

COMMUNITY RELATIONS:
ADVERTISING AND FUND RAISING IN THE SCHOOLS

GKB (REGULATION)
(EXHIBIT)

Northwest Independent School District
e-Newsletter Advertising Agreement

The Northwest Independent School District agrees to publish your advertisement in an NISD e-Newsletter.

General Conditions

1. Advertisements will be accepted on a first-come, first-served basis, as space permits.
2. Before advertisements are published, full payment must be received and the advertisement must be approved by NISD.
3. If you do not provide all artwork and text for the advertisement, you will be charged for NISD staff to create or modify the advertisement, at the rate of \$____ per hour.
4. NISD has the right to refuse any advertisement. NISD will not accept advertising which promotes tobacco, firearms, alcohol, illegal drugs, discrimination, obscenity, or unacceptable content identified in Board Policy GKB (Local).
5. NISD may terminate this Agreement if the Agreement or advertisement are in conflict with law or District policy, now or as they may be amended. NISD reserves the right to terminate this agreement at any time, with or without cause.
6. If logos, marks, or copyrighted material are included in the advertisement, you represent that you have the right to publish these things and you give NISD permission to publish them in the advertisement. You agree to defend and indemnify NISD against all claims resulting from publication of the advertisement.

Advertising Policy

This Agreement and all advertising will be subject to NISD policies and procedures, including Board Policy GKB (Legal) and (Local). Board Policies are posted on the NISD website. By signing this Agreement, you acknowledge that you have had an opportunity to review the NISD policies and you agree to comply with them.

To be completed by Advertiser:

Name:	Contact Person:
Address:	
Email:	Phone:

Advertisement: (Check all that apply)

<input type="checkbox"/>	The advertisement is attached to this Agreement.
<input type="checkbox"/>	NISD will design the advertisement for a total fee of \$ _____ (based on the hourly rate of \$ _____).

The Northwest News

- Top Banner (\$250.00)
- Middle Banner (\$175.00)
- Bottom Banner (\$100.00)

The Source Staff Newsletter

- Top Banner (\$125.00)
- Bottom Banner (\$75.00)

Date(s) advertisement will run:	Amount of Payment due on Receipt:
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To be complete by Advertiser Authorized Representative:

Signature:	Date:
Printed Name:	Title:

To be complete by NISD Authorized Representative:

Signature:	Date:
Printed Name:	Title: