

APPROVAL OF PURCHASE OR CONTRACT RENEWAL

INSTRUCTIONAL SERVICES SERVICES INSTRUCTIONAL SERVICES PROGRAMS TECHNOLOGY

Anticipated Impacts:

Without renewing this service or finding another provider, there would be no school to parent mass communication or District to parent communication. The specific description below will better explain the product and District needs.

With this RFP, we are looking to find a new provider or renew our contract with SchoolMessenger. There are many deficiencies with SchoolMessenger which we are trying to correct. The description of what this product will need to do is as follows:

- Send out messages, announcements, reminders, and emergency (lock down) etc.
- Send messages to parents across multiple platforms (telephone, e-mail, text message, mobile app)
- Although our current Student Information System is PowerSchool, service must be compatible with other vendors
- Ability to build customized address lists within the system, including Spanish-language parents, school-by-school messaging, school-by-school breakouts by language.
- Automated language translation based on language of recipient specified in student record
- Ability to send phone messages in an expedited fashion during emergencies
- Emergency override to message all users at one time
- Seamless PowerSchool integration
 - ◆ Ability to schedule daily late/tardy calls by individual school
 - ◆ All late/tardy actions must be able to be performed within the PowerSchool GUI without the need for PowerSchool Autosend w/FTP uploads or other external data transfer service
 - ◆ Direct Data pulls through a PowerSchool Plug-In to the Notification Provider
 - ◆ Integrated messaging from within PowerSchool GUI
- Messages can be sent both from within PowerSchool and an externally hosted site for designated users without PowerSchool access
- Tile landing page for access to linked sites, documents, calendars- one stop for all info (customized per school)
- End user can customize the communication they want/need (i.e. multiple schools, categories of messages, and notification methods) and have the ability to opt out of specific categories of messages
- Control of features, links, messages by individual school/group

- Computer based dashboard can be set up for multiple managers / group managers, including granular access by school
- iOS, Android, Windows compatible
- Mobile App available to distribute information on a per school and district level basis
- Recipient Polls/Surveys
- 24x7x365 Technical Support
- Analytics/reports to include messages received by platform type and identification of invalid email addresses
- Recipient information cached remotely in case of data connectivity issues with on premise Student Information System (i.e. natural disaster or internet outage)
- Data housed and used by provider conforms to FERPA, HIPAA compliancy
- LDAP Integration for authentication
- Ability for Schools/District Administration to send out Event Flyers/Newsletters
- Teacher messaging to student/student's parents
- Integration into Social Media for postings i.e. Facebook/Twitter
- Seamless transition from incumbent if changing provider

Measurements

As this is not an instructional service, but rather a district communication utility, there are no measurements which can provided that will impact student achievement.

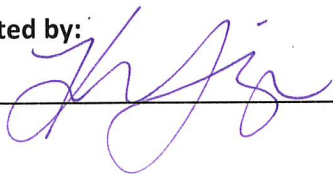
Term

3 year with options for a 4th and 5th year.

Costs:

Estimated \$50,000/year. There is no way to give an exact cost since the RFP has not been completed, nor have any post-RFP negotiations occurred.

Requested by:

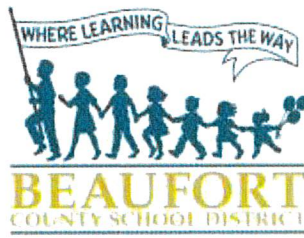


Date: 11-19-19

Approved by (Chief Officer):



Date: 11/26/19



**CONTRACTUAL AGREEMENT BETWEEN
DISTRICT AND CONTRACTOR FOR
DISTRICT MASS NOTIFICATION SYSTEM**

This contract is made on the 1st day of March, 2020, by and between Beaufort County School District (BCSD) and Applied Network Consulting Group, Inc. (Contractor).

The Project is to provide all services to provide a school district mass notification system for BCSD.

The parties hereto do agree as follows in consideration of the mutual promises, covenants and agreements as hereinafter set forth.

- 1. TERMS AND CONDITIONS.** Contractor certifies that the scope of work/specifications as they apply to a school district mass notification system and all terms and conditions within the BCSD Request for Proposals (RFP) #20-017 solicitation and the Contractor's Technical Proposal in response to the RFP shall be made part of the Contract as if incorporated therein.
- 2. SCOPE OF WORK.** The contractor shall provide all services to provide a school district mass notification system for BCSD to meet requirements within the BCSD Request for Proposals (RFP) #20-017 solicitation and the Contractor's Technical Proposal in response to the RFP. The solution shall allow district and school level administrators the capability to quickly and easily provide mass notification capabilities.
- 3. TERM.** This Agreement shall commence on March 1, 2020 and the base term of the agreement shall be for three (3) years, expiring February 28, 2023. BCSD has the option to renew the agreement for two (2) one-year extensions, for a total of five (5) years. Extensions beyond the five (5) year period require approval of the BCSD Superintendent.
- 4. COMPENSATION.** BCSD shall pay the Contractor per Exhibit A (Price Sheet).
- 5. INDEPENDENT CONTRACTOR.** The relationship of the Parties hereto shall at all times be that of independent contractor. Nothing in this relationship will create an employer-employee relationship, association, joint venture, partnership,

or other form of legal entity or business enterprise between the Parties, their agents, employees or affiliates.

- 6. DISPUTE RESOLUTION.** All disputes between the parties hereto under this Agreement must be resolved pursuant to the procedures of the Procurement Code of BCSD.
- 7. NOTICES.** All notices, consents, approvals and the like required to be given hereunder shall be given in writing to BCSD at P.O. Drawer 309, Beaufort, S.C. 29901-0309 or to such other address as BCSD shall designate. All notices to the Contractor shall be given to ANC Group, Inc., 14 Progress Road, Greenville, SC 29607.
- 8. WHOLE AGREEMENT.** This document, together with all subordinate and other documents incorporated by reference herein, will constitute the entire agreement between the parties with respect to the subject contained herein, supersedes all prior agreements and understandings, whether written or oral, and may only be modified by an amendment executed in writing by both parties.

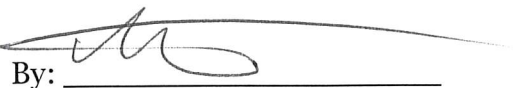
In the event of a conflict between the terms and conditions within the BCSD Request for Proposals (RFP) #20-017 solicitation and the Contractor response to the RFP, the former will govern.

The Parties hereto have duly executed this Agreement on the date first set forth above.

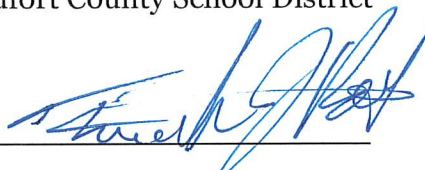
AGREED:

Applied Network Consulting Group, Inc.

Beaufort County School District

By: 

Brian Daughhetree,
President

By: 

Frank J. Rodriguez,
Superintendent



PRICE SHEET

School District Mass Notification System with all required capabilities:

Year 1 : \$50,300.00

Year 2 : \$50,300.00

Year 3 : \$50,300.00

Options

Year 4 : \$50,300.00

Year 5 : \$50,300.00