



Fall/Winter 2021

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THE BRIARWOOD SCHOOL

12207 WHITTINGTON DRIVE
HOUSTON, TEXAS 77077
WWW.BRIARWOODSCHOOL.ORG
281.493.1070 TEL

Dear Friend of Briarwood,

As we continue to navigate school during a pandemic and the inability to host the last two annual events, we need you now more than ever. The Briarwood and Tuttle Schools are "over the moon" about our Gatsby Gala 'Take 2 in 2022' on Friday March 25th at Lakeside Country Club. We'll celebrate our 55th year in educating children in Houston. This swanky evening will surely be a "roaring good time" and provides an opportunity to make a rewarding charitable contribution to the betterment of a child's life.

The Briarwood and Tuttle Schools are established, premier learning destinations in the country that focus on empowering students with learning differences and functional disabilities to reach their full potential. Our Briarwood student body have learning differences such as dyslexia, language processing and attention deficit disorders. Our Tuttle students endure significant functional disabilities such as Down syndrome, autism, and developmental disorders. Both Briarwood and Tuttle Schools are fully accredited, independent, non-profit organizations that do not receive government funding. The cost of teaching Briarwood and Tuttle children is significant, and we rely solely on tuition, donations, and our annual fundraiser for our financial livelihood. From individuals, businesses, and foundations, our success relies on the generosity of charitable donors like you.

Please consider helping to underwrite/sponsor this event. We have a number of underwriting opportunities in addition to sponsorships to choose from. We'd love to showcase your support as an underwriter and/or sponsor in all of our efforts leading up to and on the night of our epic Gatsby Gala.

Be the "cat's meow" and help us however you can. Proceeds will be used toward student tuition assistance, continuing education for our teachers, teacher appreciation and to support the intensive programs that promote our philosophy: "Every student can learn, and every student has the right to be taught in the way he or she learns best."

Your generosity and participation are needed and deeply appreciated.

Cheers!

Janet & Jenny

MARCH 25, 2022

SPONSORSHIPS

DIAMONDS & PEARLS

\$50,000

EXCLUSIVE VIP TABLE FOR TEN
EXCLUSIVE STAGE MENTION
SIGNAGE PROMINENTLY DISPLAYED
PROMINENT FULL PAGE
ADVERTISING IN TRIBUTE BOOK

CIGARS & CAVIAR

\$20,000

EXCLUSIVE VIP TABLE FOR TEN
EXCLUSIVE STAGE MENTION
SIGNAGE PROMINENTLY DISPLAYED
PROMINENT FULL PAGE
ADVERTISING IN TRIBUTE BOOK

PUTTIN' ON THE RITZ

\$15,000

VIP TABLE OF TEN
PROMINENT 1/2 PAGE
ADVERTISING IN TRIBUTE BOOK

THE BIG CHEESE

\$10,000

TOP PRIORITY TABLE OF TEN
PROMINENT 1/4 PAGE
ADVERTISING IN TRIBUTE BOOK

THE SWANKY

\$5,000

PRIORITY TABLE OF TEN

THE BEE'S KNEES

\$2,500

TOP TABLE OF SIX

CAT'S MEOW

\$1,000

PRIORITY TABLE FOR TWO

INDIVIDUAL SEATING \$250

ENCLOSED IS MY PAYMENT OF \$ _____ FOR _____
INDIVIDUAL SEATING.

THANK YOU FOR YOUR
GENEROUS CONTRIBUTION

TO THE BRIARWOOD & TUTTLE SCHOOLS.

FOR IRS PURPOSES: GALA PARTY VALUE, INCLUDING DINNER AND ENTERTAINMENT, IS \$100. THE BRIARWOOD SCHOOL IS A 501(C)(3) ORGANIZATION. CONTRIBUTIONS ARE TAX-DEDUCTIBLE AS ALLOWED BY LAW.

HomeRoom:



TAKE "2" IN 2022

UNDERWRITER OPPORTUNITIES

Your generous contribution towards underwriter opportunities will help offset costs associated with the gala. You may remain anonymous or we will graciously recognize your generosity in gala publications and at the event. All net proceeds benefit Briarwood and Tuttle Schools.

DECOR \$5,000

PRINTING OF TRIBUTE BOOK \$4,500

INVITATIONS/POSTAGE \$4,000

STUDENT RAFFLE \$3,500

VALET \$3,000

WINE PULL \$2,750

DRINKS ON YOU #1 \$2,500

DRINKS ON YOU #2 \$2,500

AUCTIONEER \$2,300

GATSBY GIRLS \$2,000

VENUE \$1,600

ENTERTAINMENT \$1,400

MOVERS \$1,000

FEDORAS & FRINGE \$1,500

SECURITY \$500

SIGNAGE \$400

RENTALS \$250

OTHER \$250

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Contributions are tax-deductible as allowed by law.

NAME

ADDRESS

CITY

STATE

ZIP CODE

PHONE (HOME)

PHONE (CELL)

EMAIL

\$ AMOUNT

PAYMENT METHOD

ENCLOSED IS A CHECK PAYABLE TO

THE BRIARWOOD SCHOOL

CREDIT CARD INFORMATION __ VISA __ MC __ AMEX

#

EXP. DATE _____ SECURITY CODE _____

SIGNATURE

VENMO @BRIARWOODSCHOOL

I AM UNABLE TO ATTEND, BUT I WOULD LIKE TO
MAKE A CONTRIBUTION

EMPLOYER MATCH YES NO
(PLEASE INCLUDE APPROPRIATE FORMS)

IF PURCHASING A SPONSORSHIP, PLEASE
EMAIL YOUR GUEST LIST TO KIM BLACK AT
KBLACK@BRIARWOODSCHOOL.ORG