

Early College High School Written Communication Plan for Targeting Identified Audiences, Parents, Community Members, School Board, Higher Education personnel, etc.:

Communication is a key component in the Brownsville Independent School District's Early College High School Program. Every effort is made to ensure that all affected stakeholders are well informed.

For district and IHE personnel the governing model utilized in the Brownsville Independent School District is composed of three key components: The Early College High School Cabinet, the Early College High School Directors meetings, and the Early College High School Transitional and 8th Grade Counselor meetings. Meetings are held on a monthly basis with each of these groups, and agendas are posted on the district's Early College High School web-site.

Membership for the Early College High Cabinet include the Early College High School Principals as well as key district and IHE personnel with the authority to make decisions on the governance of the Early College High School model.

Dual enrollment instructors and adjuncts are provided professional development on a semester basis from the district's IHE partner in conjunction with the school district.

Parents and community members are provided information through Early College High School open houses during the fall and spring semesters, through parent meetings held at all middle and Early College High Schools by the district's IHE partners, through the district's school messenger system that can be district-wide and/or by individual campuses, through the district's and individual Early College High School campus websites, and through advertisements through the local newspaper and the district's television station.

Finally, school board members are provided information at their monthly meetings through agenda items specific to the Early College High School model and/or through presentations specific to Early College High School. In addition, the district's school board has a Curriculum and Instruction Committee where information is also shared.

In every instance, information is distributed in both English and Spanish to ensure all stakeholders are informed.