

**Free Student
Materials**

Free materials (books, pamphlets, charts, maps, calendars, films, slides, exhibits) may be accepted for use in the schools provided they meet the following standards:

1. The materials shall contribute positively and effectively to the promotion of the educational program approved by the District.
2. The name of the donating firm may appear, but not with such emphasis or repetition as to subordinate the educational content.
3. The materials shall be evaluated in accordance with Policy EFA(LOCAL), for instructional content, and policy FMA(LOCAL), for non-instructional content.
4. The principal purpose of the literature shall not be promotion or sales.

Student Flyers

1. Non-profit organizations and for-profit businesses must submit a Flyer Distribution Approval/Denial Form and non-profit documentation, if appropriate, online.
2. Clear Creek ISD school-related flyers (dance clinics, sports camps, carnivals, festivals, booster club activities) must be submitted online.
3. All approved flyers will be distributed to families by way of an online website with printable flyers.
4. One paper flyer distribution date per school year will be established for school-related and non-profit summer camp information only.
5. Flyers will be denied for the following reasons:
 - a. In accordance with FMA (LOCAL)
 - b. In accordance with GKB (LOCAL)