meeting or equivalent. Plans will also be illustrated where applicable and posted as required. |

| <b>School Improvement Goal</b>   |  |  |
|--|--|--|
| <b>3. Develop and implement new pathways that will increase career internship visibility, educational advancement, and employment opportunity.</b>   |  |  |
| <b>Strategic Actions</b>   | <b>Time Line</b>   | <b>Measures of Success/Desired Performance Level</b>   |
| CCCTC staff will empower students to market themselves in a fashion to succeed in an institution of higher learning, the military, or the work force. The Curriculum, Instruction, and Assessment team will work to develop lessons for students to create a LinkedIn account and digital portfolio to market themselves more effectively throughout their work experience.<br><b>(CCPS Pillar Correlation- I, II &amp; III)</b> | Development and Implementation progress monitored periodically throughout 2020-21 with yearend culmination report. | The CIA Committee will develop and implement professional marketing strategies that promote opportunities for employment through the utilization of LinkedIn. Other digital mediums will be utilized as applicable. A measured increase in student implementation of these tools by at least 10% which will be monitored through self-reporting surveys. |



**Contents within developed by the 2020/21 CCCTC SLT.**

Brendan Gallagher- Curriculum, Instruction, & Assessments  
Carrie Potts- Staff Climate  
James Matalavage- Staff Development  
Mike Schweinsberg- Marketing  
Mike Campanile- Marketing  
Gordon Kinnie- Student Culture  
Brett Fonseca- Safety and Security  
Cathy Harris- Education that is Multicultural  
Wanda Schaeffer- Office Manager  
Ray Hohl- Building Supervisor  
Jon Mersinger- Chairman  
Susan Hopkins- Assistant Principal  
Betsy Donovan- Principal