



LEYSIN AMERICAN SCHOOL IN SWITZERLAND



Giving Guide: LAS Annual Fund

[CLICK HERE TO DONATE TODAY](#)



The Impact and Importance of Giving

Your donations help transform lives, and we are profoundly grateful. Your generosity and loyalty to LAS make a world of difference in the lives of current and future students.

The Annual Fund also supports non-budgeted projects at LAS. With your help, we can accelerate projects and enhance our programs today.

We are incredibly grateful that our alumni, parents, faculty, and board members donate every year. To help highlight the importance of your donation, we want to share how we invest your money.

We are an ambitious school, but we don't just want to sit amongst the leading international boarding schools in the world—we want to be a global leader in the international boarding school community!

Last year we had the highest level of parent and alumni giving in school history. With your support, we are doing some fantastic things, so let's make history again this year!

Supporting Scholars

The Annual Fund supports up to 12 full tuition scholarships each year



One third of all students receive financial assistance





Your Lifelong Affiliation Starts Here

The Advancement Office doesn't just manage the Annual Fund. We do everything related to alumni and parent relations, community and network building, and advancing the school's mission.

It's our job to make sure you feel connected—wherever you are in the world—to LAS and Switzerland. That's why we publish our biannual magazine, our bi-monthly Magic Mountain memo, and host our [Signature Global Events](#) and [the 61st Reunion](#).

If you have any news, professional successes, or updates that you wish to share with us, please get in touch. We love to celebrate our Global Family in every way we can. You can also share your old class notes, pictures, and other memorabilia from your time at LAS so we can add these to our extensive archive.

To stay in touch and ensure you receive all the latest news, updates, and invitations, send us your updated contact info at advancement@las.ch and join our exclusive [LAS alumni Global Connect community](#). You can also find us on [Facebook](#) and [Instagram](#).

Meet the Team!

Katy Maguire Lushman (left): Assistant Director of Communications and Advancement

Shona Bell McCarthy (second from left): Associate Director of Alumni Relations and Events

C. Ryan Joyce (center): Director of Advancement

Michael Wendel (second from right): Advancement Office Manager and Media Specialist

Dr. Ben Walker (right): Associate Director of Annual Giving and Stewardship



A Culture of Philanthropy Since 1961

Scholarships are the cornerstone of our fundraising.

You are helping us educate the future leaders of the world. We have a diverse student community, and with your help, we can continue to grow our financial aid program.

- Each year your support allows us to provide 8-12 full-tuition scholarships.
- 30% of all our students receive financial assistance.
- Five of the last ten valedictorians were recipients of full-tuition scholarships.

We also prioritize campus development and beautification. Our mountain home is spectacular, but it takes much hard work to keep it this way!

- Your donations helped us build the MMAC—a world-class sporting facility for activities, athletics, and learning.
- The Belle Epoque campus is being renovated three years ahead of the budgeted schedule, and we all benefit from the accelerated beautification of our campus.
- The Da Vinci Lab is equipped with tools and facilities that are unparalleled in design classrooms anywhere.
- The Belle Epoque Arts Centre is the finest in Europe. This facility was made possible due to the Annual Fund.



What You Need to Know About the Annual Fund

How The Annual Fund Works



1) Our entire Global Family—young and established alumni, parents, faculty and staff, board members, and friends of LAS—all contribute to the Annual Fund.

2) The Annual Fund provides scholarships, helps us accelerate significant campus development and beautification projects, and deliver enhanced programs in and out of the classroom.

3) You will hear from the Advancement Office several times each year about donating to the Annual Fund. The work of the Annual Fund is never complete!

4) All excellent schools have an Annual Fund. LAS is no different; indeed the impact of our Annual Fund helps us retain our status as one of the world's leading international schools.

5) The Annual Fund is a fundraising campaign each year. The Annual Fund runs throughout the LAS fiyear, from July 1 to June 30.



Motivations for Philanthropy

We are striving towards a shared, ambitious goal of continuous enhancement of LAS. However, everyone has their own reasons for giving. These are some of the most powerful motivating factors behind LAS philanthropy.

Paying it forward

The gift of education, friendships, networks, and opportunities is precious. Help us provide amazing opportunities to children from all socio-economic backgrounds around the world.

Participation matters

The level of participation is a measure of a school's health and strength. It shows that our Global Family community believes in the direction of the school, and it is a powerful message to those who have not yet given.

LAS pride

Only 7,000 people in the world have received an LAS education. It is a rare and powerful privilege. We ask you to consider making LAS one of your philanthropy priorities.

Expanding our circle

Success begets success. A high level of philanthropic giving attracts attention and interest in our school, strengthening the reputation and value of an LAS education.

It's fun!

Our work is important, but we don't take ourselves too seriously. We are here to advance the mission of LAS by empowering you to support your alma mater. This includes building our community and staying in touch wherever you are in the world through our Global Signature Event Series and online program.



How to Make a Gift to LAS

Once you have committed to donating, sending us your gift couldn't be easier! You can make a gift to the Annual Fund by:

- [Going online](#) to our giving platform for either a one time or regular gift
- Contacting the Advancement Office (advancement@las.ch) to make a bank transfer to LAS
- Donating through giving stocks and securities
- Matching your gift through your employer

The Advancement Office is here to support you at every stage of becoming an LAS donor. Never hesitate to get in touch if we can help—we look forward to hearing from you!

We will be in touch with every donor to thank you and update you on how your gift makes a difference.

Don't forget to share with your fellow LAS network that you have donated. Celebrate and be proud that you have contributed to the continued flourishing of our great school!



Questions? Reach out to Ben Walker, our Associate Director of Annual Giving & Stewardship. He can be contacted at:

e: bwalker@las.ch
t: [+41 79 397 08 71](tel:+41793970871)



Frequently Asked Questions

Why should I give—isn't tuition enough?

Tuition at LAS ensures we deliver the highest quality education and residential experience. The Annual Fund ensures we can offer an unrivaled financial aid package, world-class programs, and facility enhancements.

If I can't make a large gift, does a small gift make a difference?

Every gift counts. As we continue to increase the number of donors, the collective impact of smaller gifts will continue to make an even bigger difference.

How much should I give?

Make a gift that is meaningful to you. You can give a one-time gift, or break down a larger gift into manageable installments over one or several years. We can also create a pledge schedule that suits you.

Who is asked and who gives to the Annual Fund?

Every member of the LAS Global Family is asked to make a donation to the Annual Fund: faculty and staff, board members, parents, and alumni.

Is my gift tax-deductible?

We are a 501(c)(3) organization, so gifts made by US taxpayers are deductible. All donors receive an acknowledgment letter which serves as a receipt for tax purposes.

Is my gift matchable?

Your employer may offer gift matching. We can support you in finding this out, or you can use the Match360 search engine on our website.

Can I direct my Annual Fund gift to a cause of my choice?

You will have a choice of designations that are aligned to areas that are a priority for LAS.

Should I give once or regularly?

We encourage every donor to consider giving to the Annual Fund every year. Our work is never done, and we hope to keep making history by surpassing our targets year on year to ensure that LAS remains a global leader.



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