

	1 st Nine Weeks	2 nd Nine Weeks	3 rd Nine Weeks	4 th Nine Weeks
<i>Units</i>	<ul style="list-style-type: none"> ➤ News Values ➤ What is News ➤ Newspaper Organization/ ➤ Staff Responsibilities ➤ AP Style 	<ul style="list-style-type: none"> ➤ Newspaper Organization ➤ AP Style ➤ Newswriting ➤ InDesign 	<ul style="list-style-type: none"> ➤ <i>Editorial Writing</i> ➤ <i>Law & Ethics</i> ➤ <i>Feature Writing</i> ➤ <i>History of Journalism</i> 	<ul style="list-style-type: none"> ➤ <i>Advertising</i> ➤ <i>Public Relations</i> ➤ <i>Social Media</i>
<i>Enduring Skills</i>	<ul style="list-style-type: none"> • Students will regularly read news articles from a variety of local, national, and international sources. • Students will use advanced technology to produce student publications. • Students will follow Associated Press writing style to draft, write, revise and edit assigned stories. • Students will understand responsible journalism through current legal and ethics updates as related to print and social media. • Students will gather information for articles from a variety of credible sources 			
<i>Production</i>	Use the appropriate technology programs (PhotoShop and/or InDesign) to create student publications that accurately report and record campus activities and accomplishments	Use the appropriate technology programs (PhotoShop and/or InDesign) to create student publications that accurately report and record campus activities and accomplishments	Use the appropriate technology programs (PhotoShop and/or InDesign) to create student publications that accurately report and record campus activities and accomplishments	Use the appropriate technology programs (PhotoShop and/or InDesign) to create student publications that accurately report and record campus activities and accomplishments
<i>Law/Ethics</i>	Review foundations of press law and journalistic ethics; understanding plagiarism	Continue to practice ethical journalism	Continue to practice ethical journalism	Continue to practice ethical journalism Understand changing laws regarding journalism and social media
<i>Written</i>	Create publication-level news stories, editorials, and feature stories using credible sources and AP Style	Create publication-level news stories, editorials, and feature stories using credible sources and AP Style	Create publication-level news stories, editorials, and feature stories using credible sources and AP Style	Create publication-level news stories, editorials, and feature stories using credible sources and AP Style