

Adams 12 Five Star Schools

BRAND GUIDELINES

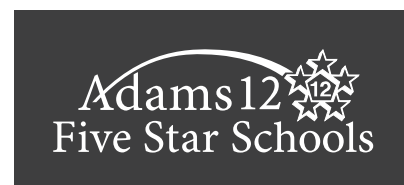
Please use the below guide to communicate Adams 12 Five Star Schools brand clearly, accurately and with consistency through text and logo use. All names, registered marks, logos and other symbols may not be altered, reconfigured or added to in any manner.

Use of Name

We are Adams 12 Five Star Schools.

- ✓ On the first reference to our school district, use **Adams 12 Five Star Schools**. For subsequent references, use **Five Star Schools**, **Five Star District** or **district**. When using district alone, always make the “d” lowercase.
- ✓ The number 12 remains numeric and Five is always spelled out.
- ✓ Adams 12 Five Star Schools is singular, not plural.

Logo



Colors



PMS 207
CMYK 5-100-48-22
RGB 165-0-52
WEB #A50034



CMYK 0-0-0-100
RGB 0-0-0
WEB #000000



CMYK 0-0-0-0
RGB 255-255-255
WEB #ffffff