



September 2021

Dear Community Supporter,

The Mesquite ISD Education Foundation and Truist proudly present **The Amazing Santacolor 5K Run & Walk**, to be held on November 13 at Town East Mall. We couldn't be more excited to join together in person to make lasting memories with family and friends in the community to raise substantial funds in support of Mesquite ISD teachers and students. The one and only Santa Claus will be our official starter again this year in conjunction with his arrival at Town East Mall for the holiday season. We have so many exciting things planned this year including color powder stations, snow machines, a DJ and more.

Truist (formerly BB&T) is the Presenting Sponsor this year, continuing their support of education in Mesquite. Truist was formed with the purpose to inspire and build better lives and communities. Please consider joining Truist in support of Mesquite ISD teachers and students by becoming a sponsor. Sponsorship opportunities are outlined on the enclosed Sponsor Contract and Benefits Grid. Your contribution will be 100 percent tax deductible and as always, proceeds exclusively benefit students and teachers in Mesquite ISD through the funding of classroom grants that fall outside of the state budget.

Truist presents the 2021 Amazing Santacolor 5K on Saturday, November 13 at Town East Mall. For more information please visit [www.mesquitefoundation.org/events/amazing-santacolor-5k](http://www.mesquitefoundation.org/events/amazing-santacolor-5k) or contact Randy Lewallyn at (972) 882-7513 or [hlewallyn@mesquiteisd.org](mailto:hlewallyn@mesquiteisd.org).

Thank you for joining us in our mission of excellence in education for all Mesquite ISD students. **#4Kids4Tomorrow**

Sincerely,

Greg Noschese - Event Chair

**FOR KIDS • FOR TOMORROW**

**P.O. Box 871385 Mesquite 75187 - 972.882.7513 - [www.mesquitefoundation.org](http://www.mesquitefoundation.org)**



## SPONSOR BENEFITS

(BENEFITS ARE TIME SENSITIVE)

	Presenting (Negotiable)	White Christmas \$2,000	Red Nosed Reindeer \$1,500	Green Mistletoe \$1,000	Silver Bells \$500
LOGO INCLUDED ON ALL PRINT ADVERTISING & PROMOTIONAL MATERIALS	X				
VIDEO MESSAGE BY COMPANY REPRESENTATIVE ON SOCIAL MEDIA & ON-SITE	X				
PROMINENT LOGO INCLUDED ON HOME PAGE OF EVENT WEBSITE	X	X			
OPPORTUNITY TO INCLUDE AN ITEM IN RACE PACKETS - QUANTITY 1000 (Item due by November 1)	X	X			
PROMINENT LOGO NEAR TOP/BACK OF EVENT T-SHIRT	X	X			
LOGO ON BACK OF EVENT T-SHIRT	X	X	X	X	X
LOGO INCLUDED ON SPONSOR PAGE OF WEBSITE	X	X	X	X	X
UNIQUE SOCIAL MEDIA POST INCLUDING LOGO	X	X	X	X	
OPPORTUNITY FOR PRODUCT OR COUPON PLACEMENT IN RACE PACKETS (Item due by November 1)	X	X	X		
FREE RUN ENTRIES/RACE PACKETS	10	4	2	2	1

