

# THE FAMILY-2-FAMILY FUNDRAISING VOLUNTEER PROGRAM

*to benefit the GFS Annual Fund*



The Family-2-Family Fundraising Volunteer Program is designed for GFS parent and caregiver volunteers to work at their own pace while fundraising for GFS through the Annual Fund. Read more about this joyful way to get involved!

## WHAT IS THE ANNUAL FUND?

The Annual Fund provides GFS with the working capital to support the daily functions of the school. Like all independent schools, tuition alone cannot meet the expenses of our operating budget.



A gift to GFS through the Annual Fund's yearly campaign can make **an immediate and powerful impact**, providing critical support to our community in a variety of ways, including:

- Financial aid and scholarships
- Faculty and staff professional development
- Diversity, Equity, and Inclusion initiatives
- Innovative programming
- Technology
- Academic excellence, arts, and athletics



## HOW DOES THE FAMILY-2-FAMILY PROGRAM WORK?

Volunteers will be given a list of prospective Annual Fund donors to contact between late October and December 30, and then again in the spring, to encourage their participation in the 2021-22 Annual Fund. GFS Annual Fund Director Amanda Reath will provide resources and guidance to individual volunteers, as well as schedule regular phone call meetings to check in. The program gives volunteers the opportunity to connect with other parents and caregivers while helping GFS meet this year's goal of \$1.4 million by June 30, 2022.

## IT'S EASY!

*Here are a few ways that you can help:*

### ✦ Write a Note or Send an Email

Encourage your peers to give to GFS through the Annual Fund through a handwritten note or email following an official solicitation from the school.

### ✦ Make a Phone Call

Reach out to other parents and caregivers by giving them a ring! Tell them about the Annual Fund and why you support it. Prime them for the challenges coming up on our sixth annual Giving Day on February 12, 2022, or participate in a fall or spring phonathon.

### ✦ Encourage Participation

Write a note to the parents and caregivers in your child's class to encourage 100% participation in their class!

## FAQs

### How much time will this require?

It is up to you how much time you would like to devote to this outreach. It can be as little as an hour per month, or more if you have the flexibility.

### Will I have to ask for money?

Your outreach will serve as a reminder or follow-up to a solicitation from the school. We would simply ask that you share why you support GFS through the Annual Fund, and encourage others to join you in doing so at any level.

### Will you provide me with ideas for what to say or what to write when I reach out?

Yes. We have scripts, templates, and lots of ideas for how to do this in a way that feels personal and comfortable for you!

### How many people will I have to call or contact?

That is up to you. We will work with you to give you a list that feels manageable. It could be two families, 10, or even more! It is up to your comfort level.



*This is a great way to volunteer for GFS, meet other parents and caregivers, and make a BIG difference for our students, faculty, and staff. We love our loyal volunteers!*

*Please consider helping to strengthen the culture of generosity at GFS by volunteering for the Family-2-Family program. For more information on how to get involved, please contact Amanda Reath at [areath@germantownfriends.org](mailto:areath@germantownfriends.org) or call 267.323.3552*