



Plan for Cohort/Dual Enrollment Recruitment for 2021-2022 School Year:

November 30th – January 15th Recruitment of ECHS/P-TECH Cohorts and dual enrollment students will begin

- Run add in Brownsville Herald (multiple times) with directions
- Place add on BISD web page in prominent location
- Create email to give to campuses (middle school and high school) to send to parents **and** students
- CCMR Department will create a link to a parent commitment form that will be placed on all of the above
 - Parents will be able to fill out the form on line
 - All pertinent information will be included (student name, ID #, middle school, high school)
 - Completion of the form and submission will count as the parent signature
- All of the above will be in English and Spanish
- High school campuses will work with middle school feeder schools to further the recruitment efforts which must include but is not limited to online parent meetings to explain both the ECHS/P-TECH and dual enrollment programs

Student Recruitment

BISD Commitment Form

Parent Meetings

January 18th – February 22nd Students who have completed the parent commitment form will complete the Apply Texas application

- BISD Cohort/DE Application Form will be completed and submitted
- High school and feeder middle schools will work together to coordinate the effort to have students complete the Apply Texas Application (online)
- Schools will bring students to the campuses in small numbers to give in person instructions and guidance in (1) filling out the Apply Texas application, (2) the TSC Parent Consent Form, and (3) the BISD Cohort/DE Application Form.
 - All social distancing protocols must be followed
 - Students must be monitored at all times – from entering the campus to exiting
 - Campuses will need to ensure that all students who have expressed interest in being a cohort member or a dual enrollment student are given the opportunity to complete the Apply Texas application
- Student will complete the BISD New Student Enrollment Form

BISD Cohort/DE Application Form

Apply Texas

TSC Parent Consent Form

New Student Enrollment Form

February 22nd – March 26th Campuses will complete student packets for TSC’s review. All packets must include the following:

1. New Student Enrollment Form
2. BISD Cohort/DE Application Form
3. TSC Parent Consent Form
4. Student Transcript