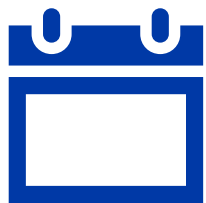


About the Community Survey

The **purpose** of the Community and Alumni Surveys was to provide an engagement opportunity to the VC community, and to inform subsequent, in-person Stakeholder Consultations on October 28 and 29, 2021.



2-week survey period

September 20 to
October 4, 2021



1,541

Responses* from Vancouver College community members including over 4700 open-ended comments analyzed.

7 Respondent Groups

1	Students	549 (of 800) responded to the survey, representing a response rate of ~69%
2	Parents of a VC Student	462 (of 1,580) responded to the survey, representing a response rate of ~29%
3	Parents of a VC Alumnus	61 (of 499) responded to the survey, representing a response rate of ~12%
4	Alumni	353 (of 3,698) responded to the survey, representing a response rate of ~10%
5	Faculty and Staff	63 (of 99) responded to the survey, representing a response rate of ~64%
6	Board Members	13 (of 15) responded to the survey, representing a response rate of ~87%
7	Administration	8 (of 8) responded to the survey, representing a response rate of 100% .

The response rate across all respondent groups provides a confidence level of 99% with a 3% margin of error. This means the results can be replicated consistently. For more details, please see Appendix 1 (page 54).

2 Surveys, 3 Key Questions

The survey was broken into 2 parts: (1) an **Alumni survey**; and (2) a **Community survey** for the remaining respondent groups. The surveys consisted of 20 questions targeted specifically at Alumni, and 6 questions for the broader community. **Both surveys were centered around 3 key questions that were asked of all stakeholder groups. The 3 key questions are presented below.**

- 1 What makes Vancouver College special or unique compared to other schools? If you are new to the Vancouver College community, why did you choose Vancouver College?
- 2 From your experience, what opportunities does Vancouver College have for growth or improvement?
- 3 What must Vancouver College pay attention to, as a Catholic school in the tradition of Edmund Rice and the Essential Elements, to remain relevant into the future?

*We asked respondents with more than one affiliation to Vancouver College to respond separately for each of their affiliations. As a result, the total number of respondents may include some people who responded more than once.

Snapshot of Respondents: The VC Community

Over 1,500 members of the VC Community responded to the Community and Alumni Surveys. **Most respondents (60%)** have been associated with VC for 1-5 years (excluding Alumni respondents).

Total
Respondents
1,541



Students

549 (36%)



Parents

462 of a VC Student (30%)
61 of a VC Alumnus (4%)



Alumni

353 (23%)



Faculty and Staff

43 Faculty (3%)
20 Staff (1%)



Board Members

13 (1%)



Administration

8 (1%)

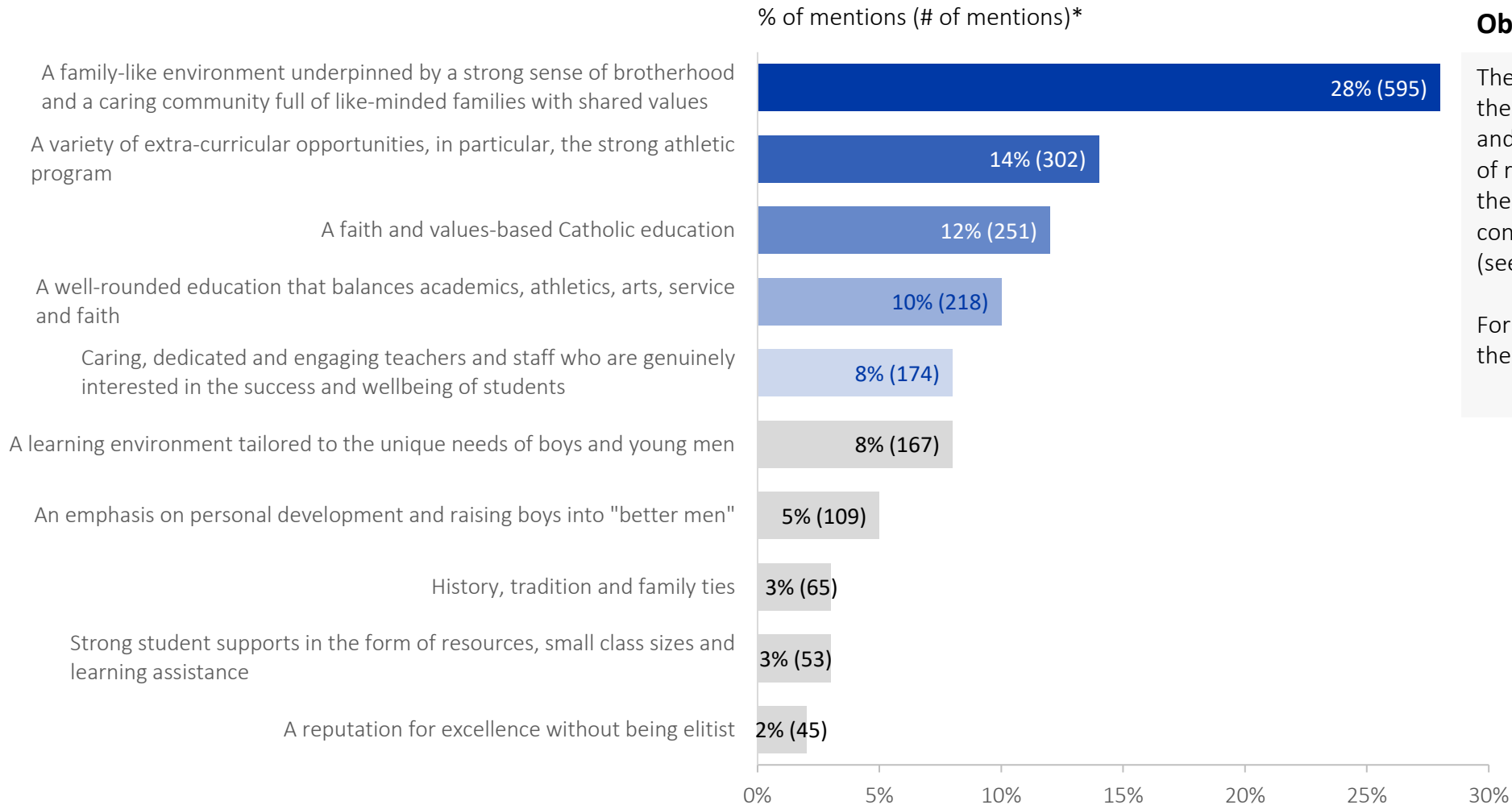
Respondents who identified as “**Other**” accounted for **2% (32)** and included stakeholders, such as potential Parents, former Board Members, former Faculty and Staff, and relatives (non-Parents) of past and present VC Students.



Key Question 1

What Makes VC Unique? Top 10 Themes Across All Stakeholders

Q: What makes Vancouver College special or unique compared to other schools? If you are new to the Vancouver College community, why did you choose Vancouver College?



Observations

The **top 5 themes captured 72%** of the responses to this question, and the **top 10 themes captured 93%** of responses to this question. The top themes were, for the most part, consistent across stakeholder groups (see page 12).

For more details about the top 5 themes, please see the next page.

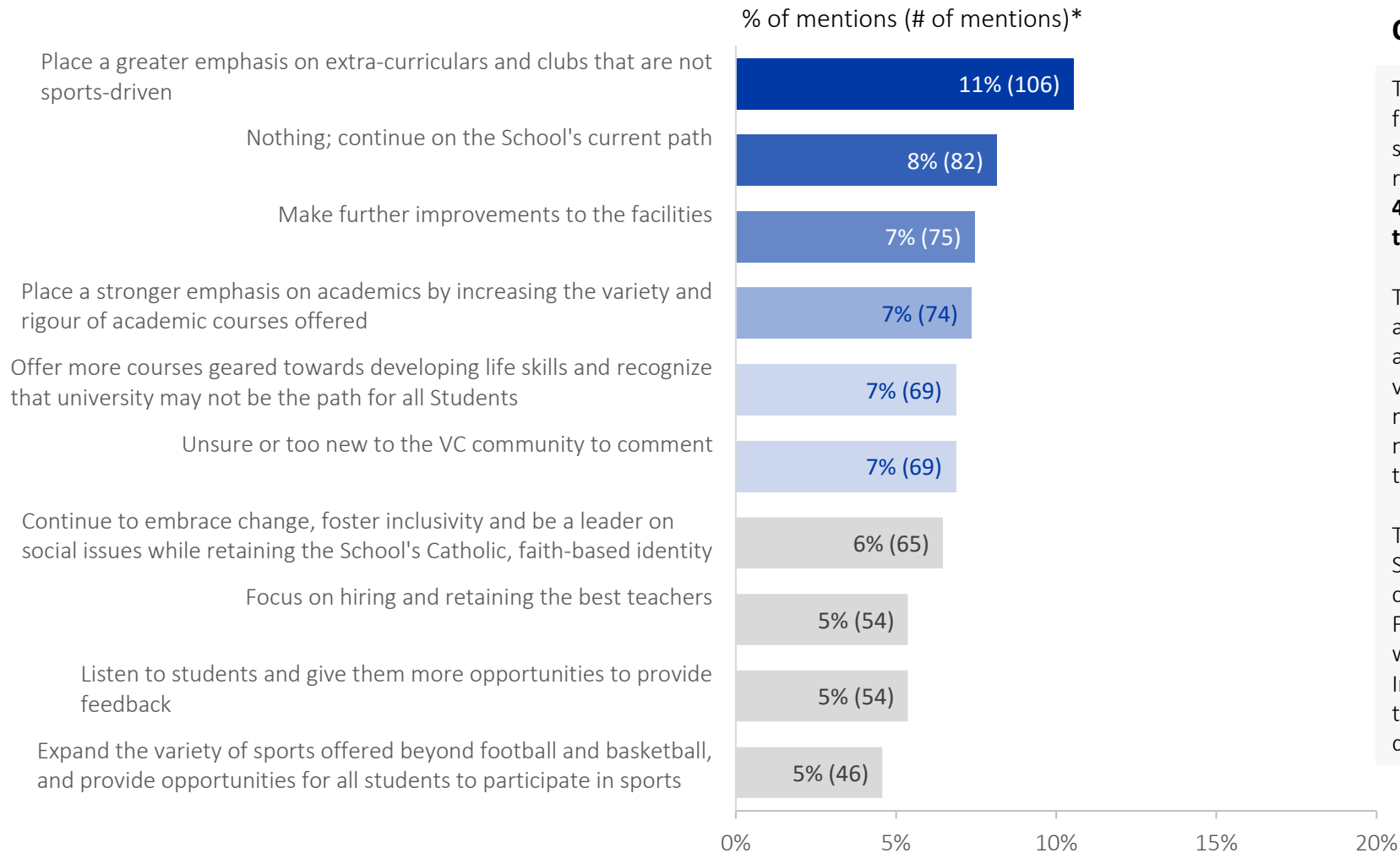
*% of mentions indicates the number of times a theme was mentioned in relation to the total number of comments for this question. Percentages are rounded.



Key Question 2

Opportunities for Growth? Top 10 Themes Across All Stakeholders

Q: From your experience, what opportunities does Vancouver College have for growth or improvement?



Observations

The top themes for this question were relatively fragmented. The order of the top 10 themes varied significantly by stakeholder group (see slide 16). This is reflected by the fact that **the top 5 themes captured 47%** of the responses to this question, and **the top 10 themes captured 69%** of responses to this question.

There were 210 mentions that interpreted this questions as “what opportunities does VC provide for the growth and improvement of its Students”. These responses virtually mirrored responses to the question “what makes VC unique or special?”. For this reason, we have not included this category of responses in the top 10 themes listed here.

Topics such as improving accessibility to diversify the Student body, leveraging the Alumni network, considering co-education, focusing on Student and Faculty wellbeing, acknowledging past wrongs and supporting the Catholic Church’s work in Indigenous reconciliation were mentioned; however, they did not fall into the top 10 themes for this question.

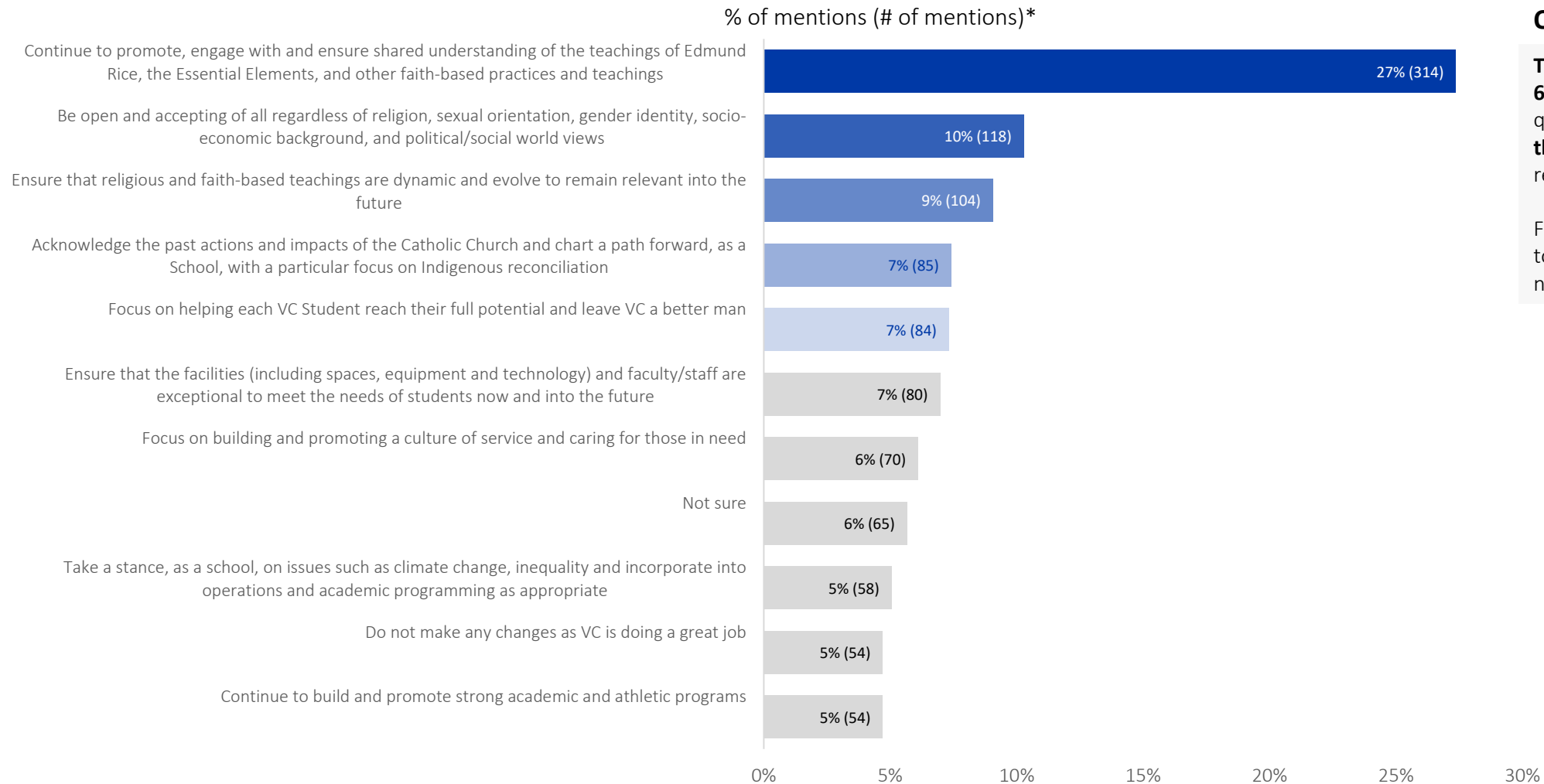
*% of mentions indicates the number of times a theme was mentioned in relation to the total number of comments for this question. Percentages are rounded.



Key Question 3

What Must VC Do to Remain Relevant in the Future? Top 11 Themes Across All Stakeholder Groups

Q: What must Vancouver College pay attention to, as a Catholic school in the tradition of Edmund Rice and the Essential Elements, to remain relevant into the future?



Observations

The top 5 themes captured 60% of the responses to this question, and **the top 11 themes captured 94%** of responses to this question.

For more details about the top 5 themes, please see the next slide.

*% of mentions indicates the number of times a theme was mentioned in relation to the total number of comments for this question.

Note: Percentages are rounded.



About the Stakeholder Consultations (cont'd)



12 In-Person and Virtual Consultations

From September 28 to 30, 2021










60-75 minute

Consultation Sessions

131 VC Stakeholders

engaged via Zoom and in-person

Across 7 Stakeholder Groups*

-  Administration
-  Alumni
-  Board
-  Middle School Students
-  Parents
-  Senior School Students
-  Staff

5 Key Questions

During the Stakeholder Consultation Sessions, each participant had the opportunity to discuss at least 2 of the 16 themes listed on the previous slides in a small group setting before reporting out the full group. For each theme, participants discussed the following 5 key questions:

- 1 Provide 2 examples of where we **EXCEL**
- 2 Provide 2 examples of how we could **IMPROVE**
- 3 Provide 2 examples of what we should **STOP** doing
- 4 Provide 2 examples of what we should **START** doing
- 5 Identify **THE MOST IMPORTANT GAP** that needs to be filled related to this theme.

*Administration n=19, Alumni n=18, Board n=15, Middle School Students n=23, Parents n=27, Senior School Students n=23, Staff n=6

Top Topics: Themes Discussed Across All Stakeholders

As previously noted, we held 12 Stakeholder Consultations Sessions across 7 stakeholder groups. In each consultation session, we ask participants to select the themes (of the 16 that rose to the top of the Community Survey) they would like to discuss during the session. Below we present the themes from most selected to least selected.

