



BE A COMMUNITY PARTNER - SPONSOR SIGNATURE FAIS EVENTS!

The French American International School is more than a school. We are a community that believes internationally minded and actively engaged citizens help create a better and more peaceful world.

Does this align with your values? Join us as a community partner! By sponsoring our signature events, you'll have the opportunity to promote your business while supporting our commitment to develop global citizens, foster multi-language ability, shape active learners, and deliver academic excellence.

To learn more, contact Shawna Foster, Director of Development, at sfoster@faispdx.org or 541-304-5417.

Platinum Event Sponsor

"FAIS provides an unparalleled educational experience, giving students a framework to form new perspectives of the world and people around them; it fosters compassionate leadership and a desire to exact positive change, which is so needed in our global community today. We were proud to be able to support such an institution whose goals and vision align closely with our own."

- Danielle & Seth Hosmer
Hosmer Chiropractic Health

Bronze Event Sponsor

"At Columbia Bank we believe that young minds can change the future. FAIS has proven time and again that their students come out with the tools for success to help impact the needs of our community. Columbia Bank is proud to support FAIS."

- Paul van der Salm
Columbia Bank

SPONSORSHIP OPPORTUNITIES

Annual Gala

April 9, 2022 | 200-300 guests

Our largest fundraising event of the year is a celebration for the entire FAIS community. Families, staff, alumni, and supporters gather to join together to advance the mission of FAIS and fund essential programs and initiatives. Last year, funds raised during the event supported Financial Aid and the Special Appeal.



Gala Specific Sponsorships

Gala After Party Sponsor \$5,000

- Logo Banner at After Party
- "Presented by" language on signage and advertising
- Special Recognition in Gala Live Presentation
- Logo on Gala website with link
- Half Page Color Advertisement in Gala catalog
- 4 tickets to Gala and 4 after party tickets.

Gala Bid Card Sponsor \$5,000

- Logo on the back of each bid card
- Special Recognition in Gala Live Presentation
- Logo on Gala website with link
- Half Page Color Advertisement in the Gala catalog
- 4 tickets to Gala and 4 after party tickets.

Gala Raffle Sponsor \$2,000

- Logo on each raffle ticket
- Logo on Gala website with link
- 1/3 Page Color Advertisement in the Gala catalog

Gala Art Gallery Sponsor \$2,000

- Logo Banner at Art Gallery Event
- Logo on Gala website with link
- 1/3 Page Color Advertisement in the Gala catalog



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PHOTOGRAPHY

shining brighter together

A graphic for Rain Birchard Marketing. On the left is a dark vertical banner with the company logo (a stylized 'b' in orange and yellow) and the text 'RAINS BIRCHARD MARKETING'. Below this, it says 'BUILDING BRANDS THAT STAND THE TEST OF TIME' and 'design, branding, media, PR, trade shows, 3D visualizations, custom video, web & app development'. At the bottom is the phone number '503-297-1791' and the website 'RAINSBIRCHARDMARKETING.COM'. On the right is a list of sponsors categorized by level: Platinum (FAIS Board of Trustees), Diamond (Stifel | Urdes Miller Group), Gold (Dick's Auto Group, FAIS Families at Hotel, FAIS Families at Nike, Tipton Wellman), Silver (Columbia Bank), and Advertisers (All About You Luxury Transportation, All About You Luxury Wine Tour, Alliance Française, Art House Custom Framing, Bridge City Media, Columbia Oral Surgery, Dr. Pile, Eye Institute Northwest, Firefly Photography, James Dixon Architect PC, Jaxus Orthodontics, Lifespan Center Advertisement, Myra Nguyen-Bailey Co., Pediatric Dental Group, Providence Health Plans, Rains Birchard Marketing, Sushi Chien, Versailles Gardens, Yallens Orthodontic Group).

About the French American International School

Founded in 1979, FAIS is Portland's longest established language immersion school and only IB school for preschool through 8th grade. The school cultivates intellect and character through rigorous multilingual academic programs in an environment that promotes appreciation of diverse cultures and experiences.

2022 Gala Sponsorship



	Platinum	Diamond	Gold	Silver	Bronze
	\$10,000 (2 available)	\$7,500	\$5,000	\$2,500	\$1,000
Tax Deductible Total	\$7,500	\$5,000	\$3,500	\$1,500	\$500

GENERAL RECOGNITION

Logo on FAIS Development web page with link	Yes	Yes	Yes		
Recognition in Annual Report	Yes	Yes	Yes	Yes	
Logo on email communication	Yes	Yes	Yes		
At least one social media posting	Yes	Yes	Yes		
Logo on significant branded item	Yes				

EVENT RECOGNITION

Gala – April 9, 2022

Recognition on event web site	Logo with link	Logo with link	Logo with link	Name only	Name only
Recognition in printed materials (program, invitation, etc.)	Yes	Yes	Yes		
Advertisement in the Gala catalog	Full page Color	Full page Color	Half page color	Half page color	1/3 page color
Visual recognition at event	Yes	Yes	Yes	Yes	Yes
Verbal recognition at event	Yes	Yes			
Event tickets (if in-person)*	10	10	4		

Please respond by January 20, 2021 to take full advantage of Sponsorship Benefits.

For event-specific sponsorship opportunities, advertising or special naming opportunities, please contact:
Shawna Foster, Director of Development at sfoster@faispdx.org or 541-304-5417.

* Tickets may be donated back to the school to be distributed to teachers and staff.