



PEACE LOVE & MONTESSORI

THE POST OAK SCHOOL'S BIENNIAL GALA

SAT., MARCH 5, 2022, HOTEL ZAZA

GALA CORPORATE UNDERWRITING

Presented by the Post Oak School Parents Association,
the Biennial Gala is one of two major fundraisers for the school.



THE POST OAK SCHOOL

The Post Oak School is an educational leader both among Houston's top private schools and among the more than 5,000 Montessori schools across the country. Post Oak serves students from age 14 months through high school and is one of the U.S.' oldest Montessori schools (the oldest in the Southwest and one of only four Association Montessori Internationale schools in Houston).

We have attracted an accomplished team of faculty and staff and built two campuses dedicated to learning. Our vision, our method, and our people are the means by which The Post Oak School helps shape consistently high achievers.

The Post Oak School has operated continuously since 1963 and is a non-profit corporation. With a faculty and staff of over 100, we provide a culturally diverse student population with a comprehensive Montessori education steeped in Association

Montessori Internationale heritage. The Post Oak School is fully accredited by the Independent Schools Association of the Southwest (ISAS) and at the high school level, by the International Baccalaureate Organization (IBO).

POST OAK AT A GLANCE

- 505 students ages 14 months to 18 years
- 59 years of AMI Montessori education
- Families from all over Houston, primarily from the Bellaire, West University, and Memorial areas
- Accomplished faculty and staff of over 100



THE BIENNIAL GALA

The Post Oak School's eleventh Biennial Gala was postponed a year due to Covid-19, and has now become a much anticipated event for the whole school community. Over 500 guests attend this sellout event, which includes cocktails, silent and live auction, dinner, dancing, lots of photo ops, and fun! Our community is made up of educated and affluent parents who have made a very conscious and specific decision to invest in their child's education in an institution that promotes independence, creativity, and entrepreneurship. Post Oak parents research our school extensively before they apply, and they know the value of what their investment brings.

The Post Oak Gala is a unique opportunity to reach our community. Post Oak does not allow any other type of advertising during the year. We invite you to consider the unique benefits of corporate underwriting for this event which includes logo placement and recognition in various areas at the event. Corporate Underwriting also gives you access to the Underwriting Party on February 10, 2022; an excellent opportunity to enjoy a glass of wine and hors d'oeuvres with Post Oak parent underwriters.



CORPORATE UNDERWRITING BENEFITS

UNDERWRITING PARTY LEAD SPONSOR

\$15,000

- 6 tickets to the Underwriting Party on February 10
- 4 tickets to the Gala
- Logo on invitation (if received by Nov. 30)
- Logo placement on Step-and-Repeat photo backdrop
- Logo in mobile bidding app/and online bidding
- Logo on Post Oak's Gala webpage and school newsletter
- Full page ad in Gala program

THE 60s PSYCHADELIC LOUNGE

MAJOR SPONSOR | \$10,000

- 4 tickets to Underwriting Party on February 10
- 2 tickets to the event
- Logo on invitation (if received by Nov. 30)
- Signage outside the Lounge
- Full page ad in Gala program
- Logo projected during dinner
- Logo on Post Oak's Gala webpage and school newsletter

GALA COCKTAILS LEAD SPONSOR

\$15,000 [SOLD]

- 4 tickets to Underwriting Party on February 10
- 6 tickets to the Gala
- Logo on invitation (if received by Nov. 30)
- Logo projected during dinner
- Full page ad in Gala program
- Listed on website and mobile bidding app
- Logo on Gala webpage and school newsletter

PRINTING SPONSOR | \$5,000

- 2 tickets to the Gala
- Logo on invitation (if received by Nov. 30)
- Full page ad in Gala program
- Credit listed during the event
- Logo on Post Oak's Gala webpage and school newsletter

WINE PULL SPONSOR | \$5,000

- 2 tickets to the Gala
- Signage around wine pull
- Listing in invitation (if received by Nov. 30)
- Full page ad in Gala program
- Credit listed during the event
- Logo on Post Oak's Gala webpage and school newsletter

VALET SPONSOR | \$5,000

- 2 tickets to the Gala
- Promotional item left in each car (provided by sponsor)
- Listing in invitation (if received by Nov. 30)
- Full page ad in Gala program
- Credit listed during the event
- Logo on Post Oak's Gala webpage and school newsletter



DECORATIONS SPONSOR | \$5,000

- Decorations sponsor at the event
- Listing in invitation (if received by Nov. 30)
- Two promo cards on each dinner table
- Full page ad in Gala program
- Credit listed during the event
- Logo on Post Oak's Gala webpage and school newsletter
- (No tickets)

A—GALA CORPORATE SPONSOR | \$3,000

- Cocktail Napkin sponsor at Underwriting event and Gala
- Listing in invitation (if received by Nov. 30)
- Full page ad in Gala program
- Credit listed during the event
- Logo on school's Gala webpage
- (No tickets)

B—GALA CORPORATE SPONSOR | \$3,000

- Photography sponsor at the event
- Listing in invitation (if received by Nov. 30)
- Full page ad in Gala program

- Credit listed during the event
- Logo on school's Gala webpage
- (No tickets)

A—SPONSOR | \$2,500

- DJ sponsor at the event
- Listing in invitation (if received by Nov. 30)
- Sign at each bar
- Credit listed during dancing at event
- 1/2 page ad in Gala program
- (no tickets)

B—SPONSOR | \$2,500

- Bar sponsor at the event
- Listing in invitation (if received by Nov. 30)
- Sign at each bar
- Credit listed during the event
- 1/2 page ad in Gala program
- (no tickets)

20 GALA PROGRAM ADVERTISING

\$500 Full page black/white ad
\$750 Full page color ad
\$1,000 Full page—inside cover
\$1,500 Full page—outside back cover

For more information, please contact
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The
POST OAK
SCHOOL



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