



ACADEMY OF THE ARTS: DIGITAL MEDIA PATHWAY

Overview

Vastly becoming the most in-demand profession globally, Digital Media Design at MOT Charter High School combines the elements of art, business, communications, graphic design, etc., and hones students' skills to create original artwork while also understanding the contextual nature of where the form came from and ways to use in today's, and tomorrow's, markets. Our school utilizes state-of-the-art computer software, as well as video, drawing pads, audio, and photographic equipment. Students who major in Digital Media Design, or even take an elective or two, will leave with a variety of skills to create graphic designs, photography, videography, editing, audio, animation, and more, through Adobe programs such as Photoshop, Animate, Illustrator, In-Design and Premier.

Digital Media courses at MOT Charter:

Digital Media Design I Introduces students to the elements of design in a digital realm as well as creation and manipulation of electronic imagery.

Digital Media Design II Advances the student's digital design capabilities by using Adobe software to include more in-depth use of design elements and increased technical and aesthetic skills.

Digital Media Design III Focuses on the application of attained digital media design skills as well as the use of more advanced Adobe software to create, present, and display their portfolio.

Digital Media Design IV: Film & Video Production* Culmination of the foundations developed in the visual communication and storytelling skills needed for a career in the growing fields of photography, photo editing and retouching, and graphic, web, video, and motion design.

*Any MOT Charter student may enroll in Digital Media Design IV, even if they are not a Digital Media major or have not taken levels I-III.

