

Public Disclosure of Student Achievement

Institution Name: Fisher College

Business Unit(s) included in this report: School of Management and Communication

Academic Period Covered: Academic Year 2020-2021

Date Submitted: October 1, 2021

PROGRAM	INDICATOR	RESULT
Bachelor of Science in		
Management	Retention Rate	59%
*Marketing	Retention Rate	50%
Sport Management	Retention Rate	63%
*Human Resources	Retention Rate	50%
Master of Business Administration	3-Year Graduation Rate	89%

*Marketing had six students, Human Resources had two

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	First time in college day student retention Fall 2020 to Fall 2021
3-Year Graduation Rate	Most recent 3-Year Graduation Rate data available (including both Full-time and Part-time MBA students). Cohort began in Fall 2018 and degree conferred by September 1, 2021.