

MAIN
MASCOT

PERRY MASCOT

BRANDING GUIDELINES



LOGO

MASCOT MISUSE



DO NOT BEND OR STRETCH



DO NOT ADD OBJECTS

COLOR



1795 C

CMYK: 0, 96, 82, 1
RGB: 210, 39, 48
HEX: #CC2027



PROCESS BLACK

CMYK: 60, 40, 40, 100
RGB: 0, 0, 0
HEX: #000000