







CITY OF NEW BRITAIN, CT Erin E. Stewart, Mayor

New Britain Commission on the Arts

## CALL TO ARTISTS

# HIGH VOLTAGE ART (HVA)

The Mayor's Office invites local artists to make art of traffic control boxes

### **Project Overview**

The High Voltage Art program, organized by the New Britain Commission on the Arts, is geared towards the recognition and celebration of local artists. Through High Voltage Art, artists are asked to paint City of New Britain utility boxes with original designs. Once professionally painted, these utility boxes in neighborhood business districts will contribute to the vitality and attractiveness of the urban streetscape and deter graffiti.

## **Process**

Artists must be residents of Connecticut, with special consideration given to New Britain artists
Designs for up to 3 boxes, by each artist, will be considered.
Selections will be made by the New Britain Commission on the Arts and other qualified parties.
Submissions will be considered under rolling admission and kept on file for future consideration.
Artists will be notified if and when their designs are selected.

#### Honoraria

Participating artists will receive a \$300 stipend from the City of New Britain upon completion of their box unless they waive it. Artists are responsible for the cost of all materials, except the protective sealant that will be provided. Artists are responsible for the application of the sealant.

#### **Design Guidelines**

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	Artwork must be original. Artists are encouraged to submit designs that are historic and New Britain-themed.
	Artists must avoid dark palettes in order to prevent boxes from overheating in the sun.
	Designs may be representational or abstract but must respond to the urban context and be
	appropriate given the location and audience (no profanity or nudity).
	Utility box size may vary; selected artists must be willing to adjust designs to their particular box.
	Submission Deadline: April 8, 2019.
	Submissions not selected for this round will be kept on file for future consideration.

City of New Britain Mayor's Office

# High Voltage Art Application

Please submit up to 3 designs						
Email completed application and appear Subject: "High Voltage Art" dhuck@newbritainct.gov	ndices:	Or	Mail completed application and appendices: High Voltage Art New Britain Commission on the Arts 27 West Main Street, Mayor's Office, Room 204 New Britain, CT 06051			
Artist or Organization Name:						
Neighborhood:						
Mailing Address:						
Phone:						
Email:						
Website URL:						
Application checklist  □ Completed Application with artist signature (2 page form)						
<ul> <li>□ Designs (up to 3), including color scheme and materials list (Appendix A)</li> <li>□ Artist statement of intent, description of concept and approach (Appendix B)</li> <li>□ Curriculum vitae (Appendix C, optional)</li> </ul>						

Please keep in mind the operational use of the boxes: hinges, vents, locks and keyholes cannot be painted over. Artists must avoid dark palettes in order to prevent boxes from overheating.

Signature Date	Date						
	ne appearar	ace					
lling to waive the stipend for additional boxes if I am granted a stipend for one box:	yes □	no 🗆					
lling to waive the stipend for all boxes I am applying to paint:	yes □	no 🗆					
Passage on the sidewalk for pedestrians must be at all times maintained. Blocking traffic may only be done in coordination with project staff and City officials.  of Agreement  ats selected for High Voltage Art must agree to the following:  The work submitted by the artist is original, solely owned by the artist and reproduction we rights of any third party. Since the artistic designs leading up to and including the final de the artwork are unique, the artist shall not make any additional, exact duplicate reproduction and dimension, nor shall the artist grant to a third party, the right to replicate the artistic of the artwork, without the written permission of the City.  The accepted artwork developed under this contract shall be the exclusive property of the The artist grants to the City of New Britain, an irrevocable license to make reproductions and the final designs to be used in brochures, media, publicity and catalogs or other simil	rill not violating and distance of the arty of the arty ar, publication	nte the mension of final design dimension ew Britain. work ions.					
<ul> <li>Applied paint must not interfere with the operation of the box's hinges, vents and locks, in additio legibility of any cautionary text on the box.</li> <li>Artists are responsible for protecting their work from the elements and possible vandalism with a possible vandalism.</li> </ul>							
Artists must supply their own water.  Drop cloths should be used at all times while painting.							
prevent boxes from overheating in the sun.	rk palettes i	in order to					
over functional areas and spaying automobile primer.							
Preferences for specific boxes and/or neighborhood will be considered but cannot be guaranteed.*							
	The utility boxes must be scraped, cleaned and primed before the artists begin painting. Vover functional areas and spaying automobile primer.  Only durable materials may be used in the creation of the artwork. Artists must avoid da prevent boxes from overheating in the sun.  Artists must supply their own water.  Drop cloths should be used at all times while painting.  Applied paint must not interfere with the operation of the box's hinges, vents and locks, i legibility of any cautionary text on the box.  Artists are responsible for protecting their work from the elements and possible vandalisr varnish and coating of wax (Butcher's Wax may be applied manually and buffed to a finis Passage on the sidewalk for pedestrians must be at all times maintained. Blocking traffic may only be done in coordination with project staff and City officials.  Of Agreement  Sits selected for High Voltage Art must agree to the following:  The work submitted by the artist is original, solely owned by the artist and reproduction within a form of the artwork are unique, the artist is designs leading up to and including the final dee the artwork are unique, the artist grant to a third party, the right to replicate the artistic of the artwork without the written permission of the City.  The accepted artwork developed under this contract shall be the exclusive property of the The artist grants to the City of New Britain, an irrevocable license to make reproductions and the final designs to be used in brochures, media, publicity and catalogs or other simil. The artwork may be removed and/or destroyed at any time without notification of the artisting to waive the stipend for all boxes I am applying to paint:  Illing to waive the stipend for additional boxes if I am granted a stipend for one box:  Artists and that the City of New Britain has the right to paint over my design if, in the future, the rates due to weather or vandalism.	The utility boxes must be scraped, cleaned and primed before the artists begin painting. We suggest to over functional areas and spaying automobile primer.  Only durable materials may be used in the creation of the artwork. Artists must avoid dark palettes a prevent boxes from overheating in the sun.  Artists must supply their own water.  Drop cloths should be used at all times while painting.  Applied paint must not interfere with the operation of the box's hinges, vents and locks, in addition legibility of any cautionary text on the box.  Artists are responsible for protecting their work from the elements and possible vandalism with a prevamish and coating of wax (Butcher's Wax may be applied manually and buffed to a finish.)  Passage on the sidewalk for pedestrians must be at all times maintained. Blocking traffic or lanes of may only be done in coordination with project staff and City officials.  Of Agreement  The work submitted by the artist is original, solely owned by the artist and reproduction will not violar rights of any third party. Since the artistic designs leading up to and including the final design and dithe artwork are unique, the artist grant to a third party, the right to replicate the artistic designs and of the artwork, without the written permission of the City.  The accepted artwork developed under this contract shall be the exclusive property of the City of New Britain, an irrevocable license to make reproductions of the artist grants to the City of New Britain, an irrevocable license to make reproductions of the artist math the final designs to be used in brochures, media, publicity and catalogs or other similar, publicat The artwork may be removed and/or destroyed at any time without notification of the artist to accountility box replacement.  Illing to waive the stipend for additional boxes I am applying to paint:  yes □  stand that the City of New Britain has the right to paint over my design if, in the future, the appearance of the content of the particular of the content of the co					

Other items to consider

Please contact David Huck (dhuck@newbritainct.gov) with questions.

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<sup>\*</sup> There are over 40 traffic light control boxes in New Britain that are eligible for this project. We will be completing specific areas on an ongoing, rolling, basis. Although you may not be selected for this first round, your proposal may be considered for future cycles.

Please use this utility box template to illustrate your design proposal(s) in color. Sketches must be submitted electronically or on standard 8 ½" x 11" paper.	)E
Please note: The dimensions of the template do not accurately represent all utility box dimensions; therefore, the proposed design must be adjustable.	SIDE
TOP	FRONT
he proposed box ill be considered but cannot	SIDE
Trite:    Strice   Factor   Fa	BACK