

	1 st Nine Weeks	2 nd Nine Weeks	3 rd Nine Weeks	4 th Nine Weeks
<i>Enduring Skills and Knowledge</i>	<ul style="list-style-type: none"> • Plagiarism- what it is and how to avoid it • Listening attentively and communicating honestly • Laws and ethics of journalism • How to write open and closed questions • <i>Who, What, When, Where, Why, and How</i> • Confidently write in different genres for various audiences • Knowledge and integration of current events 			
<i>Law/Ethics/History</i>	<ul style="list-style-type: none"> - Identify history and development of American Journalism - Identify the foundations of press law, journalism ethics - Understand plagiarism 	<ul style="list-style-type: none"> - Analyze current event reporting for ethical and legal considerations 	<ul style="list-style-type: none"> - Reflect on personal writing through editing with ethical and legal consideration 	<ul style="list-style-type: none"> - Reflect on production products through editing with ethical and legal consideration
<i>Forms of Journalism</i>	<ul style="list-style-type: none"> - Identify similarities and differences between journalism mediums - Identify similarities and differences between styles of journalistic writing 	<ul style="list-style-type: none"> - Understand principles of news writing and nut graphs - Identify similarities and differences between broadcast and written journalism - Understand and recognize the function of headlines 	<ul style="list-style-type: none"> - Understand principles of feature writing for both print and electronic media 	<ul style="list-style-type: none"> - Understand the principles of editorial writing
<i>Written</i>	<ul style="list-style-type: none"> - Introduce the basics of AP Style (and editing marks) - Understand differences between open and closed questioning 	<ul style="list-style-type: none"> - Effectively write for different audiences in a variety of forms - Effectively prepare for an interview using reliable sources and journalistic skills - Gather information through interviews 	<ul style="list-style-type: none"> - Write with a specific angle - Reflect and edit work - Understand and incorporate direct and indirect quotes - Understand importance of telling a story through photographs - Effectively caption photographs 	<ul style="list-style-type: none"> - Confidently write in different genres for various audiences

<p><i>Production</i></p>	<ul style="list-style-type: none"> - Differentiate between types of advertising - Master academic vocabulary (i.e. folio, gutter) 	<ul style="list-style-type: none"> - Create a publishable product - Recognize need for advertising - Understand how to sell a product for a school publication 	<ul style="list-style-type: none"> - Create a publishable product (potentially InDesign) - Prepare layouts for publication - Ethically edit photographs 	<ul style="list-style-type: none"> - Create a publishable product - Design an advertisement
<p><i>Units and Performance Activities</i></p>	<p><i>History of Journalism</i> <i>Laws and Ethics</i> <i>Associated Press Style</i> <i>Journalism’s Academic Vocabulary</i></p>	<p><i>PSA (Anti-bullying awareness in October)</i> <i>Major interview of a Classmate: Topic</i> <i>Headlines w/ Verbs</i></p>	<p><i>Cropping Photos</i> <i>Various Leads in Caption</i> <i>Writing</i> <i>Writing Activities - Interviews</i></p>	<p><i>Production and Writing Activities - Interviews</i></p>