

SKETCHNOTING

Sketchnoting - Capturing Ideas and
Concepts with Visual Narratives



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[@learnnuggets](https://twitter.com/learnnuggets)



<http://learnnuggets.com>

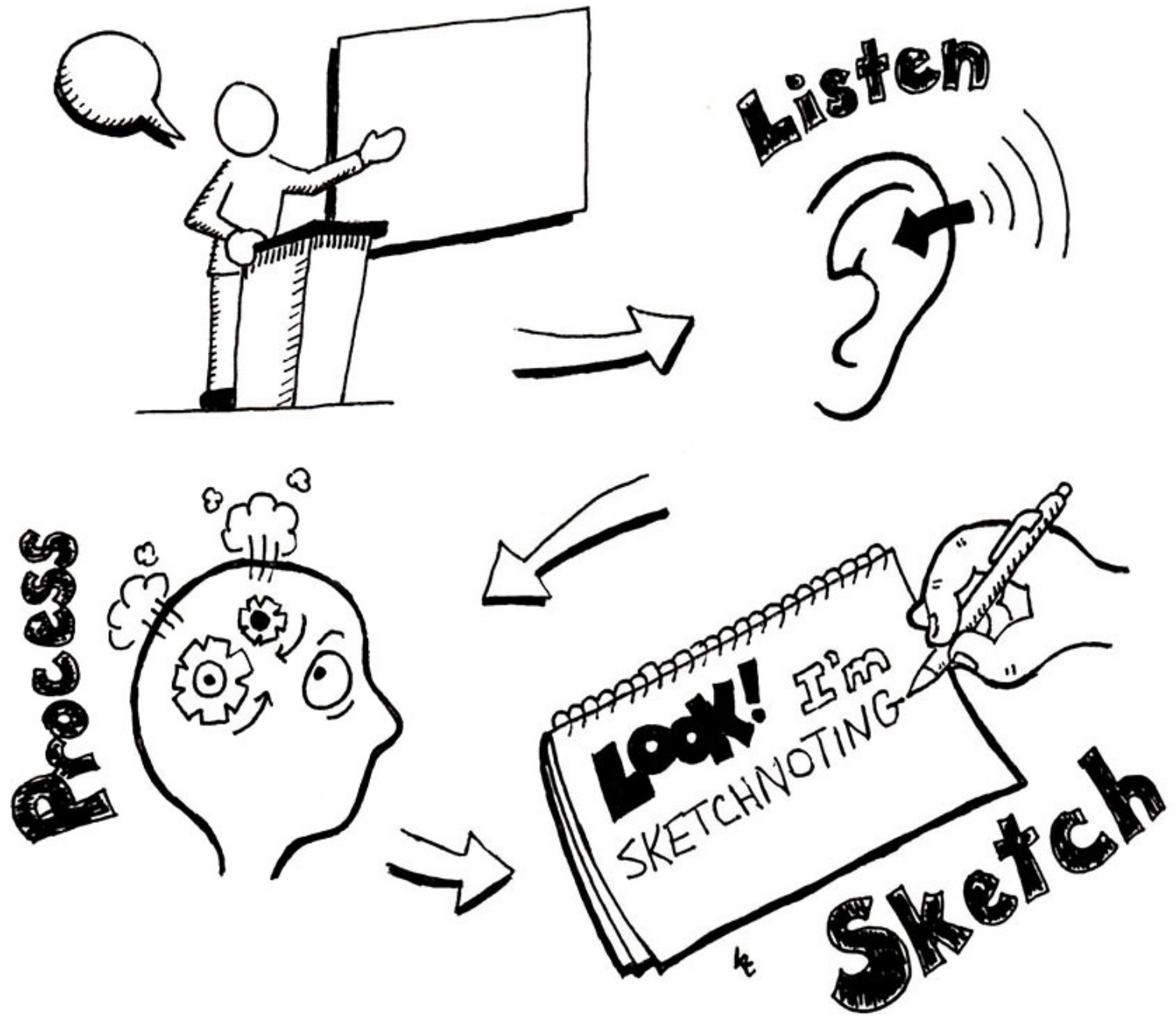


<http://nuggethead.net>



WHAT ARE SKETCHNOTES?

Sketchnoting is a form of Visual Writing by expressing ideas, concepts and important thoughts in a meaningful flow by listening, processing and transferring what you hear by analog or digital sketching.



IDEAS,

NOT ART

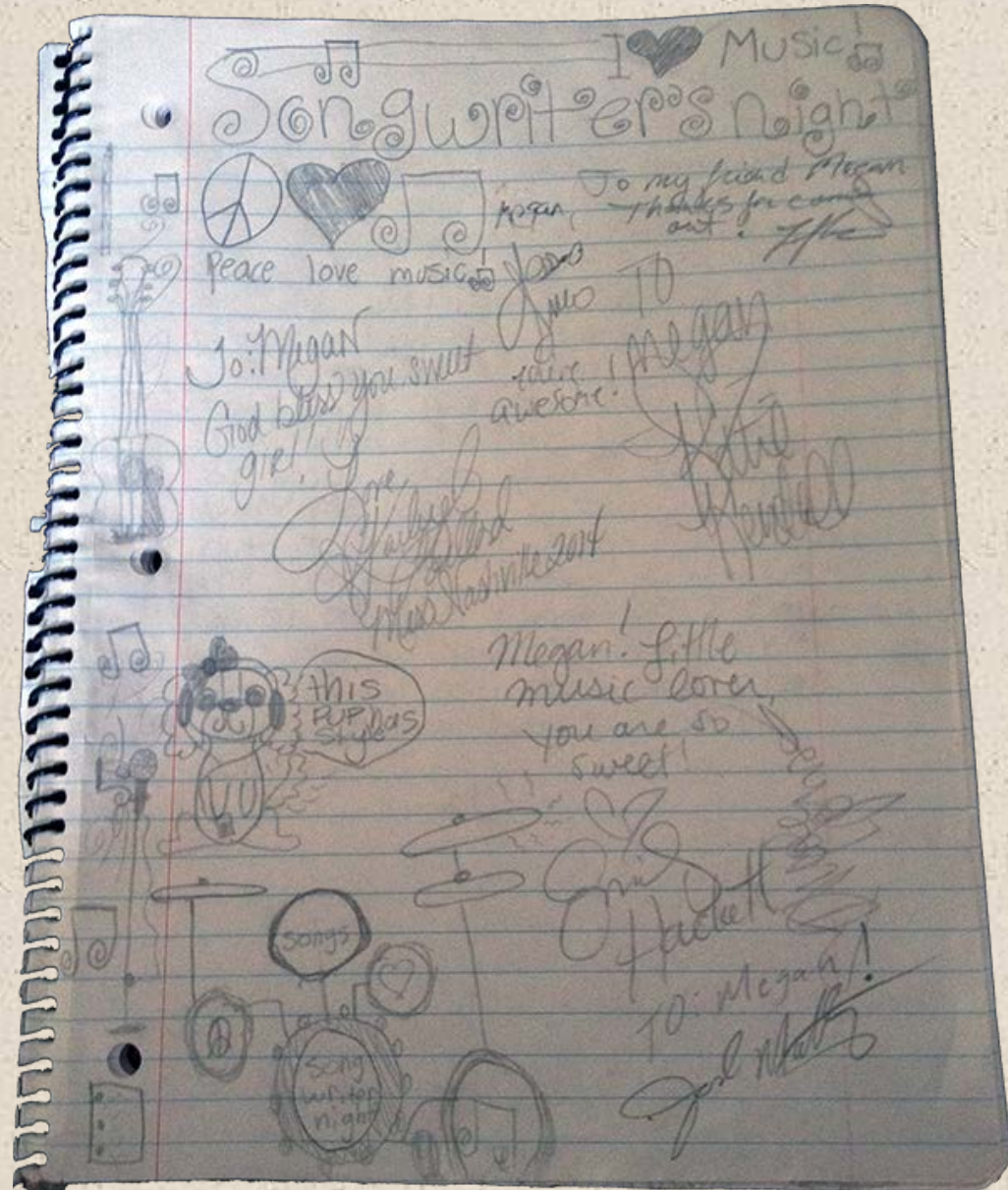
Mike Rohde

WHAT ARE SKETCHNOTES?

Sketching notes is NOT about drawing skills.

It's about adding creative style and emphasis to your own notes.

Megan Dusablon – 9 yrs old.



EXERCISE

Time

Date

Today's date, time, and session title

HOW TO SKETCHNOTE

Materials: Pens and Paper

Preparing: Live or Post

Format, Visual Flow

Who and Where?

Text and Dialogue

Icons and Concepts

PENS AND PAPER



PENS



PENS



PENS

Faber Castel PITT artist pen

Prismacolor Premier

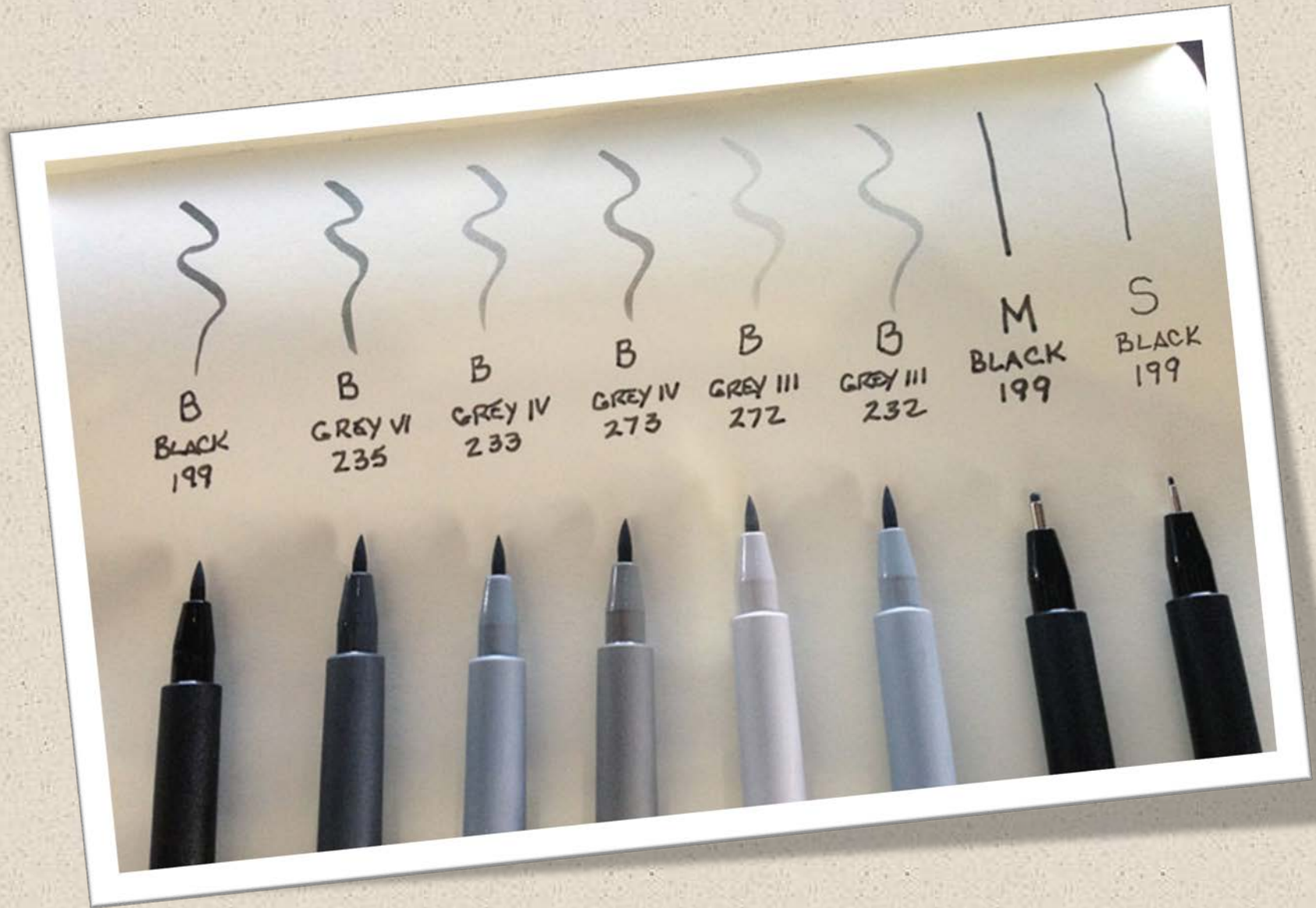
ZIG Millennium

Micron

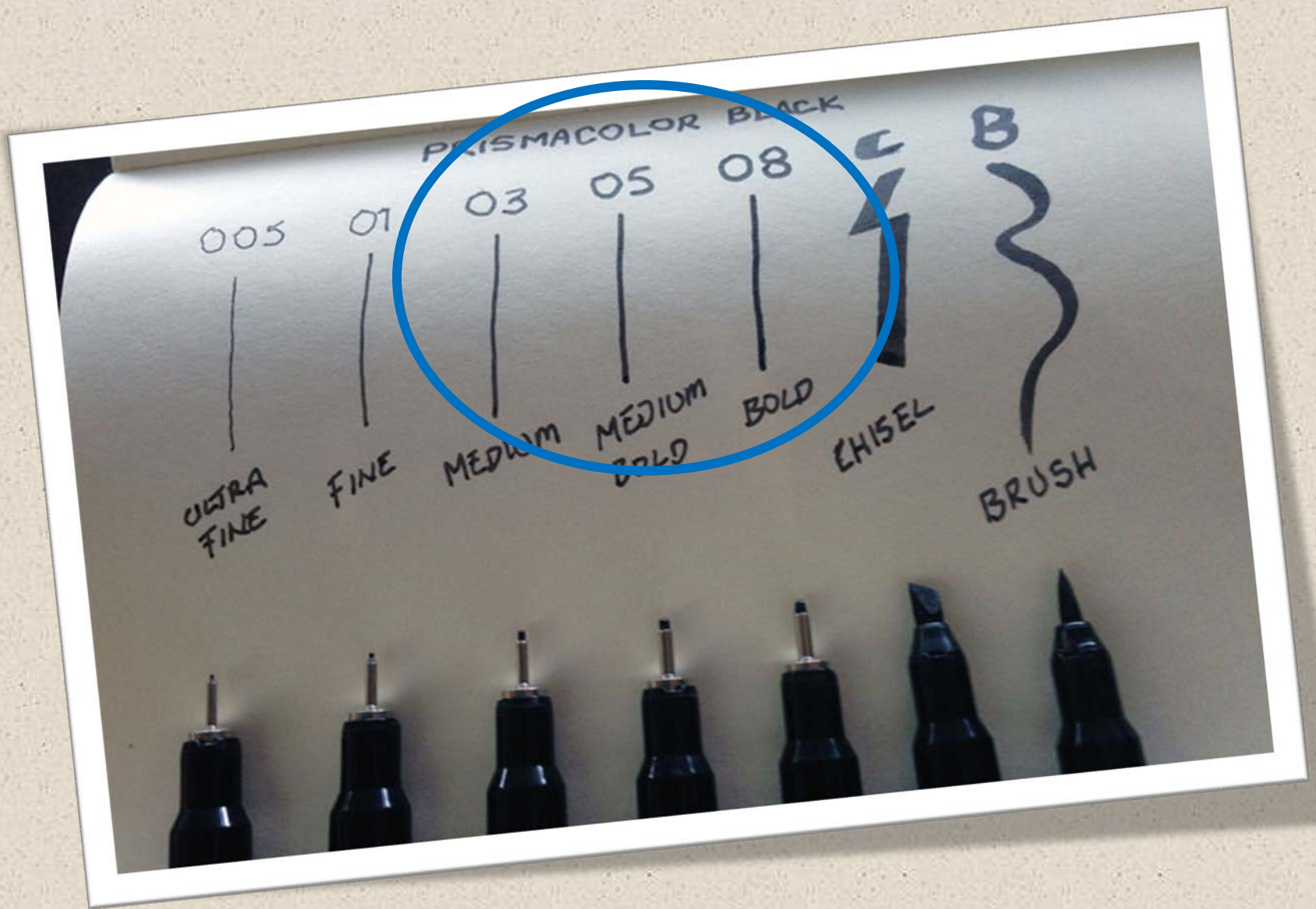
Uni-ball Signo Gel Pen



FABER-CASTEL PITT



PRISMACOLOR PREMIER



PAPER



PAPER



PAPER WEIGHT



HOW TO SKETCHNOTE

~~Materials: Pens and Paper~~

Preparing: Live or Post

Format, Visual Flow

Who and Where?

Text and Dialogue

Icons and Concepts

LIVE SKETCHNOTING

Advantage:

listening skills

Processing information

Visualization of information

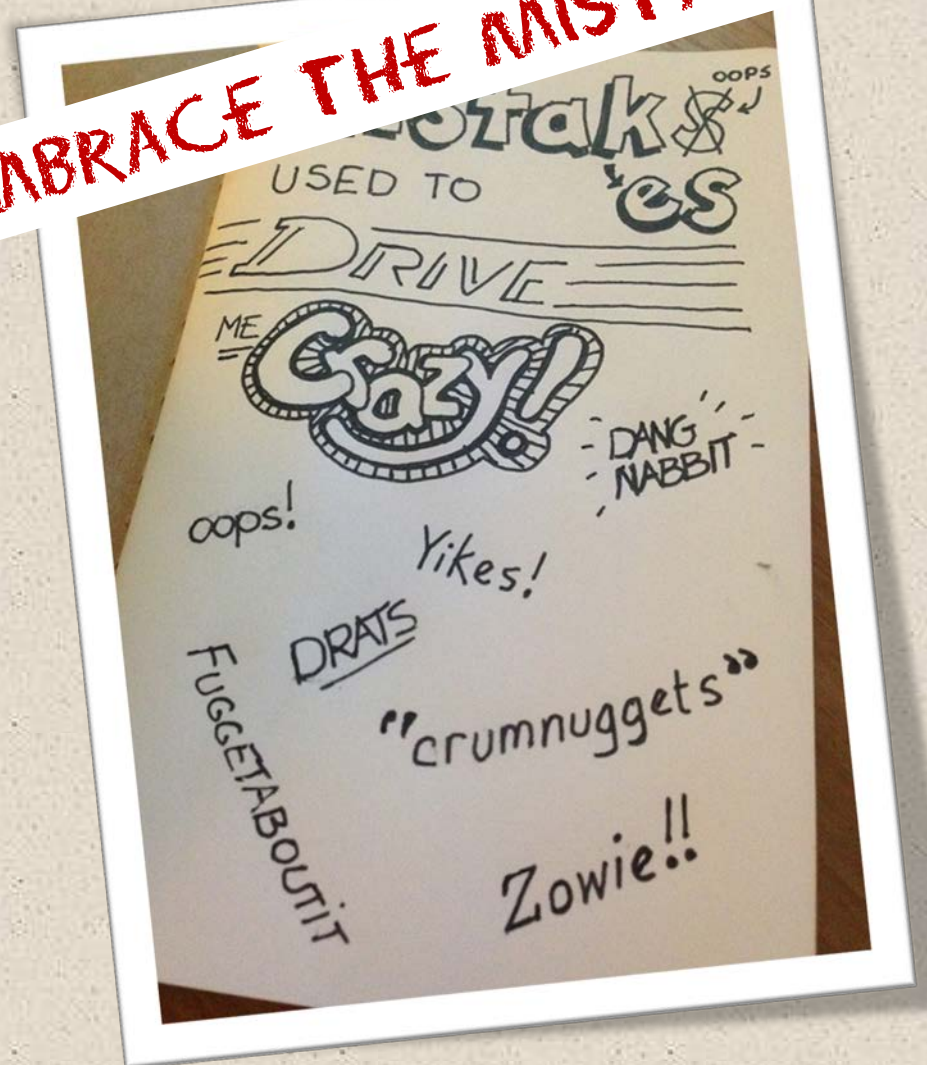
Disadvantage:

Intimidating

Self-pressure and anxiety

Mistakes

EMBRACE THE MISTAKES!



TIPS FOR LIVE SKETCHING

Arrive 10-15 minutes early

Sit near front or screen

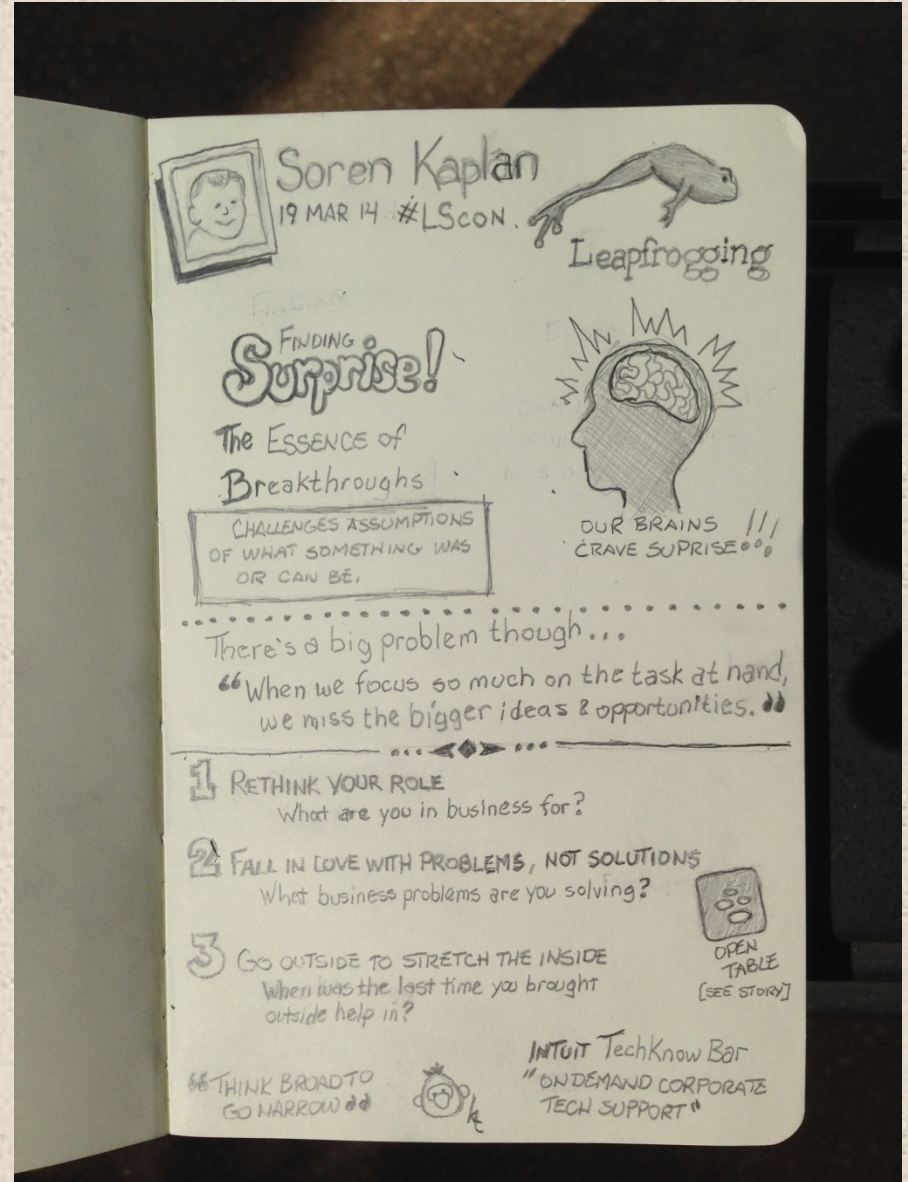
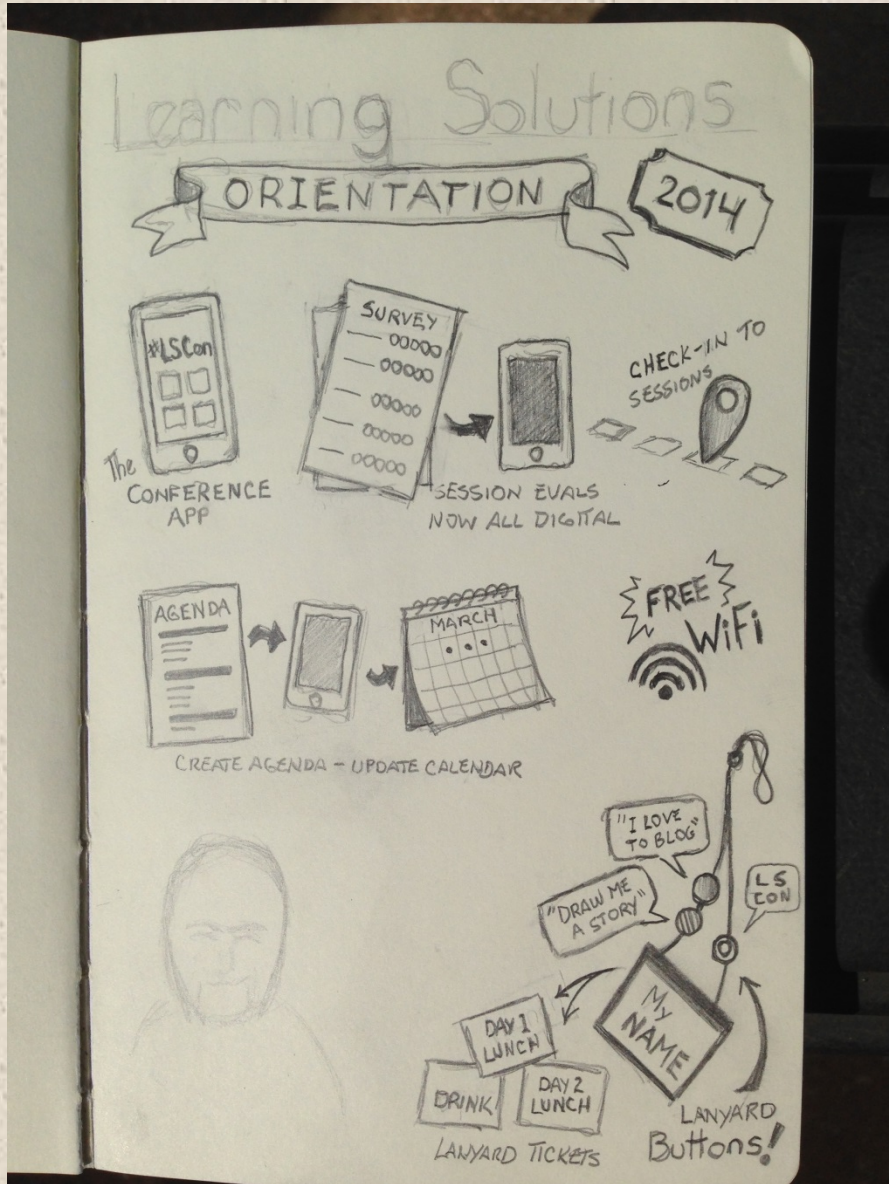
Under good light

Pre-sketch title and name

conference or #hashtag



LIVE SKETCH



POST SKETCHNOTING

Advantage:

shorthand

Use pencil

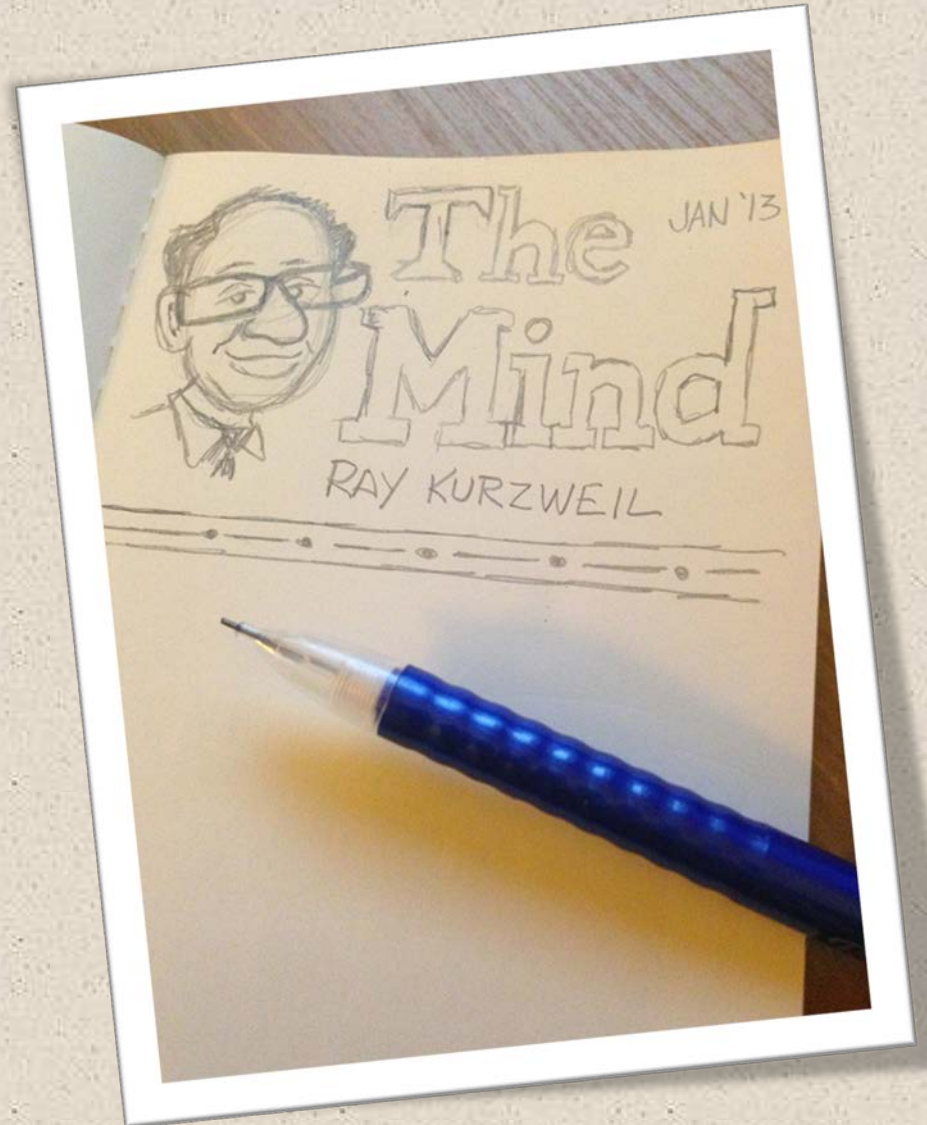
clean up later

Disadvantage:

More time later

Temptation to erase

Sharing is delayed

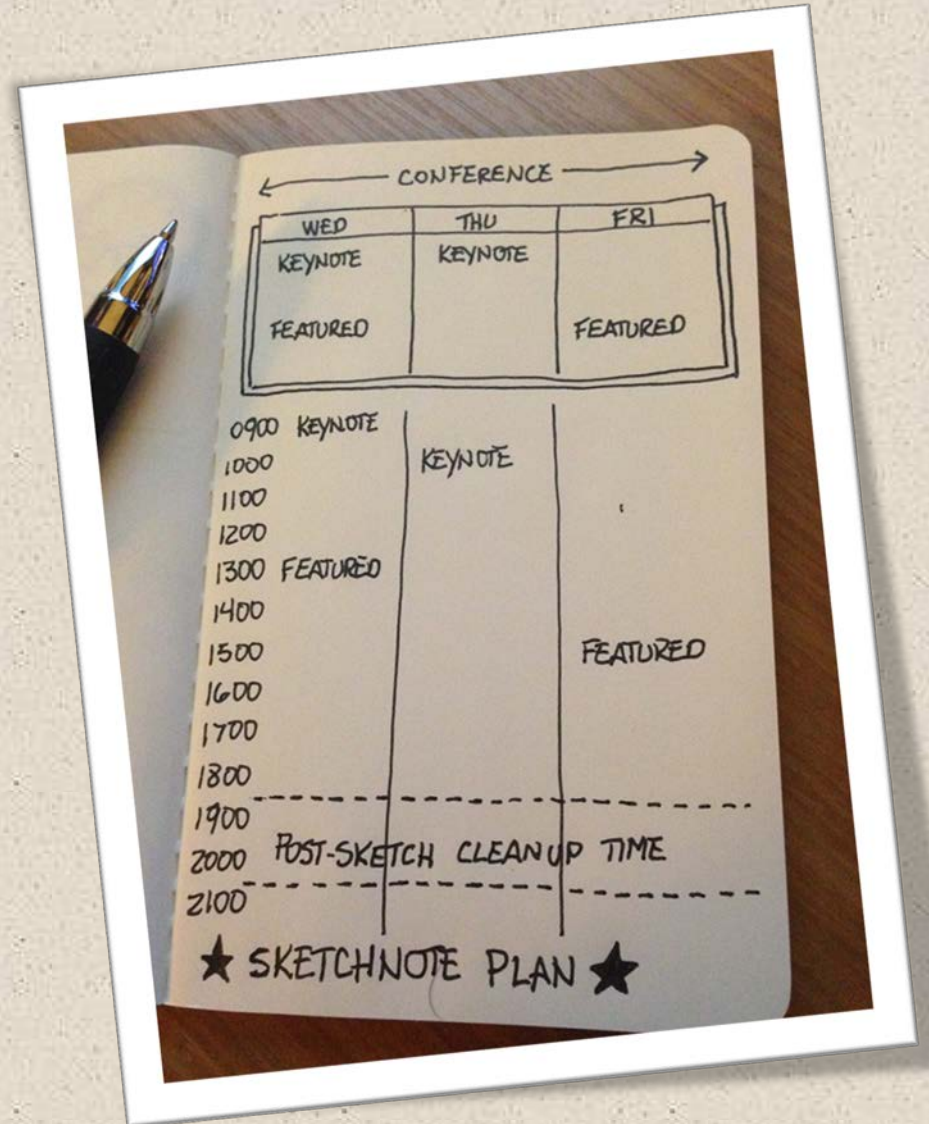


TIPS FOR POST SKETCHNOTING

create a sketchnote plan

Identify talks

Set a time later



HOW TO SKETCHNOTE

~~Materials: Pens and Paper~~

~~Preparing: Live or Post~~

Format, Visual Flow

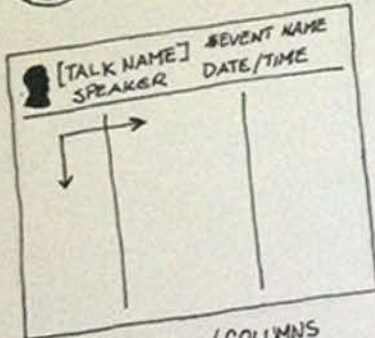
Who and Where?

Text and Dialogue

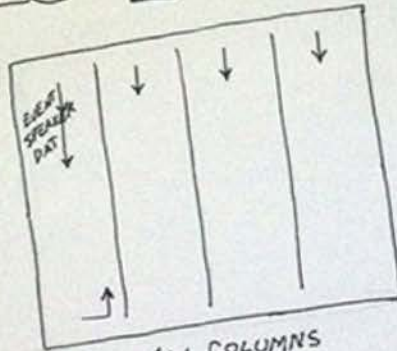
Icons and Concepts

FORMAT

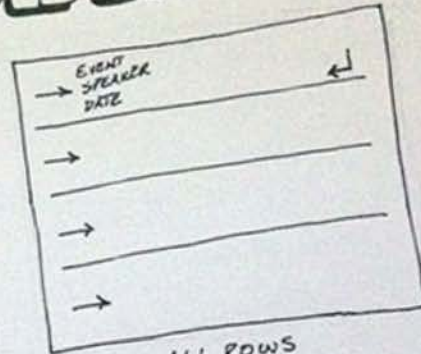
Scetchnote FORMATS



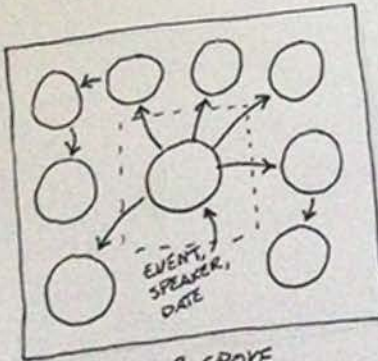
HEADER w/ COLUMNS



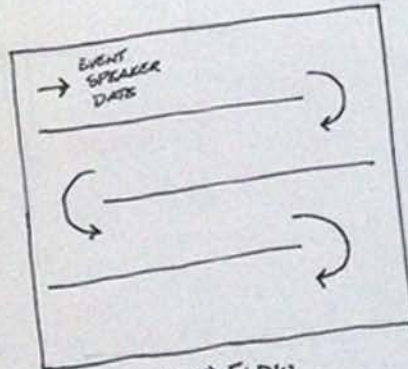
ALL COLUMNS



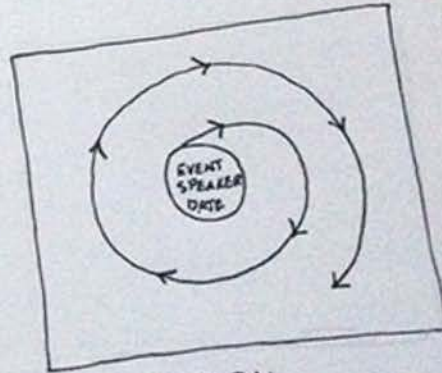
ALL ROWS



HUB & SPOKE



"S" FLOW



SPIRAL

FLOW

Sketchnote

Flow

Box it!
DRAW LINES
AROUND NOTES

USE ARROWS
TO GUIDE DIRECTION

VARY
BORDER
STYLE

DON'T
FORGET
THIS NOTE

BLURB

No
RULES!

USE
ARROWS TO
BRANCH OFF
A MAIN POINT

THIS IS A
SUPPORTING
NOTE

THIS IS
ANOTHER
SUPPORTING
NOTE

GUIDE TO THE END

AND THAT'S ALL
I'M SAYING!

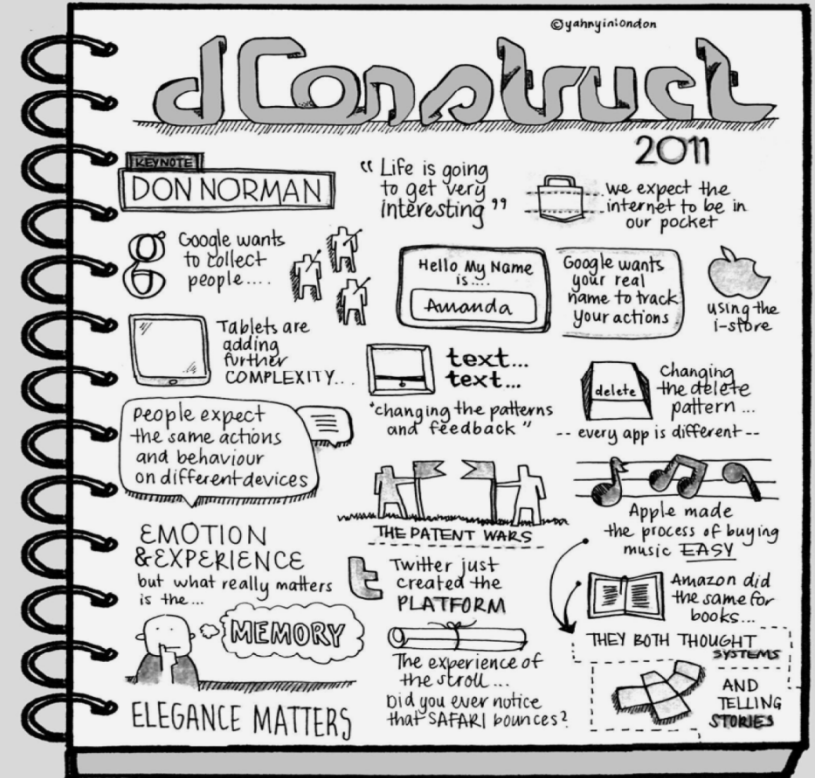
RADIAL

THIS RADIAL SKETCHNOTE FEATURES THE SPEAKER'S NAME AND TALK TITLE AT THE TOP-LEFT CORNER.



Eva-Lotta Lamm • Jessica Hische

THIS RADIAL SKETCHNOTE EMPHASIZES THE CONFERENCE NAME AT THE TOP OF THE PAGE.



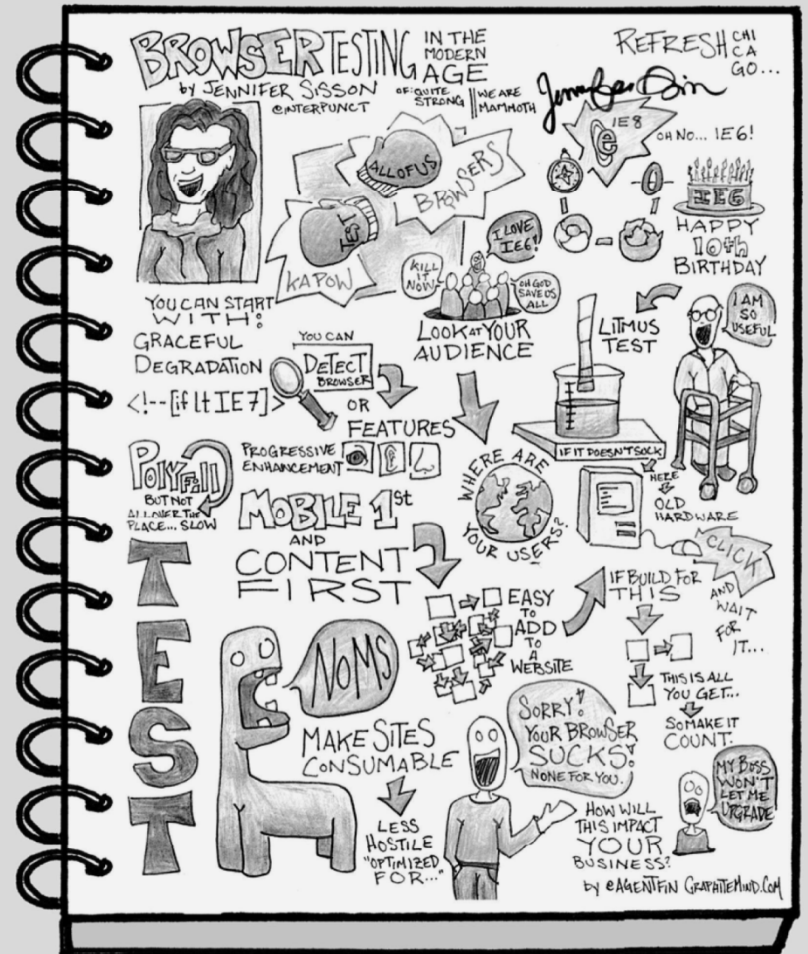
Amanda Wright • dConstruct 2011

Sketchnote Handbook – Mike Rohde

QUAD & PATH



Veronica Erb • Ignite DC 2011



Alexis Finch • Jennifer Sisson

Sketchnote Handbook – Mike Rohde

SCATTERED & CRISPY

"ROAD RAGE"

"I HAD TO LOSE MY LEFT HEMISPHERE TO GAIN A BETTER PERSPECTIVE"

FRONTAL (SELF-MOTIVATION) BEHAVIOR

TEMPORAL HEARING, LEARNING MEMORY

OPTICUAL (1/3) SEE, INTERPRET, ASSOCIATE

PARIETAL (POST-TALUS) (POSTERIOR)

EXTENSION OF WHO WE ARE

NEW CELLS - NEUROGENESIS

REARRANGE - NEUROPLASTICITY (CAPABLE OF LEARNING)

CHOICE - MINDFULNESS (ABILITY TO CHOOSE THOUGHTS)

YOU CAN AFFECT ME IF I GIVE YOU CONTROL

↓

MARKETING ADVERTISING PEER PRESSURE ABUSE

WHY DON'T WE CHANGE?
WE LIKE PATTERNS,
WE LIKE HAPPY AMYGDALAS.

"I LOVE YOU"

RIGHT - PICTURES

"PARALLEL PROCESS"

LEFT - LANGUAGE

"SERIAL PROCESSOR"

THINK THOUGHTS FEEL EMOTION RUN PHYSIOLOGICAL RESPONSE

RIGHT - EMOTION

LEFT - LANGUAGE

DOES NOT COME

Jill Bolté Taylor

My Stroke of Insight

WE ARE FEELING CREATURES WHO THINK

HEALTHY CELLS = HEALTHY BRAIN

BEAUTIFUL CELLS (NEURONS)

"MY GYRI ARE SO ROBUST"

GYRI - RIDGE

SULCI - VALLEY

OUTER = HIGHER CORTEX (BRING THINGS TO FOCUS)

INNER = LIMBIC (EMOTIONAL) NEVER MATURE

CEREBRAL CORTEX

IS MY AMYGDALA SAFE?

AMYGDALA (AM I SAFE?)

HIPPOCAMPUS

ANXIETY? HIPPOCAMPUS SHUTS DOWN AND FEEL SAFE

2/4/14

HOW TO SKETCHNOTE

~~Materials: Pens and Paper~~

~~Preparing: Live or Post~~

~~Format, Visual Flow~~

Who and Where?

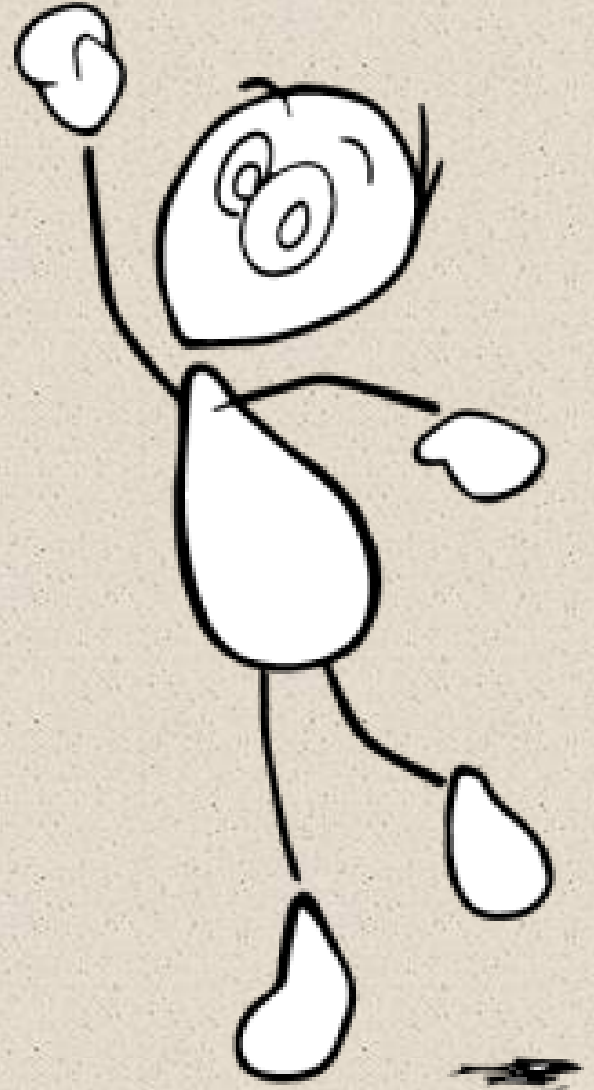
Text and Dialogue

Icons and Concepts

WHO AND WHERE?

Characters (WHO) add visual appeal that may help pull notes into that emotional context where mood and tone are needed to emphasize a point.

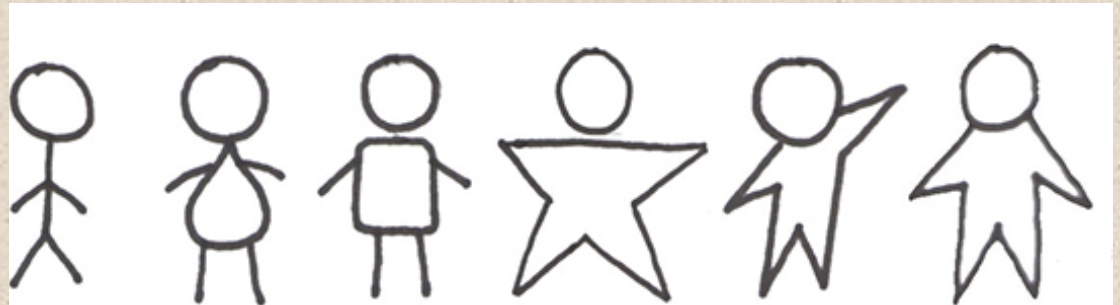
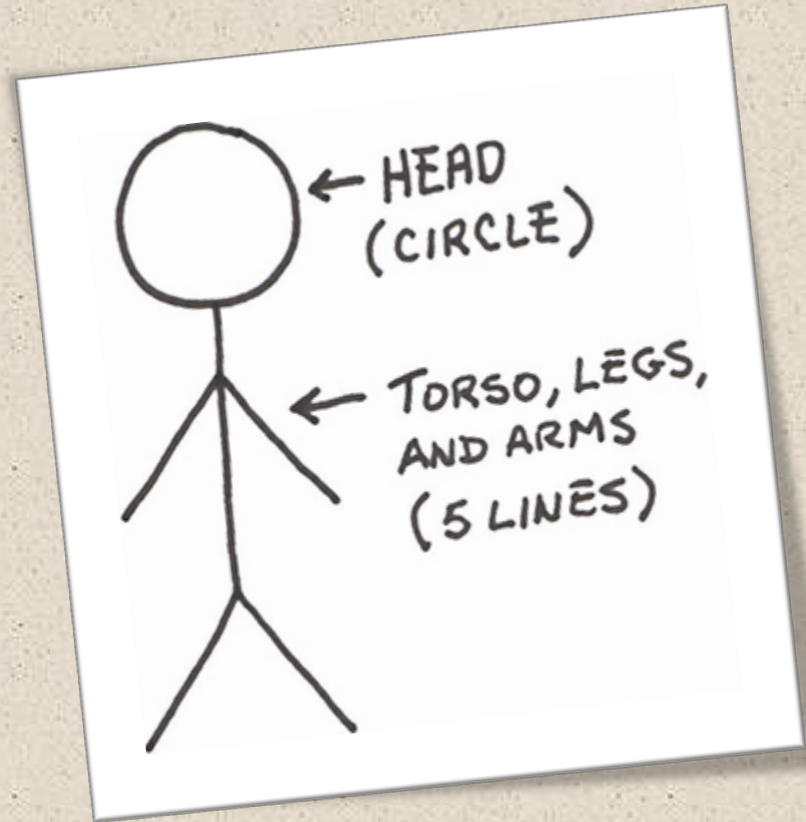
Locations (WHERE) are simply what the name implies – a place. A place to help frame the context of the notes or story.



CHARACTERS

In their simplest form a stick figure is in fact a character. It doesn't have to be anything more than that.

It's what you do with your stick figure that makes all the difference.

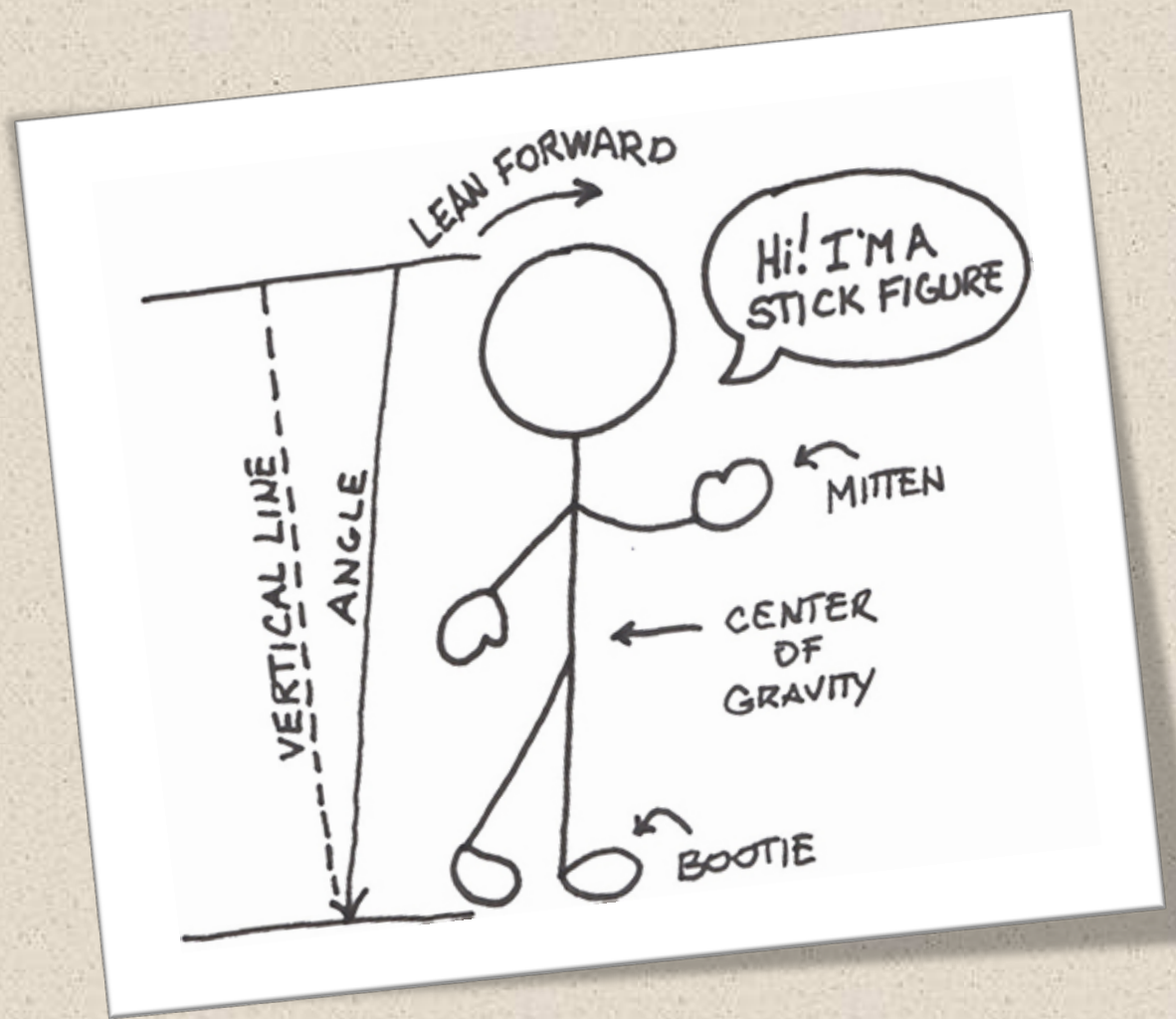


TIPS FOR BETTER STICK FIGURES

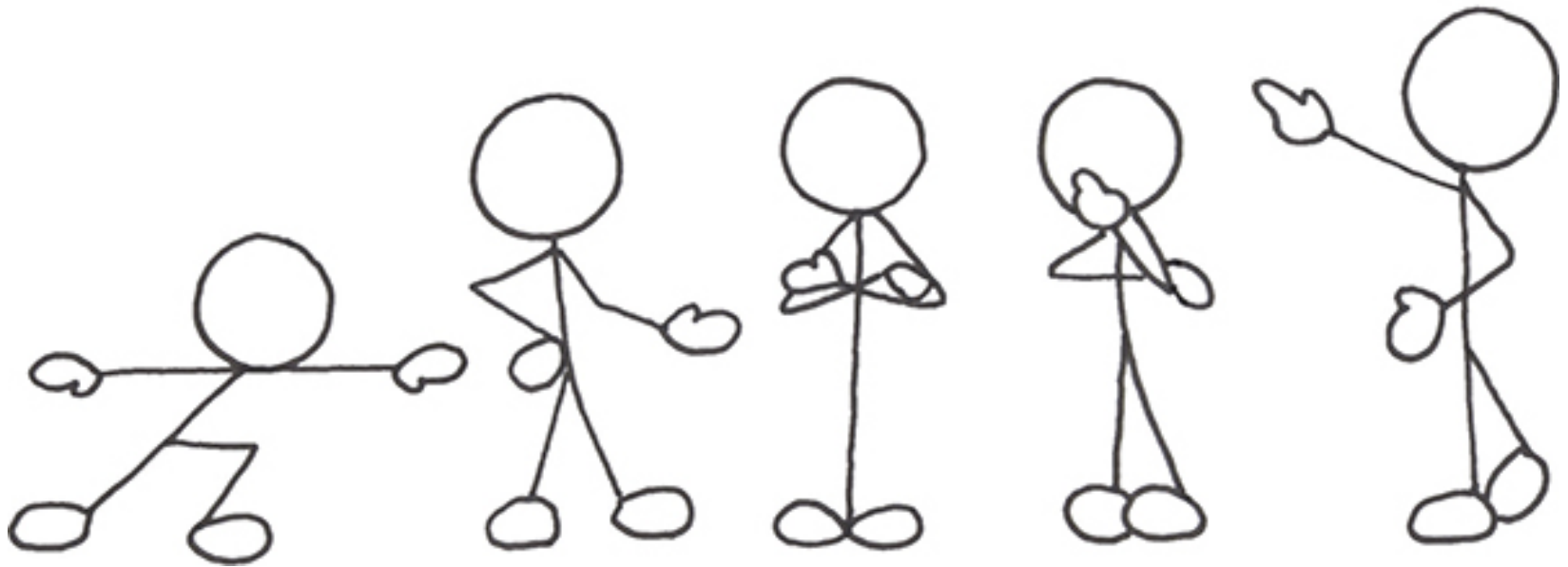
Mittens

Boofie

Center of Gravity



HELP TELL THE STORY



EXERCISE

Standing

Walking

Running

Jumping

HOW TO SKETCHNOTE

~~Materials: Pens and Paper~~

~~Preparing: Live or Post~~

~~Format, Visual Flow~~

~~Who and Where?~~

Text and Dialogue

Icons and Concepts

TEXT AND DIALOGUE

Sketchnotes are....well, your handwriting.

Text: headers, titles, statements, bullets.

Dialogue: captions, quotes, and anything conversational which are in speech bubbles.

Speech Bubbles: quotes with characters

HEADERS AND TITLES

HEADER

HEADER

HEADER

Sub-header

SUB-HEADER

Sub-header

CAPTIONS AND QUOTES



Caption



CAPTION



caption

“QUOTE”

“Two roads diverged in the...”

“
GIVE A MAN A FISH HE EATS FOR A DAY.
TEACH A MAN TO FISH HE EATS FOR A LIFETIME,
”

SPEECH BUBBLES



EXERCISE

Your Name

Your company's Name

Favorite TV Show

Favorite Restaurant

HOW TO SKETCHNOTE

~~Materials: Pens and Paper~~

~~Preparing: Live or Post~~

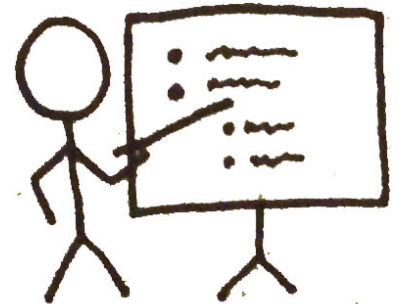
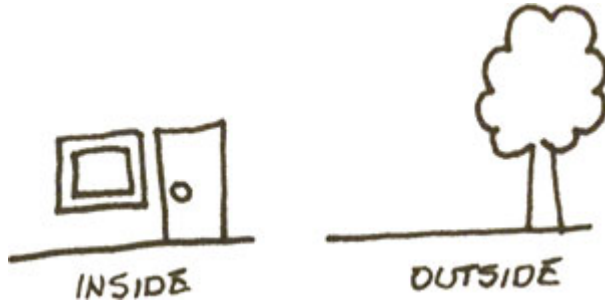
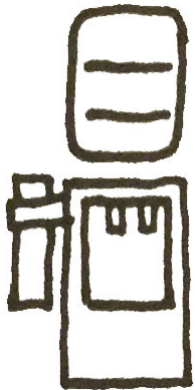
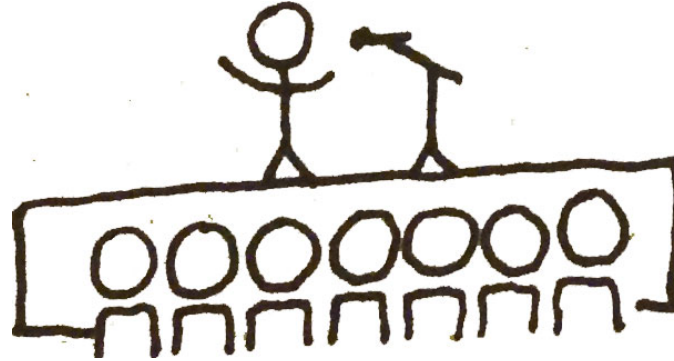
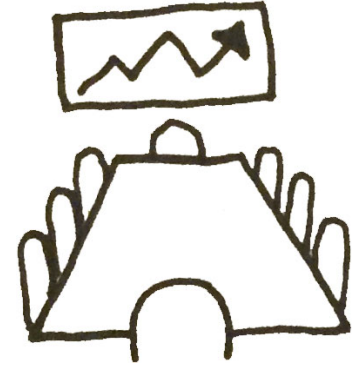
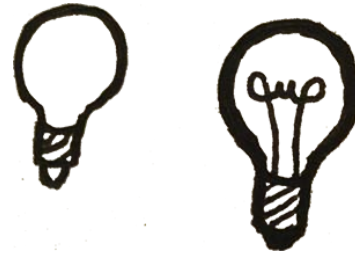
~~Format, Visual Flow~~

~~Who and Where?~~

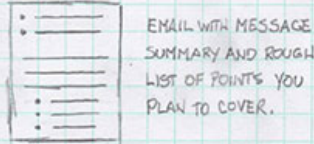
~~Text and Dialogue~~

Icons and Concepts

ICONS AND CONCEPTS



ICONS AND CONCEPTS



EMAIL WITH MESSAGE SUMMARY AND ROUGH LIST OF POINTS YOU PLAN TO COVER.



THANK YOU NOTE



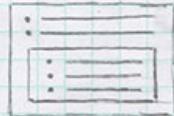
DOWNLOAD
DOWNLOAD BUTTON



PRESENTATION DECK



MICROPHONE



MEETING REQUEST WITH DETAILED AGENDA



VIDEO - PRESENTER WITH BAR CHART



BLOG



SOCIAL MEDIA



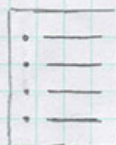
BIOGRAPHY



PHOTOGRAPH - PRESENTER WITH BAR CHART



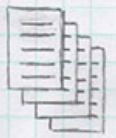
FORUM



TALKING POINTS



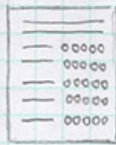
WEB STREAMING TECHNOLOGY/
WEBINAR



MULTIPLE HANDOUTS



PRODUCT PROTOTYPE



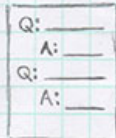
SURVEY



CHAIR



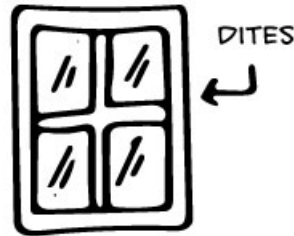
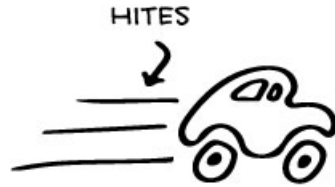
BIRTHDAY CAKE



PREPARED QUESTIONS AND ANSWERS

EMANATA

“symbols that emanate outwards from cartoon characters to show their internal state”



SQUEEENS



WAFAROM



INDOTHERM



NEOFLECT



The Lexicon of comicana – Morf Walker

EXERCISE

obstacle

overcoming an obstacle

Social Media

HOW TO SKETCHNOTE

~~Materials: Pens and Paper~~

~~Preparing: Live or Post~~

~~Format, Visual Flow~~

~~Who and Where?~~

Examples

~~Text and Dialogue~~

~~Icons and Concepts~~



MATTHEW MAGAIN

I DREW A LOT AS A KID, BUT BECAME A SOFTWARE ENGINEER AND IGNORED MY VISUAL MUSCLES FOR A FEW YEARS.

Freelance UX Designer
MELBOURNE AUSTRALIA



I LEFT A LARGE CONSULTING COMPANY BEFORE IT ERODED MY SOUL.

TRAVEL REIGNITED MY PASSION FOR DESIGN

VISUAL THINKING

HACKY SACK



MICHAEL, FROM **Microsoft** SAW MY SKETCHNOTES, AND HE ASKED ME TO LIVE-SKETCHNOTE THE REMIX 2011 KEYNOTE ON A 1m x 1m CANVAS

I ALSO WROTE & ILLUSTRATED A CHILDREN'S BOOK ABOUT A MATHEMATICIAN WHO ATTEMPTS SOLO FLIGHT



IN FRONT OF 500 PEOPLE

IT WAS PRETTY AWESOME!



LILY SERNA

A GAME SHOW HOSTESS READ A PAGE OUT ON NATIONAL TV!

TIPS

MASTER SKETCHING COMMON WORDS USED IN PRESENTATIONS.

PHONE
TABLET



WANKEL ROTARY ENGINE NOT ALL THAT COMMON BUT IT SOUNDS FUNNY!

PRACTICE BY WATCHING RECORDINGS

TED.com

UX WEEK.com



coursera.org



AIM FOR CURATION NOT COMPLETENESS



ON WHAT RESONATES WITH YOU.

YOU'RE CREATING A MEMENTO NOT A REFERENCE



BE A C.R.A.P. SKETCHER

CONTRAST

ALIGNMENT

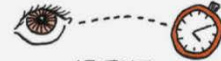
PROXIMITY

REPETITION

flower another one look-another!

CHECK OUT THE NON-DESIGNER'S DESIGN BOOK.

WATCH THE CLOCK



IF THE TALK IS HALFWAY DONE AND YOU HAVEN'T FILLED HALF THE PAGE,

SPEED UP!

MAKE USE OF

TYPE EMPATHY e.g. THOUGHTFUL

NERVOUS

EPIC

LOUD

HEAVY

FLASHY

QUIET.



mattymcg ON THE WEB: **UX**mastery.com

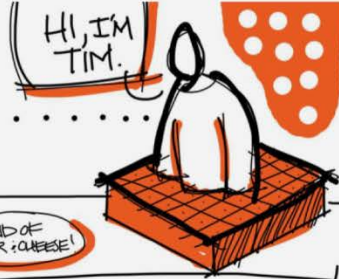
TIMOTHY J. REYNOLDS

3D
ILLUSTRATOR

CURRENTLY
LIVING IN

MILWAUKEE,
WISCONSIN

LAND OF
BEER: CHEESE!



The process always begins by listening, whether the speaker is live in front of you, or watching a video of a presentation. TED talks are great practice.

favorite sketchbook:
Moleskine 'sketch' (large)



favorite pencil:
PRISMAcolor
blue indigo
'verithin'



favorite pen:
UNIBALL vision exact

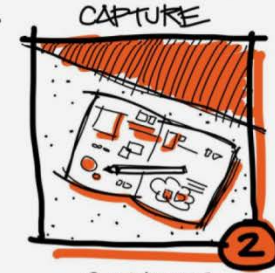
PROCESS:



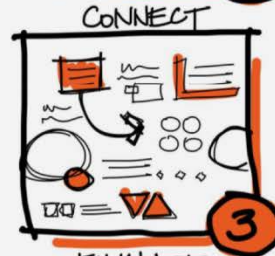
(see following
PAGE)

I've been drawing since I was a kid. I carry my moleskine with me everywhere. I've always doodled during school, class, work, etc but I just never made any cohesive notes until a few years ago.

ENTER: obsession with taking sketchnotes. Now I look for reasons to go to any mundane meeting at work just to practice taking them.



Draw/sketch/write as fast as possible. Quick and loose gestures to capture the true bulk of the message. Get ready for a sore wrist afterwards. Don't worry, it's worth it.



Start connecting ideas by using arrows and dotted lines. Try and tie up loose notes with more similar messages. Making connections.



Usually post talk and I can finally relax a bit on my pace. I start adding shading, boxes, circles, along with more detail shapes to help finalize the spread. Cross-hatching is your friend.

WEBSITE

TWITTER

[LAST, BUT NOT LEAST: SHARE!]

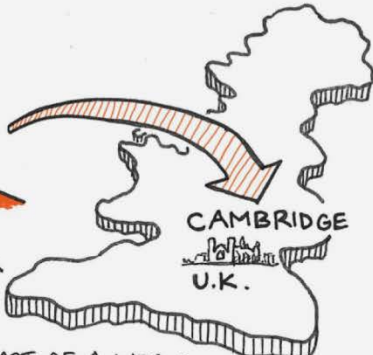
@TURNISLEFTHOME

ALSO SEE: DRIBBBLE.COM/TURNISLEFTHOME

3D
WORK!

TURNISLEFTHOME.COM

FRANCIS ROWLAND



CAMBRIDGE
U.K.

USER EXPERIENCE DESIGNER
AT THE EUROPEAN BIOINFORMATICS
INSTITUTE

SINCE 2009



BIG DATA
COMPUTING



BIOLOGY,
TECHNOLOGY,
DESIGN & **DOODLING**

PART OF A WEB DEVELOPMENT
TEAM



WORKING WITH DEVELOPERS &
SCIENTISTS, I DO A LOT OF
SKETCHING:
* SYSTEMS,
* PROCESSES,
* INTERFACES
... & TALKS



EARLY IN 2010 I SAT NEXT TO
EVA-LOTTA LAMM AT A UX CONFERENCE ...



EVA-LOTTA



SUNNI

THEN I HEARD JEFF
ZELDMAN INTERVIEW
SUNNI BROWN

INSPIRED

+@yahnyinlondon
@chrisshiptan
@minimon23 ...

SO THEN I
REALLY GOT
INTO MAKING
SKETCHNOTES

I GRADUALLY BECAME MORE CONFIDENT
AND STARTED SKETCHING A LOT...

I STARTED TO THINK
ABOUT DESIGN &
LAYOUT IN MY NOTES

- ① INFORMATION HIERARCHY
- ➔ FLOW
- 👁 AESTHETICS
- ☑ ... HUMOUR!

THE IMPACT OF
METAPHOR
Use CONVENTION &
METAPHOR TO GET
THE MESSAGE
ACROSS

USING IDEAS AND
TRICKS FROM
COMICS!
GREAT VISUAL
LANGUAGE

MY HERO →
GUY DELISE

SO I SEEM TO
HAVE DEVELOPED
A **STYLE**



GENERALLY
LOTS OF
TEXT,
AND I
USE
PICTURES TO
ILLUSTRATE KEY
CONCEPTS



DON'T
UNDERSTAND

SOMETIMES
OF COURSE,
IT CAN BE
HARD TO
THINK OF
WHAT TO
WRITE OR DRAW!

BORED
TIRED!

NO PROBLEM
FINISH OFF OTHER NOTES,
PREPARE FOR THE NEXT
ONE, OR JUST SKETCH THE
AUDIENCE!

PENS & PAPER

I USE 0.5 / 0.38 mm
PENS FROM MUJI



PILOT V SIGN PENS



TOMBOW DUAL BRUSH
PENS FOR SHADING
(THANKS, EVA-LOTTA!)



HARD-BACK
NOTE BOOKS
GIVE YOU SOME-
THING TO LEAN ON

TIPS FOR LISTENING

SKETCHNOTES ARE ALL
ABOUT OBSERVATION
AND LISTENING ...
IF THEY TALK TOO
FAST, YOU JUST HAVE
TO LISTEN FASTER!



TIPS FOR DRAWING

USE A **PEN**
(NOT A PENCIL)

THINK ABOUT STRUCTURE
AND USE ANY CUES
FROM THE SPEAKER

YOU CAN ADD THE
COLOUR & SHADING
LATER ... IT'S OK!



IT DRIVES ME NUTS
WHEN I HAVE TO
START A NEW PAGE
JUST FOR A SMALL BIT
OF SKETCHING!



AND ONCE, I WAS AT A
CONFERENCE WHERE THEY
TURNED OFF ALL THE LIGHTS!

♥ I'M PROUD WHEN PEOPLE USE
SKETCHNOTES I'VE MADE ...



... BEING INVITED ...
TO MAKE NOTES ...



FRAMED COPY
GET IN TOUCH
in | | |
DR ALEX BATEMAN
SANGER INSTITUTE
francisrowland



DRAWING LICENCE
CHRIS SHIPTON
 CARTOONIST
 OXFORD, UK CHRISSHIPTON.CO.UK

EQUIPMENT:
 I PREFER MOLESKINE BOOKS BUT AM GIVING LEUCHTURMIYIF A GO... AND FOR SKETCHNOTING I LIKE A PILOT V SIGN BACKED UP WITH A FABER CASTELL PITT PEN(S) AND A FEW MARK MARKERS...

ABOUT ME:

I HAVE ALWAYS DRAWN STUFF

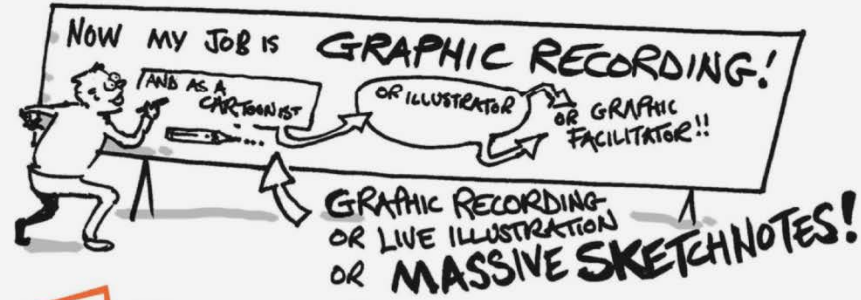
AND LIKE MANY WAS REGULARLY TOLD OFF FOR IT THROUGHOUT MY EDUCATION



AT ART SCHOOL...



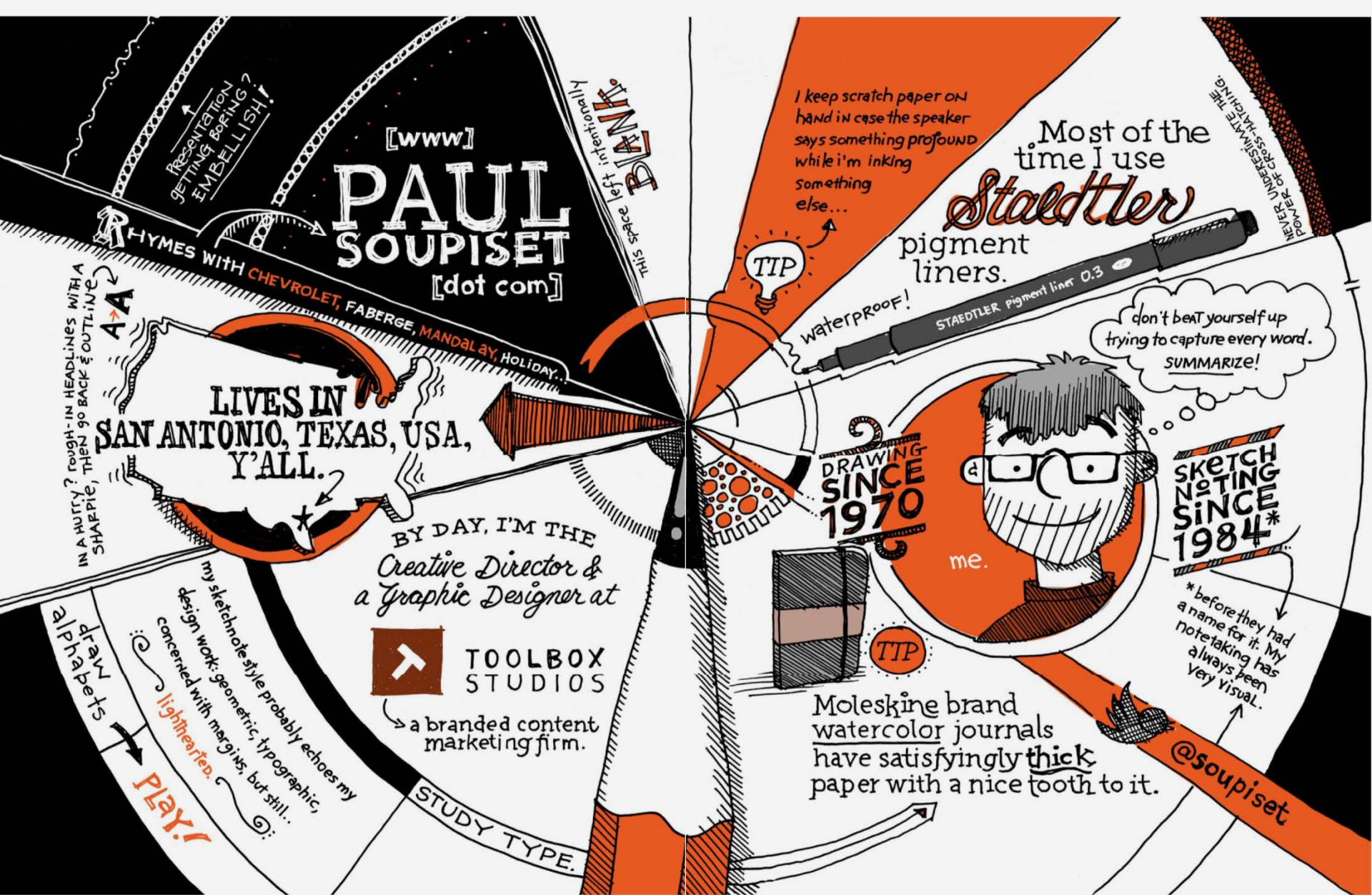
IMAGINE MY SURPRISE WHEN ONE DAY, IDLY SURFING THE NET I DISCOVERED **SKETCHNOTES** WERE AN ACTUAL THING!!



TOP TOP #1 BEFORE DOING ANY DRAWING
WARM UP FIRST!

- SCRIBBLE
- DRAW SQUIGGLES
- DRAW SOMEONE NEAR YOU!





[www]
PAUL SOUPISET
[dot com]

PRESENTATION
GETTING BORING?
EMBELLISH!

BLANK
this space left intentionally

RHYMES WITH CHEVROLET, FABERGE, MANDALAY, HOLIDAY.

IN A HURRY? ROUGH-IN HEADLINES WITH A SHARPIE, THEN GO BACK & OUTLINE A-A

LIVES IN
SAN ANTONIO, TEXAS, USA,
Y'ALL.

BY DAY, I'M THE
*Creative Director &
a Graphic Designer* at

 **TOOLBOX
STUDIOS**

→ a branded content
marketing firm.

my sketchnot-style probably echoes my
design work: geometric, typographic,
concerned with margins, but still...
light-hearted. Play!

STUDY TYPE.

drawn
alphabet

I keep scratch paper on
hand in case the speaker
says something profound
while i'm inking
something
else...

TIP

Most of the
time I use
Staedtler
pigment
liners.

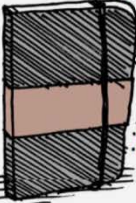
waterproof!

STAEDTLER pigment liner 0.3

don't beat yourself up
trying to capture every word.
SUMMARIZE!

DRAWING
SINCE
1970

me.



TIP

Moleskine brand
watercolor journals
have satisfyingly thick
paper with a nice tooth to it.

SKETCH
NOTING
SINCE
1984*

* before they had
a name for it. My
notetaking has
always been
very visual.

@soupiset

POWER UP: SKETCHING THE
POWER OF CROSS-HATCHING.



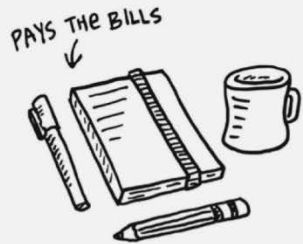
HELLO!

MY NAME IS **KYLE** STEED

I LIVE IN

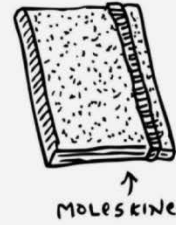


TEXAS



HAND-DRAWN

ILLUSTRATIONS AND DESIGN



JUST HAVE FUN

↑ THE BEST ADVICE I CAN GIVE SOMEONE

FIND ME ON TWITTER
@KYLESTEED

CHECK OUT MY WEBSITE
KYLESTEED.COM

DEVLEARN/13

OCTOBER 23, 2013

Shaping What's Next

UNLOCKING COOL

EXPLOITING CHAOS @Jeremy Gutsche



INTELLECTUAL CAN OF RED BULL

"It's NOT THE QUESTIONS THAT CHANGE, IT'S THE ANSWERS THAT DO."

~Peter Drucker

Why would I choose you?



TARGET A STATE OF MIND

GREAT COMPANIES HAVE STARTED DURING ECONOMIC CHAOS



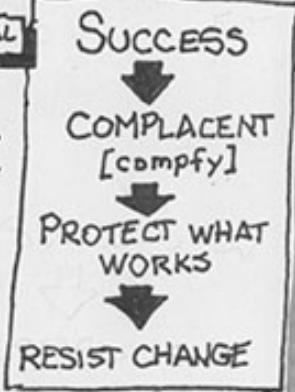
NEVER NORMAL

FORTUNE MAGAZINE FOUNDED 3 mos. AFTER STOCK MARKET CRASH OF 1929 SELLING A LUXURY MAGAZINE FOR THE PRICE OF A WOOL SWEATER.

"A COMPANY'S CULTURE IS THE SEED TO ITS DESTRUCTION."

NEW IDEAS ARE OVERWHELMING

TEACH ADAPTATION



HUNT FOR OVERLOOKED OPPORTUNITIES



KNOCK ON DOORS (competitors are lazy)

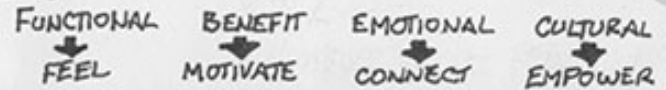
- *1 FAMILY FIRST
- *2 CUSTOMERS
- *3 AMBTIOUS
- *4 MAKE PEOPLE FEEL OWNERSHIP
- *5 ALWAYS UPSIDE TO ADVERISITY

"Relentlessly obsess about your story"

"Be open to the complete possibility of what could be"

~Marco Morosini

You can do anything *if* you connect PEOPLE



CONTINUUM OF IMPACT

PORTRAY YOUR PRODUCT AS AVERAGE AND IT WILL ALWAYS EVER BE.

DEVLEARN 2014

SCIENCE LITERACY and the FUTURE of WORK

The lense
through the eyes
of an
ANTHROPHYSICIST



** I'm Neil deGrasse Tyson and we were already interested in science! I approve of these messages.*

CHERISH
the
curiosity
of a
CHILD

HOW DO YOU
PROMOTE SOMEONE
COMPLETELY WITHIN
THEIR JOB DESCRIPTION
?? think about it ??

STOP! you'll
make a mess!



Our brains are programmed
to multiple choice

"What are my
choices for
dinner?"



NO STOP
DENYING
DISCOVERY



Neil
deGrosse
Tyson
@neiltyson



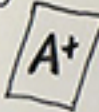
WHO ARE THE PROBLEM? SOLVERS?

(we're taught how it works
and how to think)

WHERE'S THE VALUE?

IN THE WORKPLACE, FIND YOUR PROBLEM SOLVERS

YOU ARE DEFINED
BY THE GRADES
YOU EARNED.



YOUR GRADES ARE
NOT IMPORTANT TO
ANYONE BUT YOU

ARE YOU A...

- ▶ INNOVATOR
- ▶ LISTENER
- ▶ PROBLEM SOLVER
- ▶ COMMUNICATOR
- ▶ CREATIVE

Creativity





Diana Nyad

age: 64

EXTREME SWIMMER

CUBA TO FLORIDA: 110.4 miles / 52 hrs. 54 min 18.6 sec.

Never, ever give up!

Find a Way!



Attempts:

- 1 AUG 1978**
STRONG WINDS
HIGH WAVES
- 2 AUG 2011**
BOX JELLYFISH STING x2
ASTHMA FLARE UP
- 3 SEP 2011**
BOX JELLYFISH
PORTUGUESE MAN-OF-WAR
- 4 AUG 2012**
JELLYFISH
LIGHTNING STORM
- 5 AUG 31 - SEP 02, 2013**

SUCCESS!

XTREME DREAM nyad



"DESIRE TO TRANSCEND THE PAIN"

"IT'S A DAUNTING, ARDUOUS CONTINUOUS SWIM OF PHYSICAL DURESS AND SENSORY DEPRIVATION FOR 50+ HOURS."

"CHASE AN ELEVATED DREAM. AN EXTREME DREAM! ONE THAT REQUIRES UTTER CONVICTION, PASSION UNWAVERING, AND DRAWS THE BEST SELF OF EVERY ASPECT OF LIFE."

"BE FULLY ENGAGED. BE SO AWAKE, ALERT & ALIVE EVERY WAKING MINUTE OF EVERY DAY."

STRATEGIES

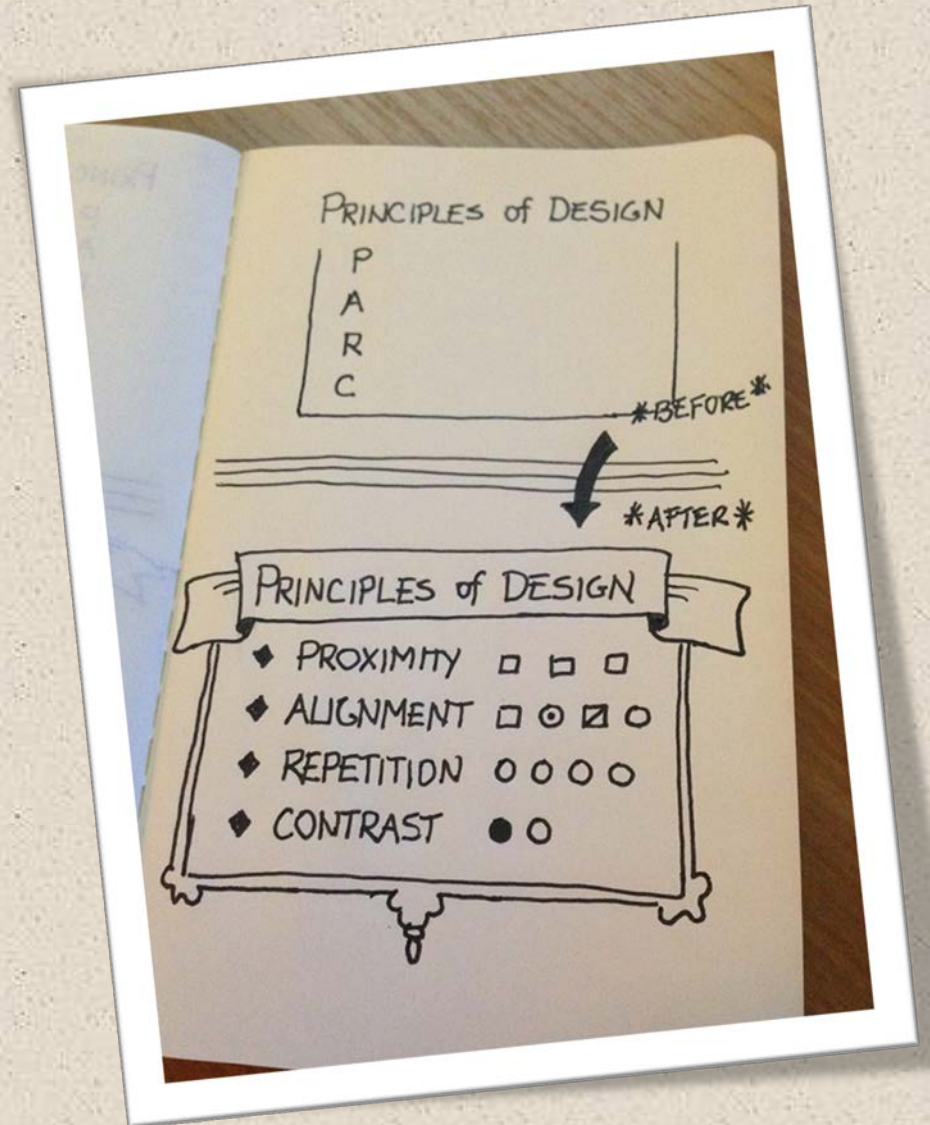
- COUNT STROKES IN:
- ENGLISH
 - SPANISH
 - GERMAN
 - FRENCH

85 SONG PLAYLIST
"DAMAGE DONE" BY NEIL YOUNG (FAVORITE)

"GRAND DESIGN" BY STEPHEN HAWKING
"THINK ABOUT THE EDGE OF UNIVERSE AT 50th HOUR"

THINGS TO CONSIDER

- Create your own visual style
- Don't have to fill page
- Use symbols and icons
- Keep your pen/pencil moving
- Make mistakes!



PRACTICE

Draw it 100 times to make it your own!

When you don't have to think about what
you're sketching, you own it.

SEANWES.COM

BE REAL.

MAKE MISTAKES.

SHARE MISAKES.

TELL A STORY.

→ PUT YOURSELF OUT THERE.



LEZARD
& NEVER OUT



Sean McCabe
@seanwes
seanwes.com

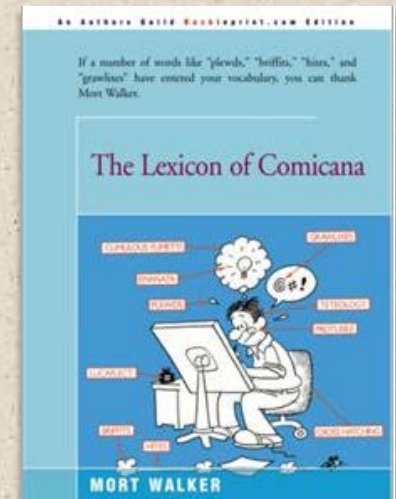
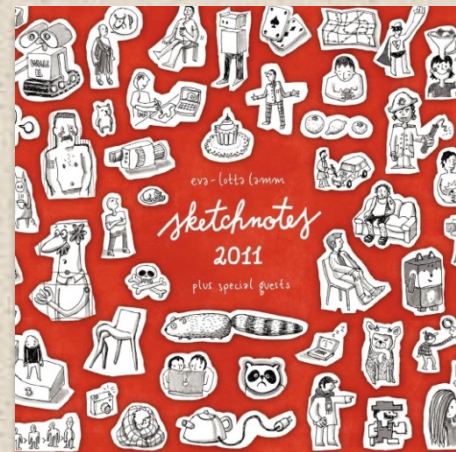
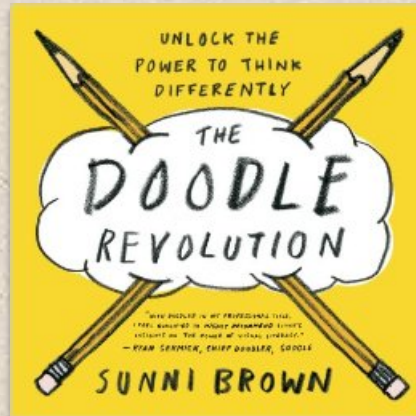
BOOKS

Mike Rohde - <http://sketchnotearmy.com/>

Sunni Brown - <http://sunnibrown.com/>

Eva-Lotta Lamm - <http://www.evalotta.net/work/sketchnotes>

Mort Walker - <http://www.mortwalker.com/books7.html>



RESOURCES

NuggetHead Studioz Blog

[Sketchnote School: 6 Steps to Great Conference Sketchnotes](#)

Sketchnote Army:

<http://sketchnotearmy.com/>

Sacha Chua:

<http://sachachua.com/blog/>

Kevin Dulle:

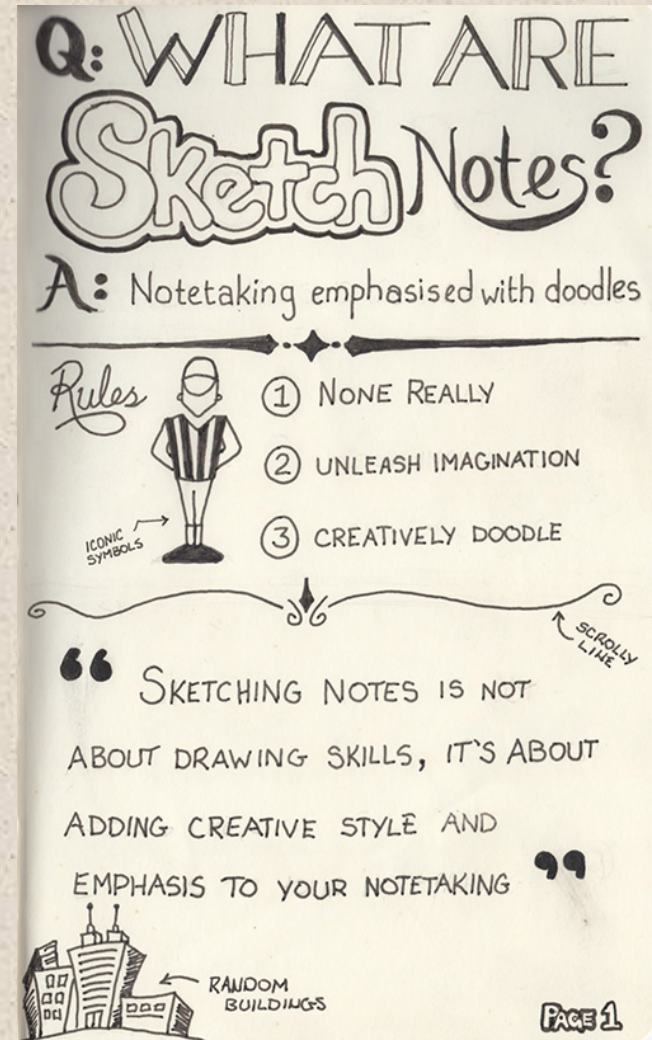
<http://thethinkingcanvas.com/>

Sketchnote Flickr Group:

<http://www.flickr.com/groups/sketchnotes/>


LinkedIn Group:


[I Sketchnote](#)




THANK YOU!

Kevin Thorn

 kevin@learnnuggets.com

 @learnnuggets

 <http://nuggethead.net/blog>

 <http://nuggethead.net>

