

WAYS to GIVE



 The
IDEAL
School
of Manhattan

Ways to Give to IDEAL

Cash, Checks, and Credit Cards

A gift of cash is the simplest and most efficient way to support The IDEAL School of Manhattan. Cash donations are put to immediate use for programs, financial aid, salaries, professional development, and other projects.

Matching Gifts

Your gift can be doubled if you are employed by a company that matches employee donations to nonprofit organizations. You can obtain the appropriate forms from your company's human resources department or corporate foundation and forward them to IDEAL with your gift. You will receive credit for both the original gift and the matching gift, and your employer will also be listed as a donor.

Securities

Gifts of appreciated securities may enable the donor to take a tax deduction on the full value of the gift and avoid capital gains on the transfer. In many cases, the actual cost to the donor is far less than the value of the gift to the school.

Planned Giving

Naming The IDEAL School of Manhattan as a beneficiary of an estate, trust, or insurance policy, or establishing a charitable gift annuity can offer many tax advantages for donors and their heirs. Prospective donors should seek the advice of an attorney since gifts of this kind require variations to accommodate individual circumstances.

Gifts-In-Kind

Gifts-in-kind are tangible items, such as works of art, auction items, equipment, books, furniture, real estate, and similar non-monetary contributions. A gift of tangible property may result in a tax deduction for the donor.

THE IDEAL PLEDGE

I/We wish to make a gift of \$ _____
to The IDEAL School of Manhattan Pioneer Fund.

Names as they should appear in our Annual Report of Giving

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Please complete this form and mail it to:

The IDEAL School of Manhattan
314 West 91st Street, New York, NY 10024

- Please list gift in honor of _____
- Please list gift anonymously
- A check, made out to The IDEAL School of Manhattan, is enclosed
- Please charge my Amex Mastercard Visa

Card Holder Name _____

Credit Card Number _____

Expiration Date _____

A matching gift form is enclosed

EXPANSION *of* EXCELLENCE

Every year, The IDEAL School of Manhattan strives to expand the ways we live our mission and grow the number of students whose lives we can change. We count on our community to make it happen.

Like all nonprofit independent schools, The IDEAL School of Manhattan relies on the generosity of families, friends, and foundations to meet expenses not covered by tuition. Giving at IDEAL, however, is about much more than budgets and bottom lines--it is about supporting our mission of inclusion, our core values of diversity, acceptance, and excellence, and our incredible students.

Every gift to IDEAL is meaningful and makes a difference. By giving to IDEAL, you help to ensure that our students receive an individualized, differentiated education that allows them to reach their fullest potential. Your contributions provide vital classroom resources in areas such as the arts, sports, and technology and also help fund professional development opportunities so that we may recruit and retain top educators. Your dollars also go to preserve the socioeconomic diversity of our community, helping to create a school that is truly reflective of the world in which we live.

WAYS TO GIVE:

- 1) **Donate using a credit card** with the donation form on the reverse or online at our safe and secure website: www.theidealschool.org/giving. All major credit cards accepted.
- 2) **Donate by contacting give@theidealschool.org.**
- 3) **Mail a check** to The IDEAL School of Manhattan, 314 West 91st Street, New York, NY 10024.
All checks should be payable to The IDEAL School of Manhattan.
- 4) **Make a gift of stock** by following the directions on the IDEAL website.

THE PIONEER FUND

The Pioneer Fund is IDEAL's annual giving program that runs from July 1 to June 30. All gifts to the Pioneer Fund are 100% tax deductible and support the operating budget for the current fiscal year. These donations are essential for the school to meet expenses that are not fully covered by tuition, such as classroom supplies, faculty salaries, technology upgrades, library acquisitions, professional development, and much more. Gifts to the Pioneer Fund also enable IDEAL to maintain its socioeconomic diversity through tuition assistance.

We aim for 100% participation from our families because every dollar has a real impact on the lives of IDEAL students. Strong support demonstrates to outside donors and foundations that our families are fully committed to IDEAL's mission. ***Together, we can make this year's drive the most successful yet.***

THE ANNUAL GALA

The Annual Gala is IDEAL's community fundraiser. It is our largest fundraiser, and proceeds support the current school year's operating budget. There are many ways for parents to participate in the Annual Gala: volunteer for a committee, solicit or donate auction items or raffle prizes, buy and sell raffle tickets, purchase auction items, or buy tickets or sponsorships and attend the celebration.



AN IDEAL DAY OF GOLF

The annual golf outing is an opportunity to support our school and shoot 18 holes. Proceeds go to our sports and physical fitness programs. Families can purchase foursomes and bring friends, play individually, join for the cocktail party and reception, or volunteer to help at the event. It is also a wonderful opportunity for the student-athletes and coaches of the APEX golf team to spend a day together with other members of our community.

OPEN DOOR SCHOLARSHIP FUND

The Open Door Scholarship Fund provides meaningful scholarship opportunities for students from low-income families. Every dollar donated to the Open Door Scholarship Fund goes directly toward the tuition of IDEAL students.

PARENTS ASSOCIATION EVENTS

The IDEAL Parents Association organizes community-building events, such as the Book Swap and Block Party. The Parents Association also supports the school's fundraising efforts. Volunteering your time and energy to the PA is a wonderful way to meet other parents while giving back to the community. We encourage every IDEAL family to volunteer for at least one PA event each year.

If you have any questions about supporting The IDEAL School of Manhattan, please send an email to give@theidealschool.org.

