



Wilbraham & Monson Academy

At Home. In the World.

By The Numbers

1

LED Dynamic
Stock Ticker

2

70" High Definition
LCD Monitors

2

Video Conferencing
Cameras

9

Entrepreneurship, Economics
and Finance courses

16

Computer Stations



Program Overview

The Center for Entrepreneurship, Economics & Finance (CEEFF) provides students the opportunity to learn real-world critical thinking and entrepreneurial skills, while creating a foundation for business, finance or entrepreneurial endeavors in the future.

Students taking WMA's Finance courses will learn key financial concepts, investment tools and the foundation to building an investment portfolio, all while increasing their knowledge in financial literacy and global economics.

Entrepreneurship courses teach students how to think and act like entrepreneurs. Through their coursework, they will plan, implement and evaluate real programs including for profit and nonprofit organizations.

Students enrolled in Economics courses will learn foundational concepts and theories in our introductory class or advanced topics in AP Macroeconomics. The goal is to provide students with knowledge and resources to understand everyday economic language, policies and their relationship to finance and business decisions.

Students enrolled in CEEFF courses will utilize the state-of-the-art Mark R. Shenkman Trading Center, as well as WMA's computer lab to gain experience in researching, presenting and collaborating on projects to enhance their understanding of the global financial environment. WMA's showcase facility houses 16 computer stations with monitor displays, two 70" LCD monitors and LED dynamic stock ticker. Students who complete at least three CEEFF courses earn a CEEFF certificate upon graduating.

COLLEGE PREPARATORY • COEDUCATIONAL • GRADES 6 - PG • BOARDING & DAY
423 Main Street, Wilbraham, MA 01095 • 413.596.6811 • www.wma.us



Matriculation Since 2015



CEEF Courses

- AP Macroeconomics
- AP Microeconomics (online)
- Entrepreneurship*
- Financial Planning
- Global Entrepreneurship*
- Social Entrepreneurship*
- Portfolio Management*
- Stock Market Analysis*
- Introduction to Economics*

**trimester elective*

Leadership & Extracurricular Opportunities

The Finance, Entrepreneurship & Business Society (FEB) is a student-run organization which promotes financial literacy, business, economics and entrepreneurship among students, faculty and members of WMA and the local community.

Students attending WMA also have opportunities to attend speaker series, visit colleges and university programs, and participate in business and finance competitions.

Recent Testimonial

Brian Popovich - WMA Class of 2015
College: Bentley University • Major: Corporate Finance and Accounting
Work: United Technologies Financial Leadership Program Associate

"CEEF played an instrumental role in my decision to attend Bentley University. I was provided the opportunity to engage with alumni and teachers in order to learn first-hand about the intricacies of working in financial services. I connected with fellow high school students from across the globe, which exposed me to an abundant amount of opportunities to gain strong global perspectives and lifelong friends."

CEEF Faculty



Jim Irzyk, Director
B.A.- Economics
MBA



Erik Kindblom
B.A.- Economics
M.S.- Environmental Management
& Policy



Gayle Hsiao
B.S.- Distributive Education
MBA - Entrepreneurial Thinking
& Innovative Process
M.Ed

