



Philanthropy Viewpoint

Our Viewpoint

OUR MISSION

To create exceptional readiness for extraordinary futures by cultivating the critical skill set, courageous mindset, and resilient identity of each individual Viewpoint student

OUR VISION

A SCHOOL where tradition connects us and innovation propels us

A COMMUNITY where families value unity in diversity

A WORLD where education changes lives

OUR VALUES

Love • Honor • Excellence • Imagination • Optimism





OUR IMPACT

Critical Skill Set

**ACADEMIC
DEPTH**

**INSPIRED
LEADERSHIP**

WORLD READY

**GLOBAL
CITIZENSHIP**

**RESILIENT
IDENTITY**

Courageous Mindset



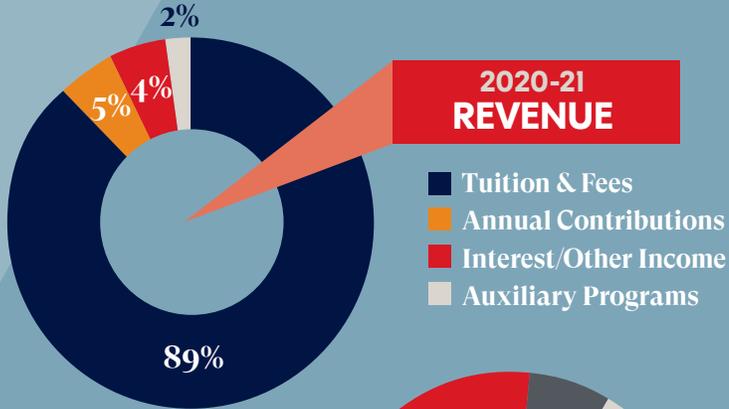
Why Giving Matters



As former Chairs of the Advancement Committee and Viewpoint Fund, Olga and I came to understand that tuition only covers about 85% of the cost of a student's education at Viewpoint School. The School absolutely depends on donations from its families to bridge this gap. Annual giving to the Viewpoint Fund makes up 7% of Viewpoint's annual budget. This works out to be an average of \$3,000 per student on top of tuition.

When it came time every year for us to make our Viewpoint Fund contribution, we'd look at each other and say, 'If not us, then who and if not now, then when?' And we never felt better about writing a check!"

- DICK ROBERTSON, Trustee Emeritus



- Tuition & Fees
- Annual Contributions
- Interest/Other Income
- Auxiliary Programs



- Salaries & Benefits
- Financial Aid
- Academic Programs
- Facilities & Campus Operations
- Administrative & General





Designated gifts to the Viewpoint Fund bolster the arts, athletics, financial aid, faculty professional development, and STEM programs.

When parents, grandparents, and alumni give, they provide the margin of excellence that allows Viewpoint to create exceptional readiness for extraordinary futures.”

- **MAUREEN M. NASH**

Assistant Head of School for External Affairs



STEM

ARTS

ATHLETICS

**FACULTY
PROFESSIONAL
DEVELOPMENT**

FINANCIAL AID

**AREA OF THE
HIGHEST NEED**

60th
**Viewpoint
Fund**



Head of School
CIRCLE



HEAD OF SCHOOL MEMBER.....\$25,000

- *All of the Leaders' Circle Benefits plus*
- Private lunch with Head of School and a customized tour of select enrichment programs
- Listing on the Head of School masthead
- Inaugural founding member

■ **LEADERS' CIRCLE** **\$10,000**

- *All of the Patriots' Circle Benefits plus*
- Invitation for two to the Annual Dinner at a private home

■ **PATRIOTS' CIRCLE** **\$5,000**

- *All of the Friends' Circle Benefits plus*
- Invitation for two to *Holiday Cheer Cocktail Party* at a private home

■ **FRIENDS' CIRCLE** **\$1,500**

- Invitation for two to the Annual Leadership Celebration

■ **COMMUNITY CIRCLE** **\$1-\$1,499**

- Listing in the Annual Report



FY22 GOAL

**\$2.3
Million**

100%
**Parent
Participation**

Ways to GIVE

CHECK

Please send checks to:

*Viewpoint School
Advancement Office
23620 Mulholland Highway
Calabasas, CA 91302*

STOCKS OR SECURITIES

To make a gift of stock visit

www.viewpoint.org/waystogive
for the security transfer instructions.

ONLINE GIVING

Make your gift online:
www.viewpoint.org/give.

MATCHING CORPORATE GIFTS

Double your gift! Please check
www.viewpoint.org/matchinggifts
to see if your employer matches
charitable gifts.

RECURRING GIFTS

Donations can be charged
directly to your credit card on a
convenient monthly schedule.

*Viewpoint School is the business name for Viewpoint
Education Foundation, a 501(c)(3) nonprofit organization.*

Tax ID: 95-2242261



Thank You
for your support of Viewpoint School!

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